

# **MS&E 246: Game Theory with Engineering Applications**

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Lecture 1

Ramesh Johari

# Outline

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- Administrative stuff
- Course introduction
- A game

# Administrative details

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- My e-mail: [ramesh.johari@stanford.edu](mailto:ramesh.johari@stanford.edu)
- Course assistant:  
Christina Aperjis, [caperjis@stanford.edu](mailto:caperjis@stanford.edu)
- Website:  
[eeclass.stanford.edu/msande246](http://eeclass.stanford.edu/msande246)  
*All students must sign up there,  
and keep up with announcements*

# Administrative details

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- 6-7 problem sets

Assigned Thursday, due following  
Thursday in box outside Terman 319

*No late assignments accepted*

- Midterm to be held February 8 (in class)

# Big picture

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Economics and engineering are tied together more than ever

Game theory provides a set of tools we can use to study problems at this interface

# Motivating examples

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- Electronic marketplaces
  - eBay auctions:  
Fixed termination time
  - Amazon auctions  
Terminate after 10 minutes of inactivity

Which yields higher revenue?

# Motivating examples

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- Internet resource allocation
  - TCP: regulates flow of packets through the Internet
  - Malicious users can grab much more than “fair” share
  - How do we design “fair”, “efficient” allocation protocols that are robust to gaming?

# Motivating examples

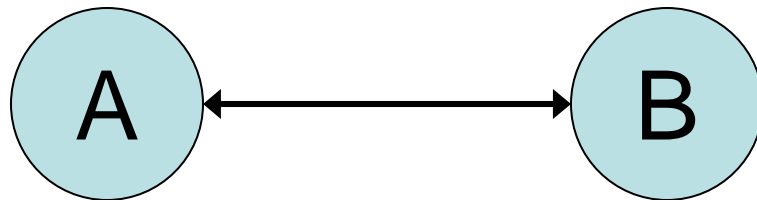
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- Electricity markets
  - Electricity can't be stored, and must be reliable
  - Market failure is disastrous (e.g., California in 2000)
  - How do we design efficient, sustainable markets?



# Internet provider competition

- Internet = 1000s of ASes (autonomous systems)
- Bilateral contracts between ASes:



- Transit vs. peer contracts

# ISP contracts

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- Transit vs. peer contracts
  - Transit:  
If A pays B, then  
A agrees to carry **all** traffic to/from B
  - Peer:  
A and B are of **similar size**,  
and agree to exchange traffic  
terminating in each other's network

# Problems in the ISP industry

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- In 2002, seven dominant players:
  - Sprint
  - AT&T
  - MCI/UUnet
  - Qwest
  - C&W
  - Level3
  - Genuity

# Problems in the ISP industry

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- In 2002, seven dominant players:
  - Sprint (subsidized by wireless)
  - AT&T ACQUIRED (SBC)
  - MCI/UUnet ACQUIRED (Verizon)
  - Qwest \$18B debt
  - C&W R.I.P. (in U.S.)
  - Level3 (merged w/Genuity)
  - Genuity ACQUIRED (Level3)

# Econ 101, pt. 1: war of attrition

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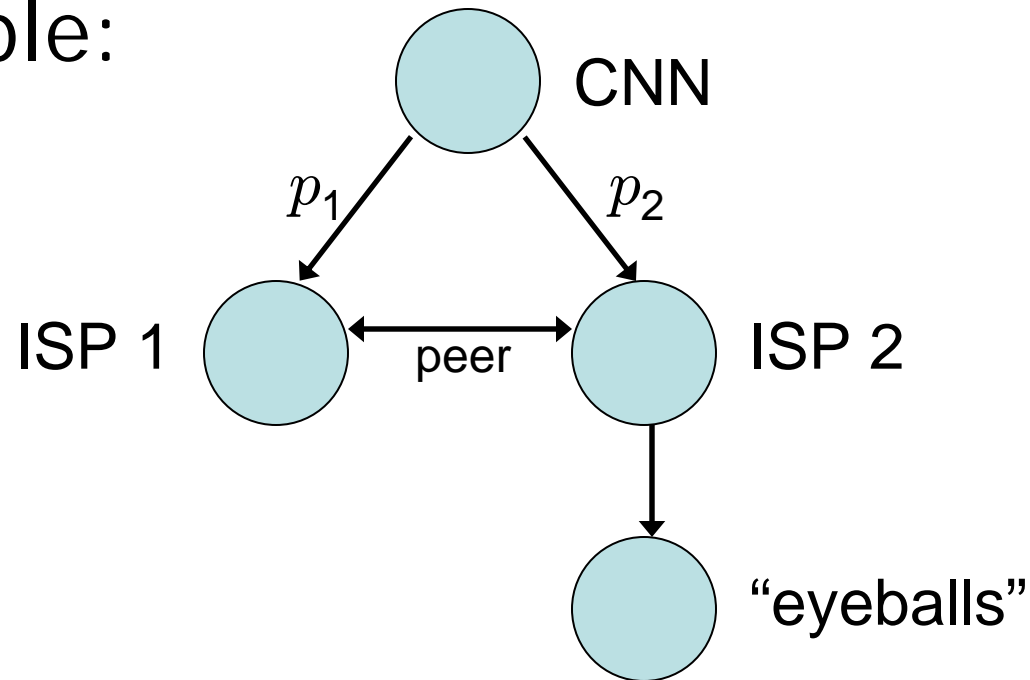
- Pricing *below* marginal cost

⇒ War of attrition (repeated game):

Lose money now in hopes of being last firm standing

# Econ 101, pt. 2: Bertrand

- Example:



- If  $p_1 < p_2$ , then ISP 2's profit = zero



# The future

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- Econ 101 captures the essence:
  - cutthroat pricing
  - massive financial losses
  - “last firm standing” mentality
- Question:  
Is a regulated monopoly the only endgame?

# Engineering

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What is the problem in Bertrand example?

ISP 2 receives no credit for the **value** generated.

Current protocols don't expedite transmission of value information.

⇒ How do we build economically robust, informative protocols?





# This course

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We will develop the basics of  
noncooperative game theory...

...but with an eye towards connection with  
engineering applications.

# Our first game

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Two players each have a budget of \$4.00.

I have \$8.00.

Each player  $i$  puts  $\$w_i$  in an envelope.

I give player  $i$  a fraction  $w_i/(w_1 + w_2)$  of the \$8.00 that I have.

Whatever they did not put in the envelope, they keep for themselves.

# Reasoning about the game

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- What is the “best” a player can do?
- What is the best they can do together?
- Should they ever bid zero?
- Is there any bid a player should *never* make?
- What is the minimum a player can guarantee himself or herself?
- *What will happen when the game is played?*

# Reasoning about the game

$$\text{Player 1's payoff} = 8 \times w_1 / (w_1 + w_2) + 4 - w_1$$

		Player 2's bid				
		<b>\$0</b>	<b>\$1</b>	<b>\$2</b>	<b>\$3</b>	<b>\$4</b>
Player 1's bid	<b>\$0</b>	\$4.00	\$4.00	\$4.00	\$4.00	\$4.00
	<b>\$1</b>	\$11.00	\$7.00	\$5.67	\$5.00	\$4.60
	<b>\$2</b>	\$10.00	\$7.33	\$6.00	\$5.20	\$4.67
	<b>\$3</b>	\$9.00	\$7.00	\$5.80	\$5.00	\$4.43
	<b>\$4</b>	\$8.00	\$6.40	\$5.33	\$4.57	\$4.00

# Reasoning about the game

Note that bidding \$2 is always better than bidding \$0, \$3, or \$4:

		Player 2's bid				
		\$0	\$1	\$2	\$3	\$4
Player 1's bid	<del>\$0</del>	<del>\$4.00</del>	<del>\$4.00</del>	<del>\$4.00</del>	<del>\$4.00</del>	<del>\$4.00</del>
	\$1	\$11.00	\$7.00	\$5.67	\$5.00	\$4.60
	\$2	\$10.00	\$7.33	\$6.00	\$5.20	\$4.67
	<del>\$3</del>	<del>\$9.00</del>	<del>\$7.00</del>	<del>\$5.80</del>	<del>\$5.00</del>	<del>\$4.43</del>
	<del>\$4</del>	<del>\$8.00</del>	<del>\$6.40</del>	<del>\$5.33</del>	<del>\$4.57</del>	<del>\$4.00</del>

# Reasoning about the game

If we anticipate player 2 will not bid \$0, \$3, or \$4...

		Player 2's bid				
		<del>\$0</del>	\$1	\$2	<del>\$3</del>	<del>\$4</del>
Player 1's bid	<del>\$0</del>	<del>\$4.00</del>	\$4.00	\$4.00	<del>\$4.00</del>	<del>\$4.00</del>
	\$1	\$11.00	\$7.00	\$5.67	\$5.00	\$4.60
	\$2	\$10.00	\$7.33	\$6.00	\$5.20	\$4.67
	<del>\$3</del>	<del>\$9.00</del>	<del>\$7.00</del>	<del>\$5.80</del>	<del>\$5.00</del>	<del>\$4.40</del>
	<del>\$4</del>	<del>\$8.00</del>	<del>\$6.40</del>	<del>\$5.33</del>	<del>\$4.57</del>	<del>\$4.00</del>

# Reasoning about the game

...then we should always bid \$2...

		Player 2's bid				
		<del>\$0</del>	\$1	\$2	<del>\$3</del>	<del>\$4</del>
Player 1's bid	<del>\$0</del>	<del>\$4.00</del>	\$4.00	\$4.00	<del>\$4.00</del>	<del>\$4.00</del>
	<del>\$1</del>	<del>\$11.00</del>	\$7.00	\$5.07	<del>\$5.00</del>	<del>\$4.00</del>
	\$2	\$10.00	\$7.33	\$6.00	\$5.20	\$4.67
	<del>\$3</del>	<del>\$9.00</del>	<del>\$7.00</del>	<del>\$5.80</del>	<del>\$5.00</del>	<del>\$4.40</del>
	<del>\$4</del>	<del>\$8.00</del>	<del>\$6.40</del>	<del>\$5.33</del>	<del>\$4.57</del>	<del>\$4.00</del>

# Reasoning about the game

...and so should player 2.

		Player 2's bid				
		\$0	\$1	\$2	\$3	\$4
Player 1's bid	\$0	\$4.00	\$4.00	\$4.00	\$4.00	\$4.00
	\$1	\$11.00	\$7.00	\$5.07	\$5.00	\$4.00
	\$2	\$10.00	\$7.33	\$6.00	\$5.20	\$4.67
	\$3	\$9.00	\$7.00	\$5.80	\$5.00	\$4.43
	\$4	\$8.00	\$6.40	\$5.33	\$4.57	\$4.00



# Reasoning about the game

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- Does this way of reasoning about the game make sense?
- *Thought experiments:*
  - What if the budgets are different?
  - What if the size of the common pool is different?

# **MS&E 246: Lecture 2**

## **The basics**

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Ramesh Johari  
January 16, 2007

# Course overview

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(Mainly) noncooperative game theory.

*Noncooperative:*

Focus on individual players' incentives  
(note these might lead to cooperation!)

*Game theory:*

Analyzing the behavior of rational,  
self interested players

# What's in a game?

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1. *Players:* Who?
2. *Strategies:* What actions are available?
3. *Rules:* How? When? What do they know?
4. *Outcomes:* What results?
5. *Payoffs:*  
How do players evaluate outcomes of the game?

# Example: Chess

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1. *Players:* Chess masters
2. *Strategies:* Moving a piece
3. *Rules:* How pieces are moved/removed
4. *Outcomes:* Victory or defeat
5. *Payoffs:*  
Thrill of victory,  
agony of defeat

# Rationality

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Players are *rational* and *self-interested*:

They will *always* choose actions that maximize their payoffs, given everything they know.

# Static games

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We first focus on *static games*.

(one-shot games, simultaneous-move games)

For any such game, the rules say:

*All players must simultaneously pick a strategy.*

This immediately determines an outcome, and hence their payoff.

# Knowledge

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- All players know  
the *structure of the game*:

players, strategies, rules,  
outcomes, payoffs



# Common knowledge

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- All players know the structure of the game
  - All players know all players know the structure
    - All players know all players know all players know the structure

and so on...  $\Rightarrow$

We say: the structure is *common knowledge*.

This is called *complete information*.

# **PART I: Static games of complete information**

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# Representation

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- $N$  : # of players
- $S_n$  : strategies available to player  $n$
- Outcomes:  
Composite strategy vectors
- $\Pi_n(s_1, \dots, s_N)$  :  
payoff to player  $n$  when  
player  $i$  plays strategy  $s_i$ ,  $i = 1, \dots, N$

# Example: A routing game

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*MCI and AT&T:*

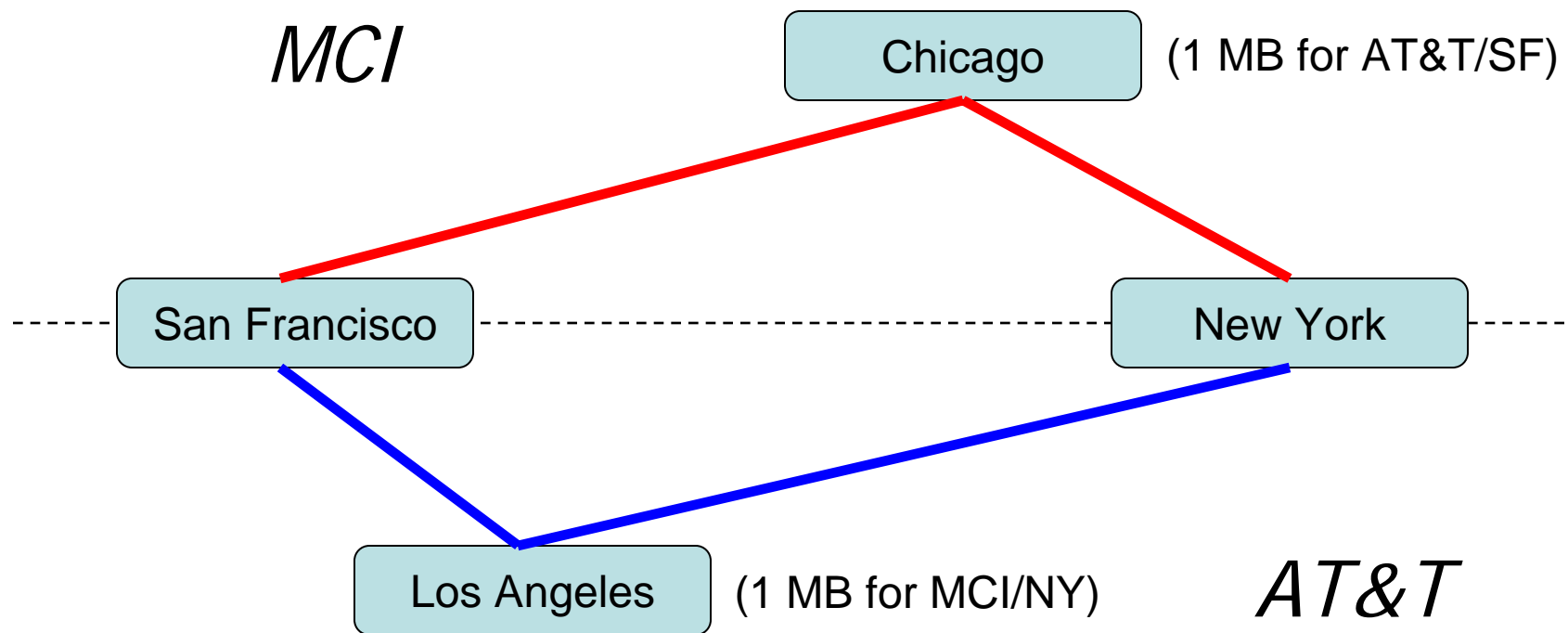
A Chicago customer of MCI wants to send 1 MB to an SF customer of AT&T.

A LA customer of AT&T wants to send 1 MB to an NY customer of MCI.

Providers minimize their own cost.

Key: MCI and AT&T only exchange traffic ("peer") in NY and SF.

# Example: A routing game



Costs (per MB): Long links = 2; Short links = 1

# Example: A routing game

*Players:* MCI and AT&T ( $N = 2$ )

*Strategies:* Choice of traffic exit

$$S_1 = S_2 = \{ \text{nearest exit, furthest exit} \}$$

*Payoffs:*

Both choose furthest exit:  $\Pi_{\text{MCI}} = \Pi_{\text{AT\&T}} = -2$

Both choose nearest exit:  $\Pi_{\text{MCI}} = \Pi_{\text{AT\&T}} = -4$

MCI chooses near, AT&T chooses far:

$$\Pi_{\text{MCI}} = -1, \Pi_{\text{AT\&T}} = -5$$

# Example: A routing game

		AT&T	
		near	far
MCI	near	$(-4, -4)$	$(-1, -5)$
	far	$(-5, -1)$	$(-2, -2)$

Games with  $N = 2$ ,  $S_n$  finite for each  $n$  are called *bimatrix games*.

# Example: Matching pennies

		Player 2	
		H	T
Player 1	H	(1, -1)	(-1, 1)
	T	(-1, 1)	(1, -1)

This is a *zero-sum matrix game*.



# Dominance

$s_n \in S_n$  is a *(weakly) dominated strategy* if

there exists  $s_n^* \in S_n$  such that

$$\Pi_n(s_n^*, \mathbf{s}_{-n}) \geq \Pi_n(s_n, \mathbf{s}_{-n}),$$

for any choice of  $\mathbf{s}_{-n}$ , with

strict ineq. for at least one choice of  $\mathbf{s}_{-n}$

If the ineq. is always strict, then  $s_n$  is a *strictly dominated strategy*.

# Dominance

---

$s_n^* \in S_n$  is a *weak dominant strategy* if

$s_n^*$  weakly dominates all other  $s_n \in S_n$ .

$s_n^* \in S_n$  is a *strict dominant strategy* if

$s_n^*$  strictly dominates all other  $s_n \in S_n$ .

(Note: dominant strategies are unique!)

# Dominant strategy equilibrium

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$\mathbf{s} \in S_1 \times \cdots \times S_N$  is a

*strict (or weak)*

*dominant strategy equilibrium*

if  $s_n$  is a strict (or weak) dominant strategy  
for each  $n$ .

# Back to the routing game

		AT&T	
		near	far
MCI	near	$(-4, -4)$	$(-1, -5)$
	far	$(-5, -1)$	$(-2, -2)$

Nearest exit is strict dominant strategy for MCI.

# Back to the routing game

		AT&T	
		near	far
MCI	near	$(-4, -4)$	$(-1, -5)$
	far	$(-5, -1)$	$(-2, -2)$

Nearest exit is strict dominant strategy for AT&T.

# Back to the routing game

		AT&T	
		near	far
MCI	near	$(-4, -4)$	$(-1, -5)$
	far	$(-5, -1)$	$(-2, -2)$

Both choosing nearest exit is a strict dominant strategy equilibrium.

# Example: Second price auction

- $N$  bidders
- *Strategies:*  $S_n = [0, \infty)$ ;  $s_n = \text{"bid"}$
- *Rules & outcomes:*  
High bidder wins, pays *second highest* bid
- *Payoffs:*
  - Zero if a player loses
  - If player  $n$  wins and pays  $t_n$ , then
$$\Pi_n = v_n - t_n$$
  - $v_n$  : *valuation* of player  $n$

# Example: Second price auction

- *Claim: Truthful bidding* ( $s_n = v_n$ ) is a weak dominant strategy for player  $n$ .

- *Proof:*

If player  $n$  considers a bid  $> v_n$  :

Payoff may be lower when  $n$  wins,  
and the same (zero) when  $n$  loses



# Example: Second price auction

- *Claim: Truthful bidding* ( $s_n = v_n$ ) is a weak dominant strategy for player  $n$ .

- *Proof:*

If player  $n$  considers a bid  $< v_n$  :

Payoff will be same when  $n$  wins,  
but may be worse when  $n$  loses

# Example: Second price auction

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- We conclude:

*Truthful bidding is a (weak) dominant strategy equilibrium for the second price auction.*

# Example: Matching pennies

		Player 2	
		H	T
Player 1	H	(1, -1)	(-1, 1)
	T	(-1, 1)	(1, -1)

No dominant/dominated strategy exists!

Moral: *Dominant strategy eq. may not exist.*

# Iterated strict dominance

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Given a game:

- Construct a new game by *removing* a strictly dominated strategy from one of the strategy spaces  $S_n$ .
- Repeat this procedure until no strictly dominated strategies remain.

If this results in a unique strategy profile, the game is called *dominance solvable*.

# Iterated strict dominance

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- Note that the bidding game in Lecture 1 was dominance solvable.
- There the unique resulting strategy profile was  $(6, 6)$ .

# Example

		Player 2		
		Left	Middle	Right
Player 1	Up	(1, 0)	(1, 2)	(0, 1)
	Down	(0, 3)	(0, 1)	(2, 0)

# Example

		Player 2		
		Left	Middle	Right
Player 1	Up	(1,0)	(1,2)	<del>(0,1)</del>
	Down	(0,3)	(0,1)	<del>(2,0)</del>

# Example

		Player 2		
		Left	Middle	Right
Player 1	Up	$(1, 0)$	$(1, 2)$	$(0, 1)$
	Down	$(0, 3)$	$(0, 1)$	$(2, 0)$



# Example

		Player 2		
		Left	Middle	Right
Player 1	Up	<del>(1, 0)</del>	(1, 2)	<del>(0, 1)</del>
	Down	<del>(0, 3)</del>	<del>(0, 1)</del>	<del>(2, 0)</del>

Thus the game is dominance solvable.

# Example: Cournot duopoly

- Two firms ( $N = 2$ )
- *Cournot competition*:  
each firm chooses a quantity  $s_n \geq 0$
- Cost of producing  $s_n$  :  $c s_n$

- *Demand curve*:

$$\text{Price} = P(s_1 + s_2) = a - b (s_1 + s_2)$$

- Payoffs:

$$\text{Profit} = \Pi_n(s_1, s_2) = P(s_1 + s_2) s_n - c s_n$$

# Example: Cournot duopoly

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- *Claim:*

The Cournot duopoly is  
dominance solvable.

- *Proof technique:*

First construct the  
*best response* for each player.

# Best response

*Best response set* for player  $n$  to  $\mathbf{s}_{-n}$ :

$$R_n(\mathbf{s}_{-n}) = \arg \max_{s_n \in S_n} \Pi_n(s_n, \mathbf{s}_{-n})$$

[ Note:  $\arg \max_{x \in X} f(x)$  is the  
*set of  $x$  that maximize  $f(x)$*  ]

# Example: Cournot duopoly

Calculating the best response given  $s_{-n}$ :

$$\max_{s_n \geq 0} [(a - bs_n - bs_{-n})s_n - cs_n] \implies$$

Differentiate and solve:

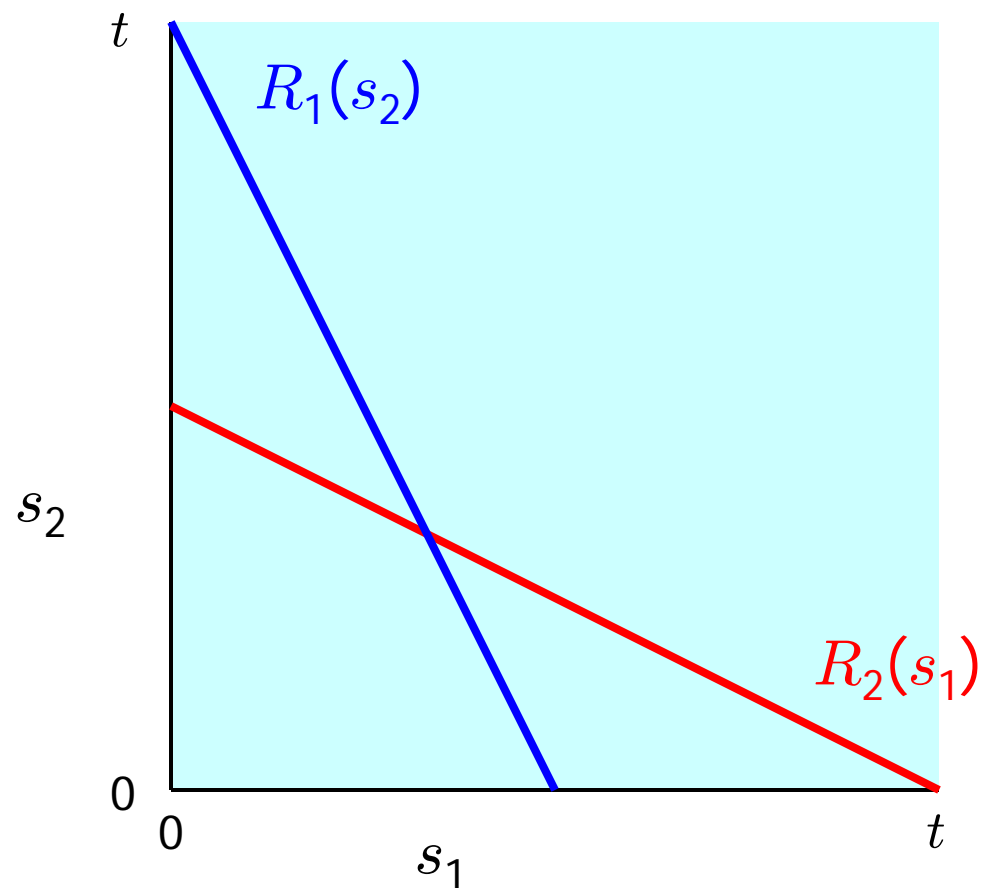
$$a - c - bs_{-n} - 2bs_n = 0$$

So:

$$R_n(s_{-n}) = \left[ \frac{a - c}{2b} - \frac{s_{-n}}{2} \right]^+$$

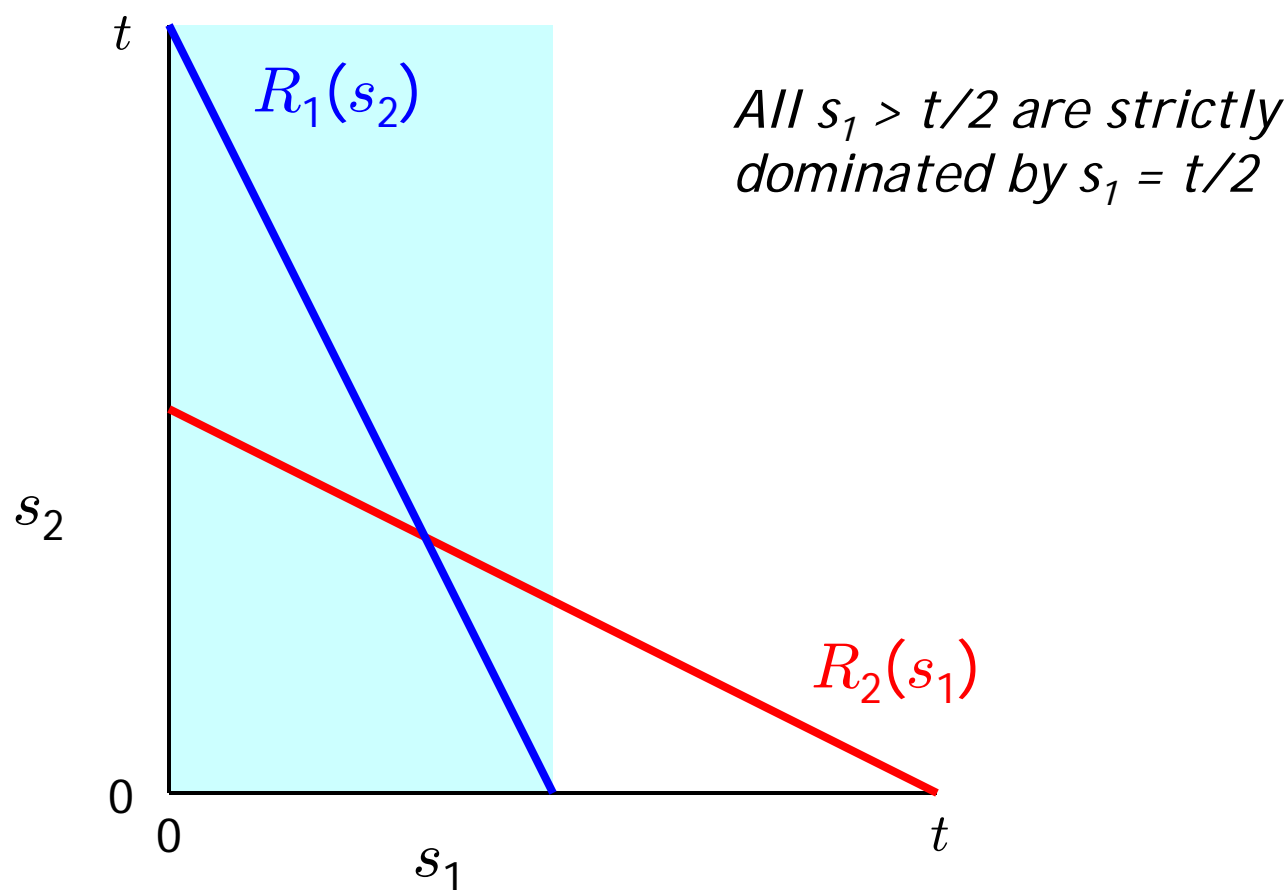
# Example: Cournot duopoly

For simplicity, let  $t = (a - c)/b$



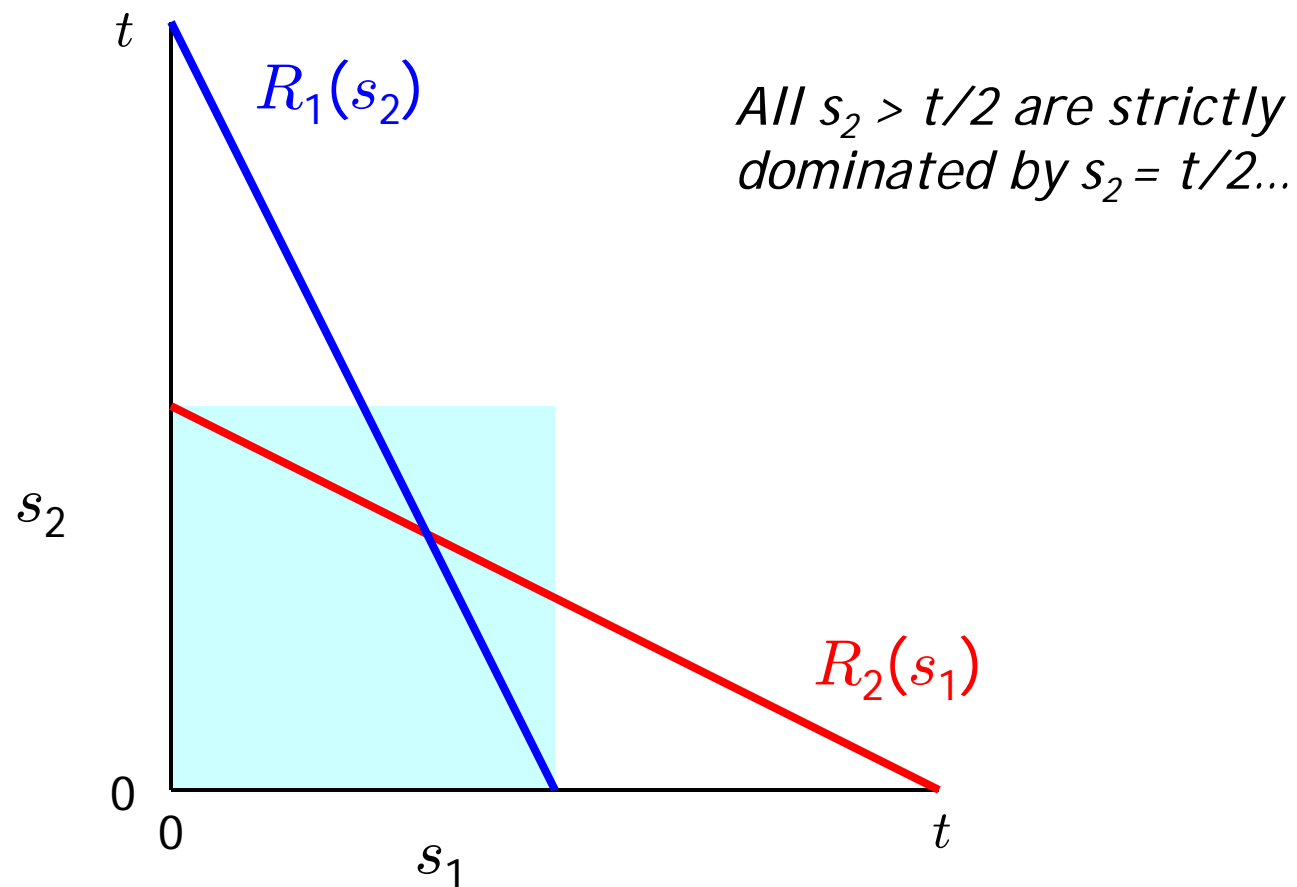
# Example: Cournot duopoly

Step 1: Remove strictly dominated  $s_1$ .



# Example: Cournot duopoly

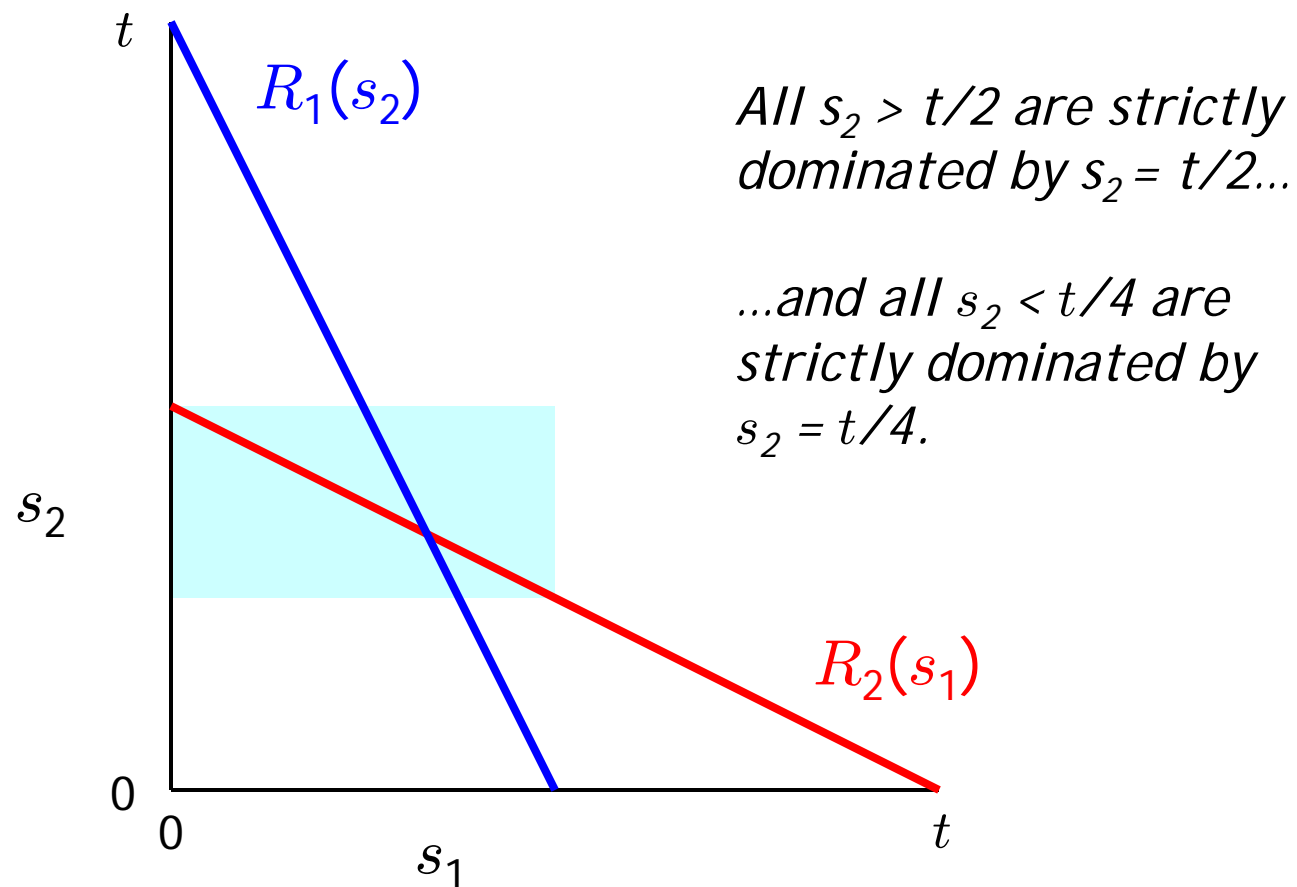
Step 2: Remove strictly dominated  $s_2$ .





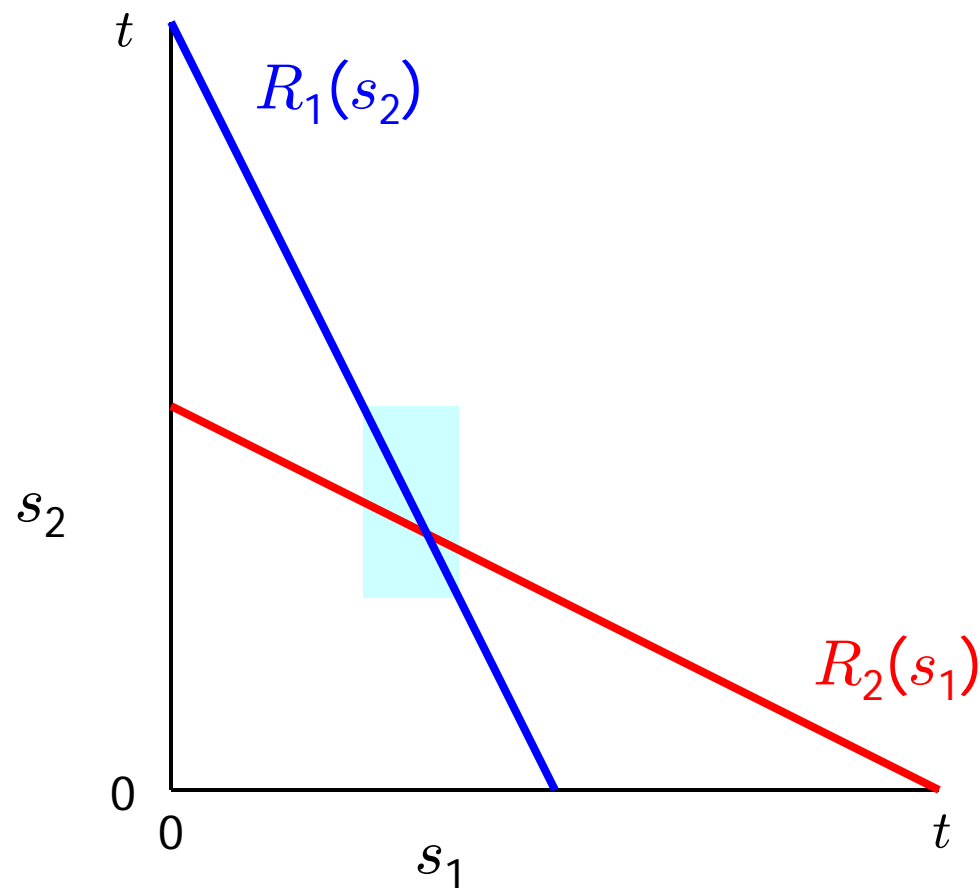
# Example: Cournot duopoly

Step 2: Remove strictly dominated  $s_2$ .



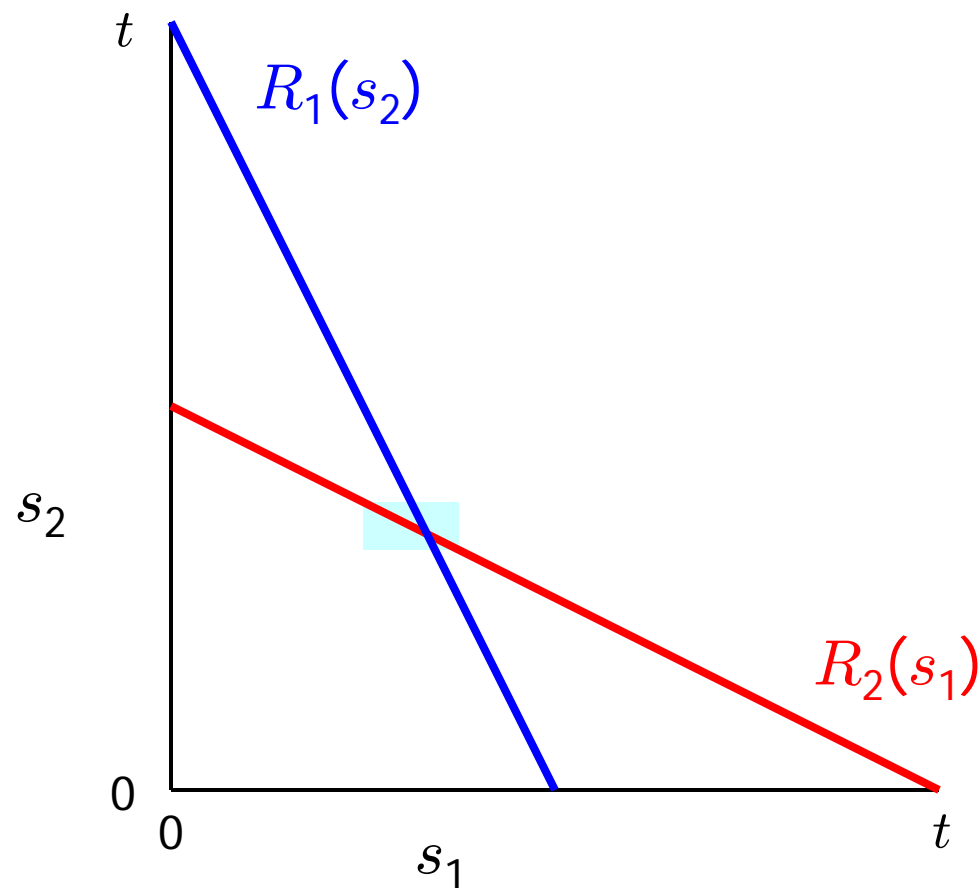
# Example: Cournot duopoly

Step 3: Remove strictly dominated  $s_1$ .



# Example: Cournot duopoly

Step 4: Remove strictly dominated  $s_2$ .



# Example: Cournot duopoly

The process converges to the intersection point:  $s_1 = t/3, s_2 = t/3$

Step #	Undominated $s_1$
1	$[0, t/2]$
3	$[t/4, 3t/8]$
5	$[5t/16, 11t/32]$
7	$[21t/64, 43t/128]$

# Example: Cournot duopoly

---

Lower bound =

$$t \sum_{k=1}^{\infty} (1/2)^{2k} = t/3.$$

Upper bound =

$$t \left( 1 - \sum_{k=1}^{\infty} (1/2)^{2k-1} \right) = t/3.$$

# Dominance solvability: comments

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- Order of elimination doesn't matter
- Just as most games don't have DSE, most games are not dominance solvable

# Rationalizable strategies

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Given a game:

- For each player  $n_i$ , remove strategies from each  $S_n$  that are not best responses for *any* choice of other players' strategies.
- Repeat this procedure.

Strategies that survive this process are called *rationalizable strategies*.

# Rationalizable strategies

---

In a two player game, a strategy  $s_1$  is rationalizable for player 1 if there exists a *chain of justification*

$$s_1 \rightarrow s_2 \rightarrow s_1' \rightarrow s_2' \rightarrow \dots \rightarrow s_1$$

where each is a best response to the one before.



# Rationalizable strategies

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- If  $s_n$  is rationalizable, it also survives iterated strict dominance.  
(Why?)

⇒ For a dominance solvable game, there is a unique rationalizable strategy, and it is the one given by iterated strict dominance.

# Rationalizability: example

Note that M is not *rationalizable*,  
but it survives iterated strict dominance.

		Player 2		
		L	M	R
Player 1	T	(1,0)	(1,1)	(1,5)
	B	(1,5)	(1,1)	(1,0)

# Rationalizable strategies

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*Note for later:*

When “mixed” strategies are allowed,  
rationalizability = iterated strict  
dominance  
for two player games.

# **MS&E 246: Lecture 3**

## **Pure strategy Nash equilibrium**

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Ramesh Johari  
January 16, 2007

# Outline

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- Best response and pure strategy  
Nash equilibrium
- Relation to other equilibrium notions
- Examples
- Bertrand competition

# Best response set

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*Best response set* for player  $n$  to  $\mathbf{s}_{-n}$ :

$$R_n(\mathbf{s}_{-n}) = \arg \max_{s_n \in S_n} \Pi_n(s_n, \mathbf{s}_{-n})$$

[ Note:  $\arg \max_{x \in X} f(x)$  is the  
*set of  $x$  that maximize  $f(x)$*  ]

# Nash equilibrium

---

*Given: N-player game*

A vector  $\mathbf{s} = (s_1, \dots, s_N)$  is a (*pure strategy*)

*Nash equilibrium* if:

$$s_i \in R_i(\mathbf{s}_{-i})$$

for all players  $i$ .

Each *individual* plays a best response to the others.

# Nash equilibrium

---

Pure strategy Nash equilibrium is robust to *unilateral deviations*

One of the hardest questions in game theory:

*How do players know to play a Nash equilibrium?*



# Example: Prisoner's dilemma

Recall the routing game:

		AT&T	
		near	far
MCI	near	$(-4, -4)$	$(-1, -5)$
	far	$(-5, -1)$	$(-2, -2)$

# Example: Prisoner's dilemma

Here (near, near) is the unique (pure strategy) NE:

		AT&T	
		near	far
MCI	near	(-4, -4)	(-1, -5)
	far	(-5, -1)	(-2, -2)

# Summary of relationships

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Given a game:

- Any DSE also survives ISD, and is a NE.

*(DSE = dominant strategy equilibrium; ISD = iterated strict dominance)*

# Example: bidding game

Recall the bidding game from lecture 1:

		Player 2's bid				
		<b>\$0</b>	<b>\$1</b>	<b>\$2</b>	<b>\$3</b>	<b>\$4</b>
Player 1's bid	<b>\$0</b>	\$4.00	\$4.00	\$4.00	\$4.00	\$4.00
	<b>\$1</b>	\$11.00	\$7.00	\$5.67	\$5.00	\$4.60
	<b>\$2</b>	\$10.00	\$7.33	\$6.00	\$5.20	\$4.67
	<b>\$3</b>	\$9.00	\$7.00	\$5.80	\$5.00	\$4.43
	<b>\$4</b>	\$8.00	\$6.40	\$5.33	\$4.57	\$4.00

# Example: bidding game

Here (2,2) is the unique (pure strategy) NE:

		Player 2's bid				
		\$0	\$1	<b>\$2</b>	\$3	\$4
Player 1's bid	\$0	\$4.00	\$4.00	\$4.00	\$4.00	\$4.00
	\$1	\$11.00	\$7.00	\$5.67	\$5.00	\$4.60
	<b>\$2</b>	\$10.00	\$7.33	<b>\$6.00</b>	\$5.20	\$4.67
	\$3	\$9.00	\$7.00	\$5.80	\$5.00	\$4.43
	\$4	\$8.00	\$6.40	\$5.33	\$4.57	\$4.00

# Summary of relationships

---

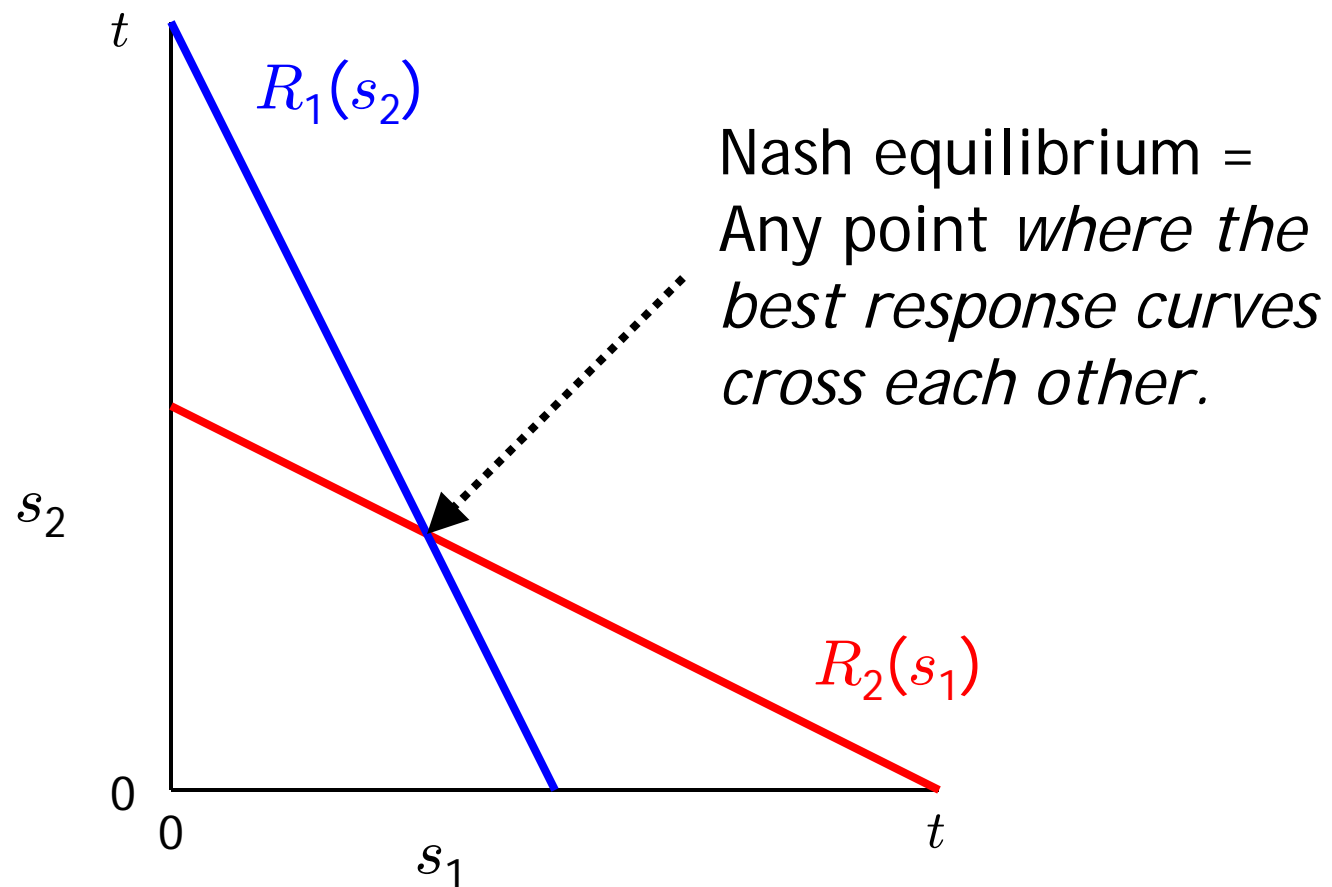
Given a game:

- Any DSE also survives ISD, and is a NE.
- If a game is dominance solvable, the resulting strategy vector is a NE  
*Another example of this: the Cournot game.*
- Any NE survives ISD (and is also rationalizable).

*(DSE = dominant strategy equilibrium; ISD = iterated strict dominance)*

# Example: Cournot duopoly

Unique NE:  $(t/3, t/3)$



# Example: coordination game

Two players trying to *coordinate* their actions:

		Player 2	
		<i>L</i>	<i>R</i>
Player 1	<i>l</i>	(2, 1)	(0, 0)
	<i>r</i>	(0, 0)	(1, 2)



# Example: coordination game

Best response of player 1:

$$R_1(L) = \{ l \}, R_1(R) = \{ r \}$$

		Player 2	
		<i>L</i>	<i>R</i>
Player 1	<i>l</i>	( <u>2</u> , 1)	(0, 0)
	<i>r</i>	(0, 0)	( <u>1</u> , 2)

# Example: coordination game

Best response of player 2:

$$R_2(l) = \{ L \}, R_2(r) = \{ R \}$$

		Player 2	
		<i>L</i>	<i>R</i>
Player 1	<i>l</i>	(2, <u>1</u> )	(0, 0)
	<i>r</i>	(0, 0)	(1, <u>2</u> )

# Example: coordination game

Two Nash equilibria:  $(l, L)$  and  $(r, R)$ .

Moral: NE is not a *unique predictor of play!*

		Player 2	
		$L$	$R$
Player 1	$l$	$(2, 1)$	$(0, 0)$
	$r$	$(0, 0)$	$(1, 2)$

# Example: matching pennies

*No* pure strategy NE for this game

Moral: Pure strategy NE may not exist.

		Player 2	
		H	T
Player 1	H	(1, -1)	(-1, 1)
	T	(-1, 1)	(1, -1)

# Example: Bertrand competition

---

- In *Cournot* competition, firms choose the *quantity* they will produce.
- In *Bertrand* competition, firms choose the *prices* they will charge.

# Bertrand competition: model

---

- Two firms
- Each firm  $i$  chooses a price  $p_i \geq 0$
- Each unit produced incurs a cost  $c \geq 0$
- Consumers only buy from the producer offering the *lowest price*
- Demand is  $D > 0$

# Bertrand competition: model

- Two firms
- Each firm  $i$  chooses a price  $p_i$
- Profit of firm  $i$ :

$$\Pi_i(p_1, p_2) = (p_i - c)D_i(p_1, p_2)$$

where

$$D_i(p_1, p_2) = \begin{cases} 0, & \text{if } p_i > p_{-i} \\ D_i, & \text{if } p_i < p_{-i} \\ \frac{1}{2} D_i, & \text{if } p_i = p_{-i} \end{cases}$$

# Bertrand competition: analysis

---

Suppose firm 2 sets a price =  $p_2 < c$ .

What is the *best response set* of firm 1?

Firm 1 wants to price higher than  $p_2$ .

$$R_1(p_2) = (p_2, \infty)$$



# Bertrand competition: analysis

---

Suppose firm 2 sets a price =  $p_2 > c$ .

What is the *best response set* of firm 1?

Firm 1 wants to price slightly lower than  $p_2$

... but there is no *best response!*

$$R_1(p_2) = \emptyset$$

# Bertrand competition: analysis

---

Suppose firm 2 sets a price =  $p_2 = c$ .

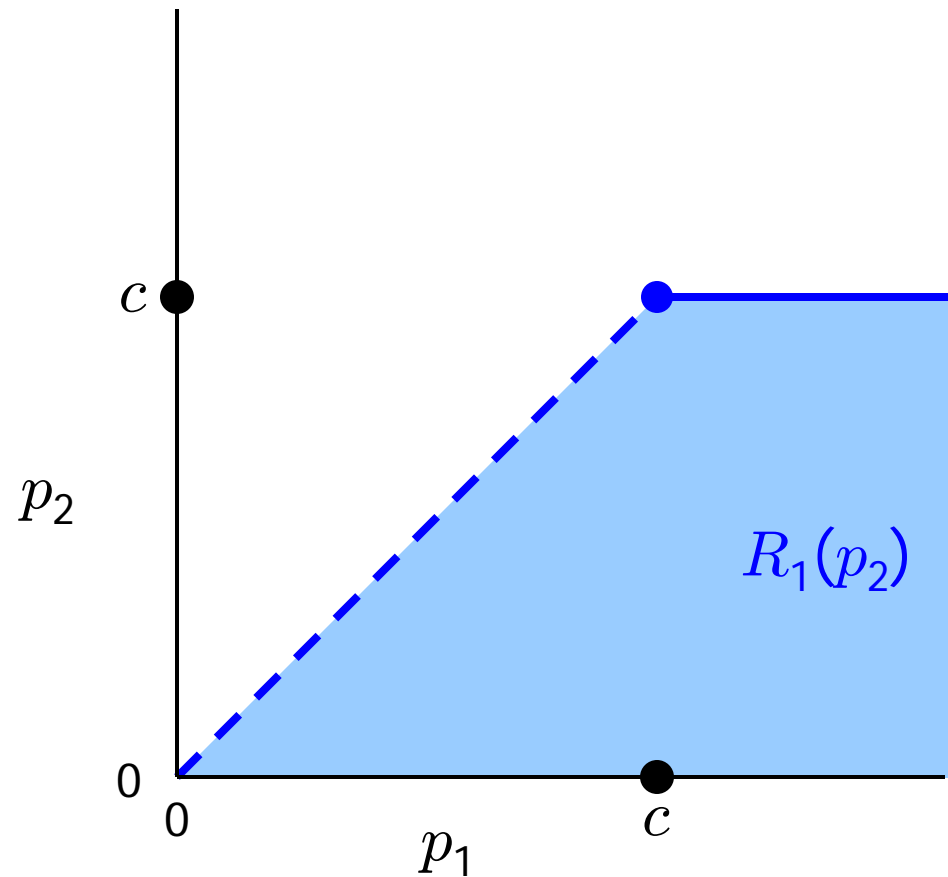
What is the *best response set* of firm 1?

Firm 1 wants to price at or higher than  $c$ .

$$R_1(p_2) = [c, \infty)$$

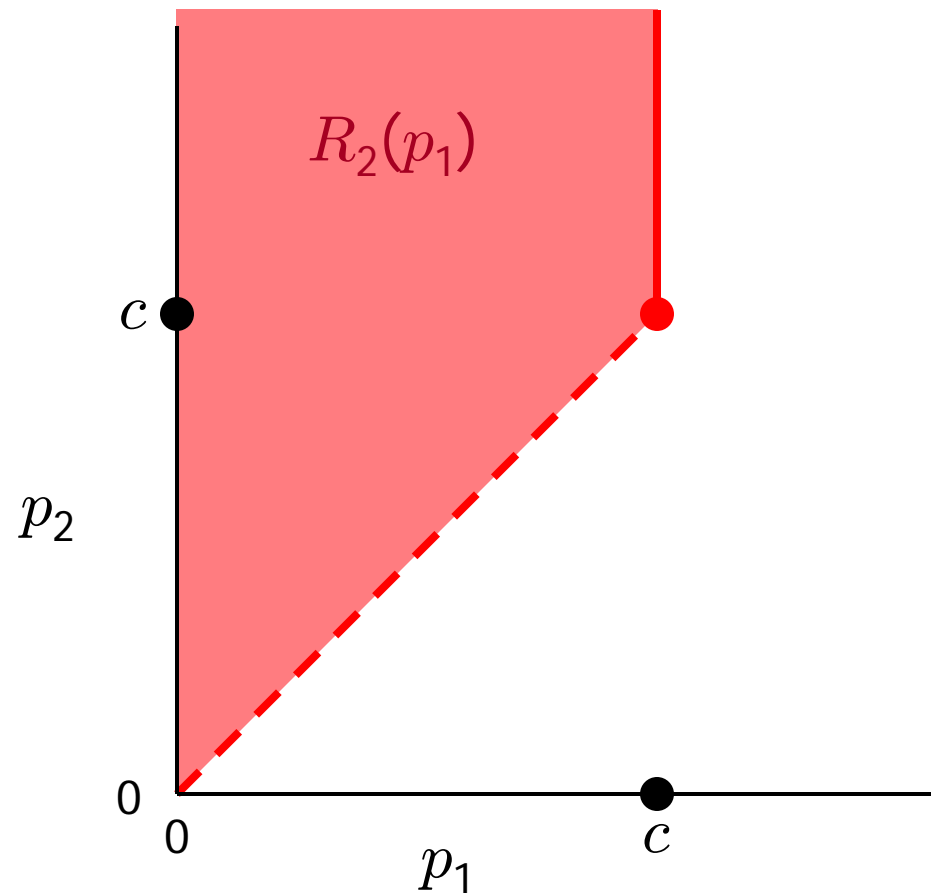
# Bertrand competition: analysis

Best response of firm 1:



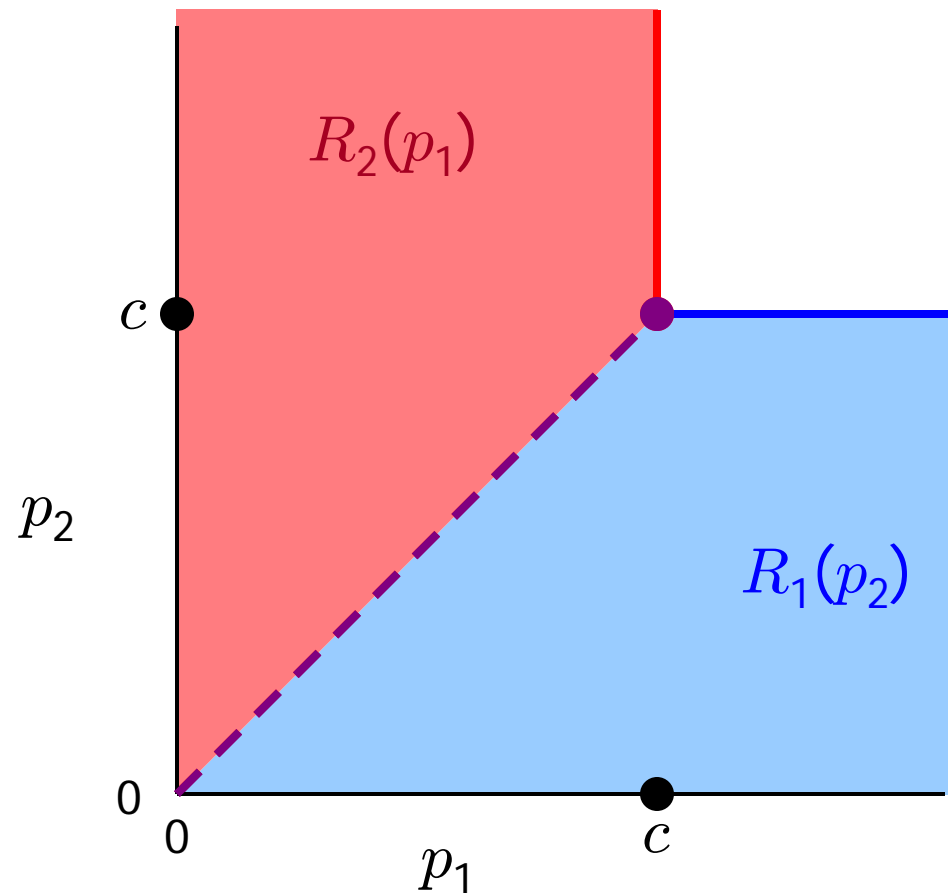
# Bertrand competition: analysis

Best response of firm 2:



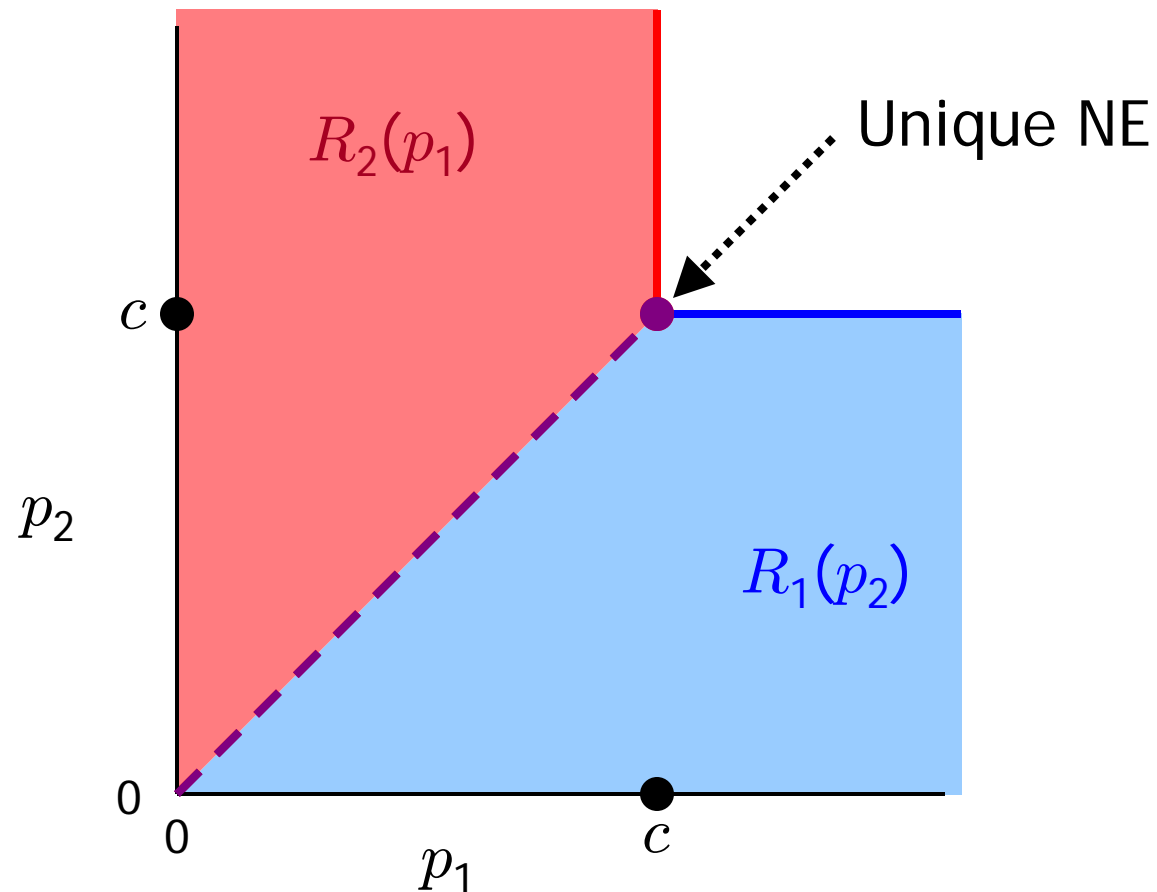
# Bertrand competition: analysis

Where do they “cross”?



# Bertrand competition: analysis

Thus the unique NE is where  $p_1 = c, p_2 = c$ .



# Bertrand competition

Straightforward to show:

The same result holds if demand depends on price, i.e., if the demand at price  $p$  is  $D(p) > 0$ .

*Proof technique:*

(1) Show  $p_i < c$  is never played in a NE.

(2) Show if  $c < p_1 < p_2$ , then firm 2 prefers to lower  $p_2$ .

(3) Show if  $c < p_1 = p_2$ , then firm 2 prefers to lower  $p_2$ .

# Bertrand competition

---

What happens if  $c_1 < c_2$ ?

No pure NE exists; however, an  $\varepsilon$ -NE exists:

Each player is happy as long as they are within  $\varepsilon$  of their optimal payoff.

$\varepsilon$ -NE :  $p_2 = c_2, p_1 = c_2 - \delta$

(where  $\delta$  is infinitesimal)



# Bertrand vs. Cournot

---

Assume demand is  $D(p) = a - p$ .

*Interpretation:*  $D(p)$  denotes the total number of consumers willing to pay *at least*  $p$  for the good.

Then the *inverse demand* is

$$P(Q) = a - Q.$$

This is the market-clearing price at which  $Q$  total units of supply would be sold.

# Bertrand vs. Cournot

---

Assume demand is  $D(p) = a - p$ .

Then the *inverse demand* is

$$P(Q) = a - Q.$$

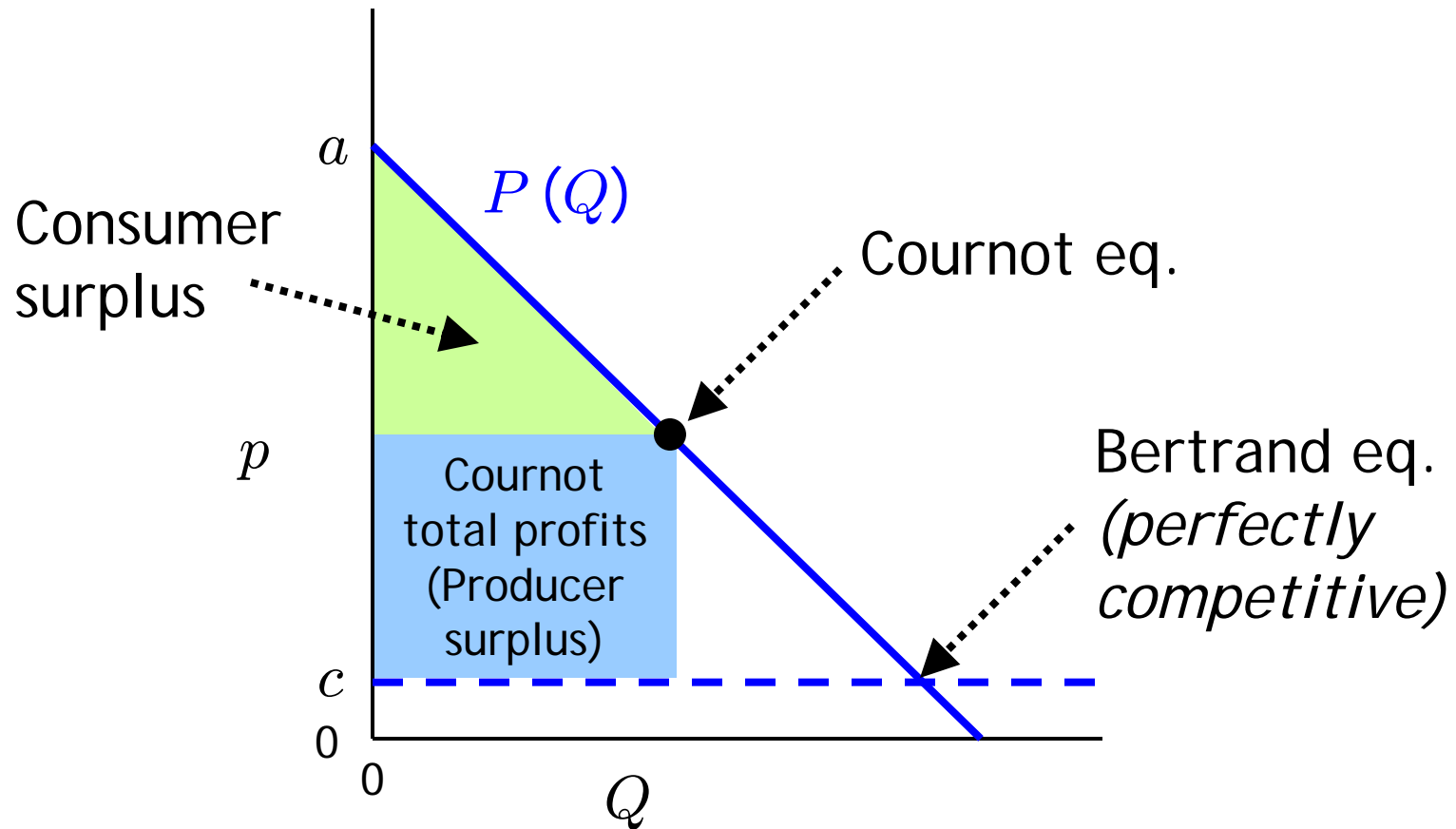
Assume  $c < a$ .

Bertrand eq.:  $p_1 = p_2 = c$

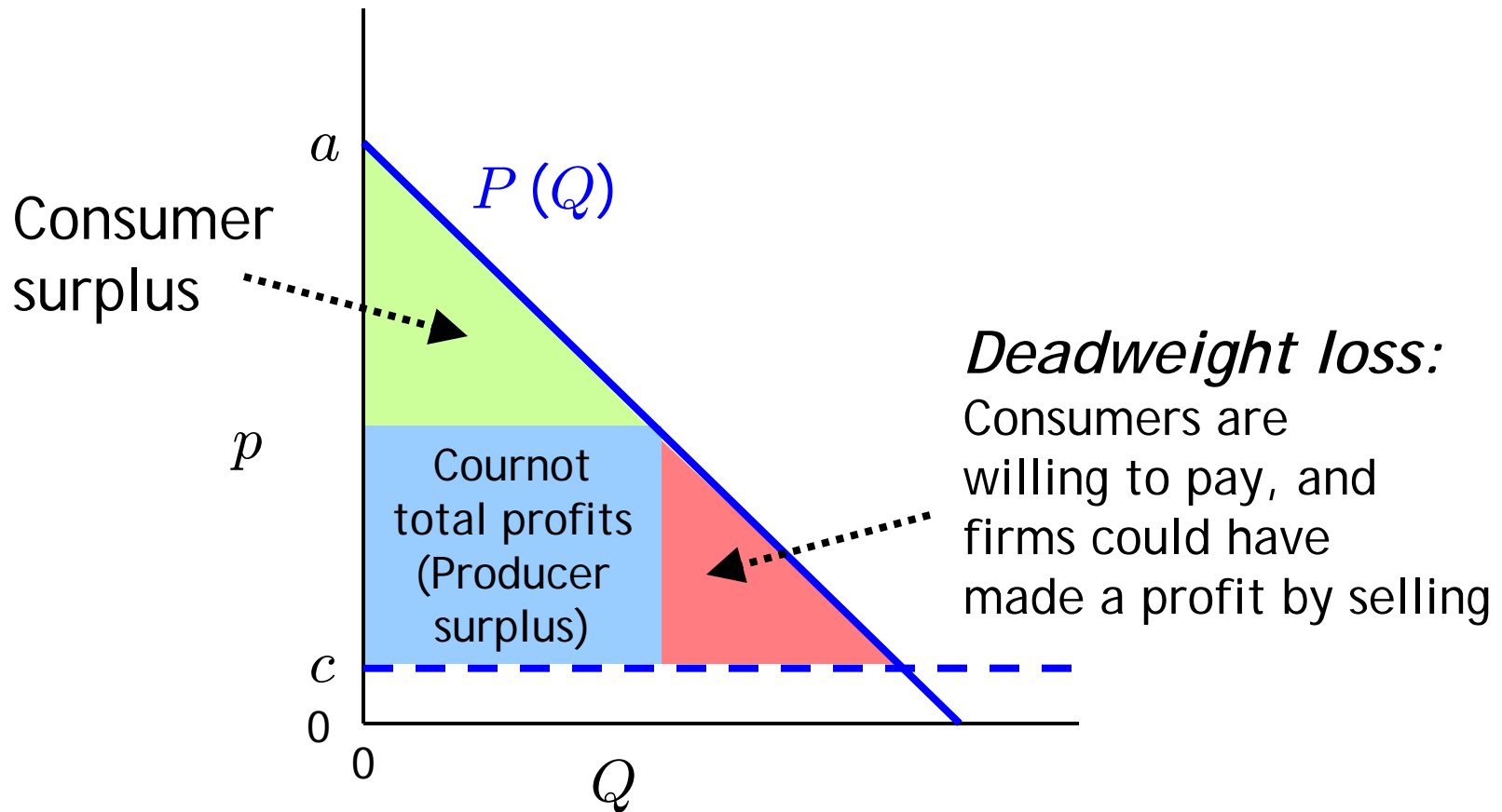
Cournot eq:  $q_1 = q_2 = (a - c)/3$

$$\Rightarrow \text{Cournot price} = a/3 + 2c/3 > c$$

# Bertrand vs. Cournot



# Bertrand vs. Cournot



# Bertrand vs. Cournot

---

- Cournot eq. price  $>$  Bertrand eq. price
- Bertrand price =  
    marginal cost of production
- In Cournot eq., there is positive deadweight loss.

This is because firms have *market power*:  
*they anticipate their effect on prices.*

# Questions to think about

---

- Can a *weakly dominated* strategy be played in a Nash equilibrium?
- Can a *strictly dominated* strategy be played in a Nash equilibrium?
- Why is any NE rationalizable?
- What are real-world examples of Bertrand competition?  
Cournot competition?

# Summary: Finding NE

---

Finding NE is typically a matter of checking the definition.

Two basic approaches...

# Finding NE: Approach 1

---

*First approach to finding NE:*

- (1) Compute the complete best response mapping for each player.
- (2) Find where they intersect each other (graphically or otherwise).



## Finding NE: Approach 2

---

*Second approach to finding NE:*

Fix a strategy vector  $(s_1, \dots, s_N)$ .

Check if any player has a *profitable deviation*.

If so, it cannot be a NE.

If not, it is an NE.

# **MS&E 246: Lecture 4**

## **Mixed strategies**

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Ramesh Johari  
January 18, 2007

# Outline

---

- Mixed strategies
- Mixed strategy Nash equilibrium
- Existence of Nash equilibrium
- Examples
- Discussion of Nash equilibrium

# Mixed strategies

---

Notation:

Given a set  $X$ , we let  $\Delta(X)$  denote the set of all *probability distributions* on  $X$ .

Given a strategy space  $S_i$  for player  $i$ , the *mixed strategies* for player  $i$  are  $\Delta(S_i)$ .

*Idea:* a player can randomize over *pure strategies*.

# Mixed strategies

---

How do we interpret mixed strategies?

Note that players only play *once*; so mixed strategies reflect *uncertainty* about what the other player might play.

# Payoffs

Suppose for each player  $i$ ,  $\mathbf{p}_i$  is a mixed strategy for player  $i$ ; i.e., it is a distribution on  $S_i$ .

We extend  $\Pi_i$  by taking the *expectation*:

$$\Pi_i(\mathbf{p}_1, \dots, \mathbf{p}_N) = \sum_{s_1 \in S_1} \cdots \sum_{s_N \in S_N} p_1(s_1) \cdots p_N(s_N) \Pi_i(s_1, \dots, s_N)$$

# Mixed strategy Nash equilibrium

---

Given a game  $(N, S_1, \dots, S_N, \Pi_1, \dots, \Pi_N)$ :

Create a new game with  $N$  players,  
strategy spaces  $\Delta(S_1), \dots, \Delta(S_N)$ ,  
and expected payoffs  $\Pi_1, \dots, \Pi_N$ .

*A mixed strategy Nash equilibrium*  
is a Nash equilibrium of this new game.

# Mixed strategy Nash equilibrium

---

*Informally:*

All players can randomize over available strategies.

In a mixed NE, player  $i$ 's mixed strategy must maximize his *expected payoff*, given all other player's mixed strategies.



# Mixed strategy Nash equilibrium

---

Key observations:

- (1) All our definitions -- dominated strategies, iterated strict dominance, rationalizability -- extend to mixed strategies.

Note: any *dominant* strategy must be a *pure strategy*.

# Mixed strategy Nash equilibrium

---

(2) We can extend the definition of *best response set* identically:

$R_i(\mathbf{p}_{-i})$  is the set of mixed strategies for player  $i$  that maximize the expected payoff  $\Pi_i(\mathbf{p}_i, \mathbf{p}_{-i})$ .

# Mixed strategy Nash equilibrium

---

(2) Suppose  $\mathbf{p}_i \in R_i(\mathbf{p}_{-i})$ , and  $p_i(s_i) > 0$ .

Then  $s_i \in R_i(\mathbf{p}_{-i})$ .

(If not, player  $i$  could improve his payoff by not placing any weight on  $s_i$  at all.)

# Mixed strategy Nash equilibrium

(3) It follows that  $R_i(\mathbf{p}_{-i})$  can be constructed as follows:

(a) First find all *pure strategy* best responses to  $\mathbf{p}_{-i}$ ; call this set  $T_i(\mathbf{p}_{-i}) \subset S_i$ .

(b) Then  $R_i(\mathbf{p}_{-i})$  is the set of all probability distributions over  $T_i$ , i.e.:

$$R_i(\mathbf{p}_{-i}) = \Delta(T_i(\mathbf{p}_{-i}))$$

# Mixed strategy Nash equilibrium

---

Moral:

*A mixed strategy  $p_i$  is  
a best response to  $p_{-i}$*

*if and only if*

*every  $s_i$  with  $p_i(s_i) > 0$  is  
a best response to  $p_{-i}$*

# Example: coordination game

We'll now apply this insight to the coordination game.

		Player 2	
		<i>L</i>	<i>R</i>
Player 1	<i>l</i>	(2, 1)	(0, 0)
	<i>r</i>	(0, 0)	(1, 2)

## Example: coordination game

---

Suppose player 1 puts probability  $p_1$  on  $l$  and probability  $1 - p_1$  on  $r$ .

Suppose player 2 puts probability  $p_2$  on  $L$  and probability  $1 - p_2$  on  $R$ .

We want to find *all* Nash equilibria (pure and mixed).

# Example: coordination game

---

- Step 1: Find best response mapping of player 1.

Given  $p_2$ :

$$\Pi_1(l, \mathbf{p}_2) = 2 p_2$$

$$\Pi_1(r, \mathbf{p}_2) = 1 - p_2$$



# Example: coordination game

- Step 1: Find best response mapping of player 1.

If  $p_2$  is:

$< 1/3$

$> 1/3$

$= 1/3$

Then best  
response is:

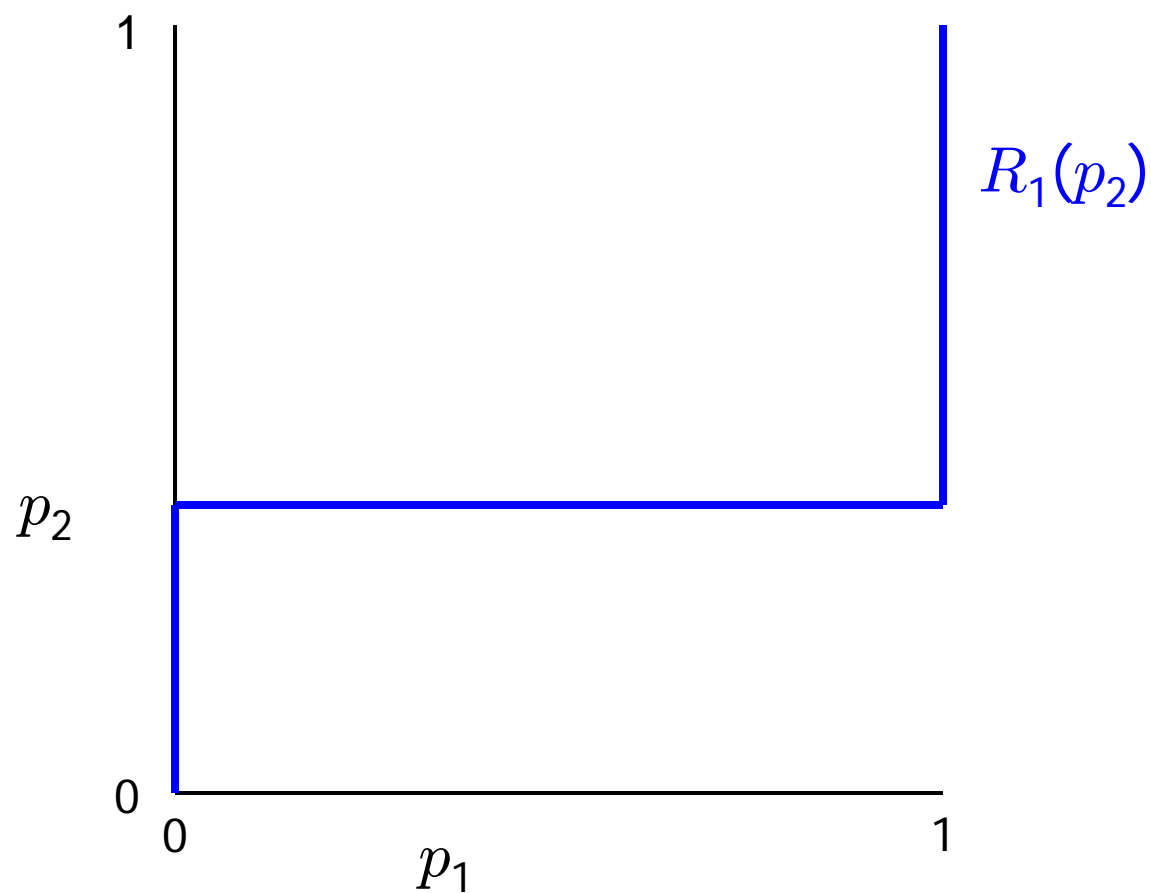
$r(p_1 = 0)$

$l(p_1 = 1)$

anything ( $0 \leq p_1 \leq 1$ )

# Example: coordination game

Best response of player 1:



# Example: coordination game

- Step 2: Find best response mapping of player 2.

If  $p_1$  is:

$< 2/3$

$> 2/3$

$= 2/3$

Then best  
response is:

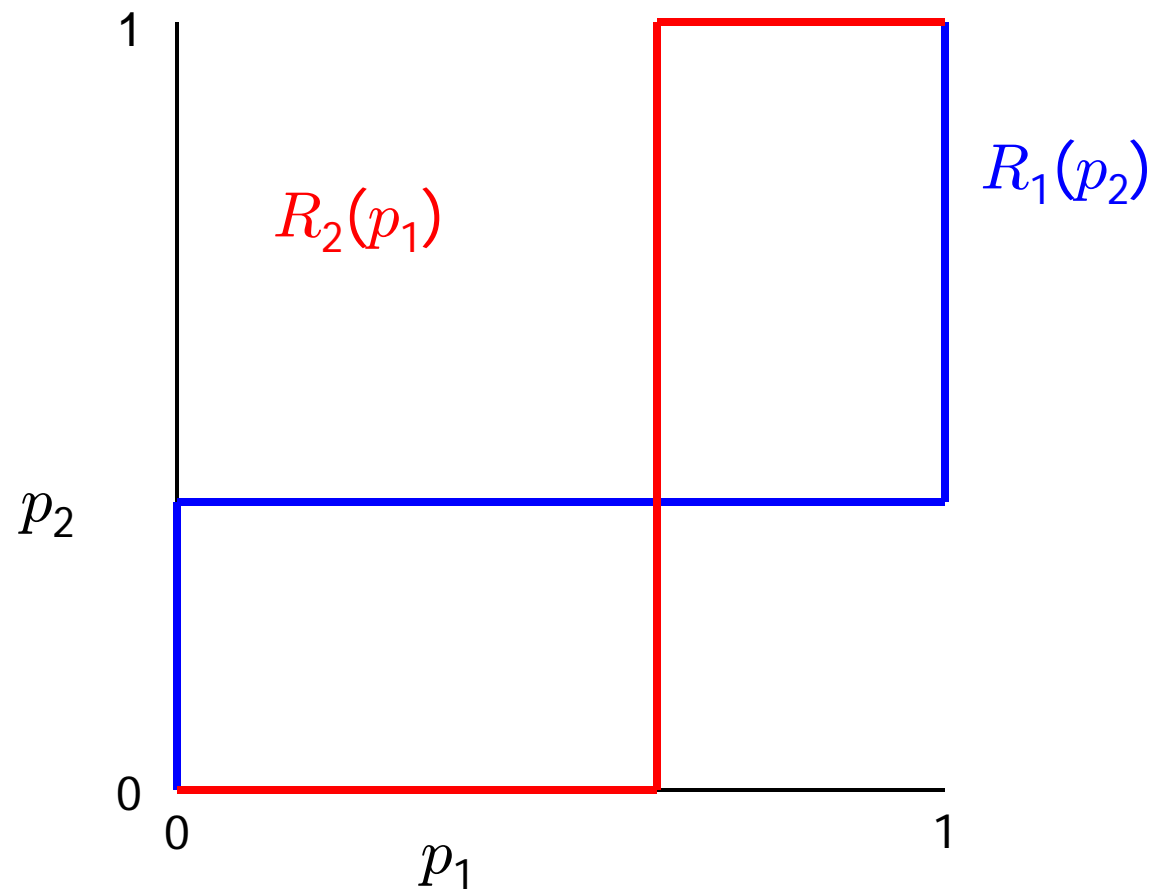
$R (p_2 = 0)$

$L (p_2 = 1)$

anything ( $0 \leq p_1 \leq 1$ )

# Example: coordination game

Best response of player 2:



# Example: coordination game

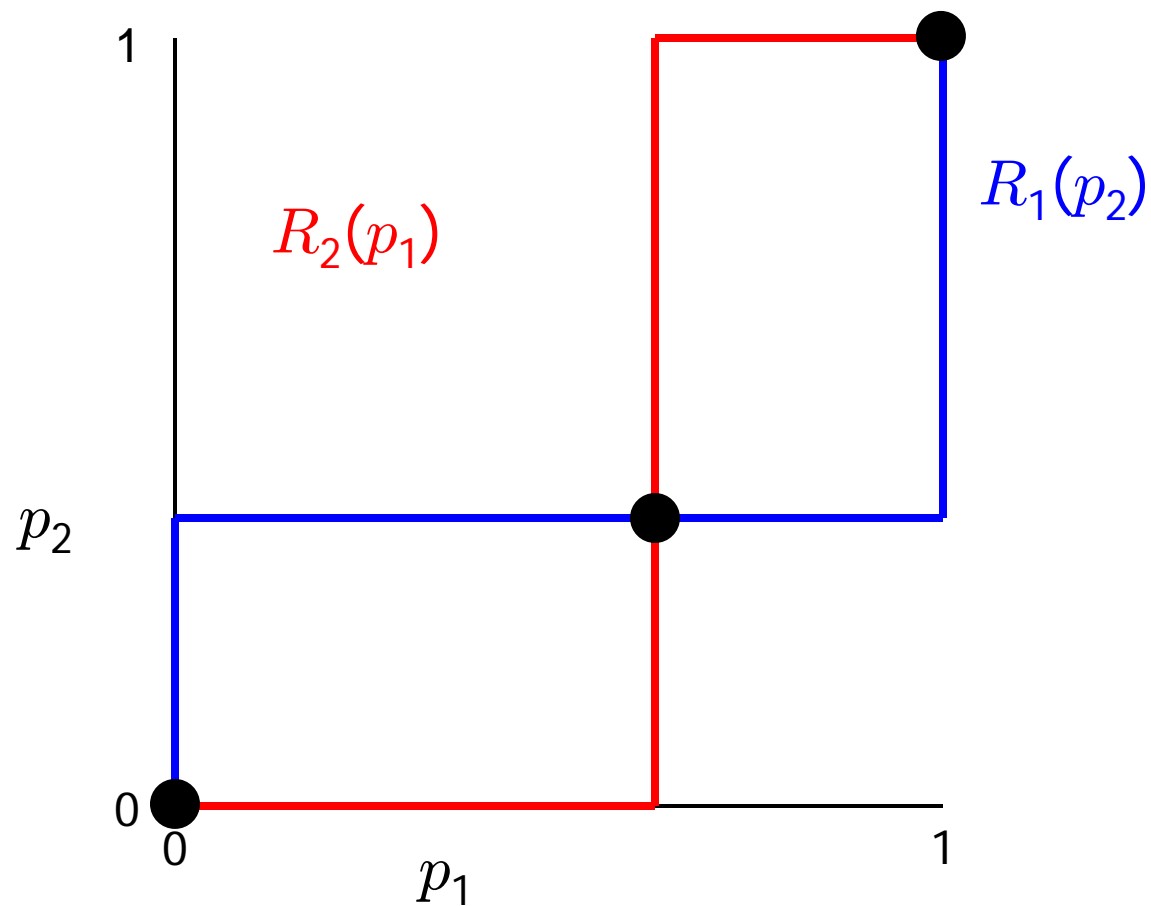
---

- Step 3: Find Nash equilibria.

As before, NE occur wherever the best response mappings cross.

# Example: coordination game

Nash equilibria:



# Example: coordination game

---

Nash equilibria:

There are 3 NE:

$$p_1 = 0, p_2 = 0 \Rightarrow (r, R)$$

$$p_1 = 1, p_2 = 1 \Rightarrow (l, L)$$

$$p_1 = 2/3, p_2 = 1/3$$

*Note:* In last NE, both players get expected payoff:

$$2/3 \times 1/3 \times 2 + 1/3 \times 2/3 \times 1 = 2/3.$$

# The existence theorem

---

*Theorem:*

Any  $N$ -player game where all strategy spaces are *finite* has at least one Nash equilibrium.

Notes:

- The equilibrium may be mixed.
- There is a generalization if strategy spaces are not finite.



# The existence theorem: proof

---

Let  $X = \Delta(S_1) \times \cdots \times \Delta(S_N)$  be the product of all mixed strategy spaces.

Define  $BR : X \rightarrow X$  by:

$$BR_i(\mathbf{p}_1, \dots, \mathbf{p}_N) = R_i(\mathbf{p}_{-i})$$

# The existence theorem: proof

---

Key observations:

- $\Delta(S_i)$  is a closed and bounded subset of  $\mathbb{R}^{|S_i|}$

-Thus  $X$  is a closed and bounded subset of Euclidean space

-Also,  $X$  is *convex*:

If  $p, p'$  are in  $X$ , then so is any point on the line segment between them.

# The existence theorem: proof

---

Key observations (continued):

- BR is "continuous"

(*i.e.*, best responses don't change suddenly as we move through  $X$ )

*(Formal statement:*

BR has a closed graph, with  
convex and nonempty images)

# The existence theorem: proof

---

By *Kakutani's fixed point theorem*,  
there exists  $(\mathbf{p}_1, \dots, \mathbf{p}_N)$  such that:

$$(\mathbf{p}_1, \dots, \mathbf{p}_N) \in \text{BR}(\mathbf{p}_1, \dots, \mathbf{p}_N)$$

From definition of BR, this implies:

$$\mathbf{p}_i \in R_i(\mathbf{p}_{-i}) \text{ for all } i$$

Thus  $(\mathbf{p}_1, \dots, \mathbf{p}_N)$  is a NE.

# The existence theorem

---

Notice that the existence theorem is not *constructive*:

It tells you *nothing* about how players reach a Nash equilibrium, or an easy process to find one.

Finding Nash equilibria in general can be computationally difficult.

# Discussion of Nash equilibrium

---

Nash equilibrium works best when  
*it is unique:*

In this case, it is the only stable prediction  
of how rational players would play,  
*assuming common knowledge of rationality  
and the structure of the game.*

# Discussion of Nash equilibrium

---

How do we make predictions about play when there are multiple Nash equilibria?

# 1) Unilateral stability

---

*Any Nash equilibrium is unilaterally stable:*

If a regulator told players to play a given Nash equilibrium,  
they have no reason to deviate.



## 2) Focal equilibria

---

In some settings, players may have prior preferences that “focus” attention on one equilibrium.

*Schelling's example (see MWG text):*

Coordination game to decide where to meet in New York City.

### 3) Focusing by prior agreement

---

If players agree ahead of time on a given equilibrium, they have no reason to deviate in practice.

This is a common justification, but can break down easily in practice:  
when a game is played only once,  
true enforcement is not possible.

## 4) Long run learning

---

Another common defense is that if players play the game many (independent) times, they will naturally “converge” to some Nash equilibrium as a stable convention.

Again, this is dangerous reasoning: it ignores a rationality model for dynamic play.

# Problems with NE

---

Nash equilibrium makes very strong assumptions:

- complete information
- rationality
- common knowledge of rationality
- “focusing” (if multiple NE exist)

# Example

Find *all* NE (pure and mixed)  
of the following game:

		Player 2			
		a	b	c	d
Player 1	A	(1,2)	(4,0)	(0,3)	(1,1)
	B	(0,1)	(2,2)	(1,2)	(0,3)
	C	(1,2)	(0,3)	(3,0)	(0,1)
	D	(0.5,1)	(0,0)	(0,0)	(2,0)

# **MS&E 246: Lecture 5**

## **Efficiency and fairness**

---

Ramesh Johari

# A digression

---

In this lecture:

We will use some of the insights of static game analysis to understand *efficiency and fairness*.

# Basic setup

---

- $N$  players
- $S_n$  : strategy space of player  $n$
- $Z$  : space of outcomes
- $z(s_1, \dots, s_N)$  :  
outcome realized when  $(s_1, \dots, s_N)$  is played
- $\Pi_n(z)$  :  
payoff to player  $n$  when outcome is  $z$



# (Pareto) Efficiency

---

An outcome  $z'$  *Pareto dominates*  $z$  if:

$$\Pi_n(z') \geq \Pi_n(z) \text{ for all } n,$$

and the inequality is strict for at least one  $n$ .

An outcome  $z$  is *Pareto efficient* if it is not Pareto dominated by any other  $z' \in X$ .

$\Rightarrow$  Can't make one player better off without making another worse off.

# Are equilibria efficient?

Recall the Prisoner's dilemma:

		Player 1	
		defect	cooperate
Player 2	defect	$(-4, -4)$	$(-1, -5)$
	cooperate	$(-5, -1)$	$(-2, -2)$

# Are equilibria efficient?

Recall the Prisoner's dilemma:

		Player 1	
		defect	cooperate
Player 2	defect	$(-4, -4)$	$(-1, -5)$
	cooperate	$(-5, -1)$	$(-2, -2)$

Unique dominant strategy eq.:  $(D, D)$ .

# Are equilibria efficient?

		Player 1	
		defect	cooperate
Player 2	defect	$(-4, -4)$	$(-1, -5)$
	cooperate	$(-5, -1)$	$(-2, -2)$

But  $(C, C)$  *Pareto dominates*  $(D, D)$ .

# Are equilibria efficient?

---

- Moral:  
Even when every player has a strict dominant strategy, the resulting equilibrium may be *inefficient*.

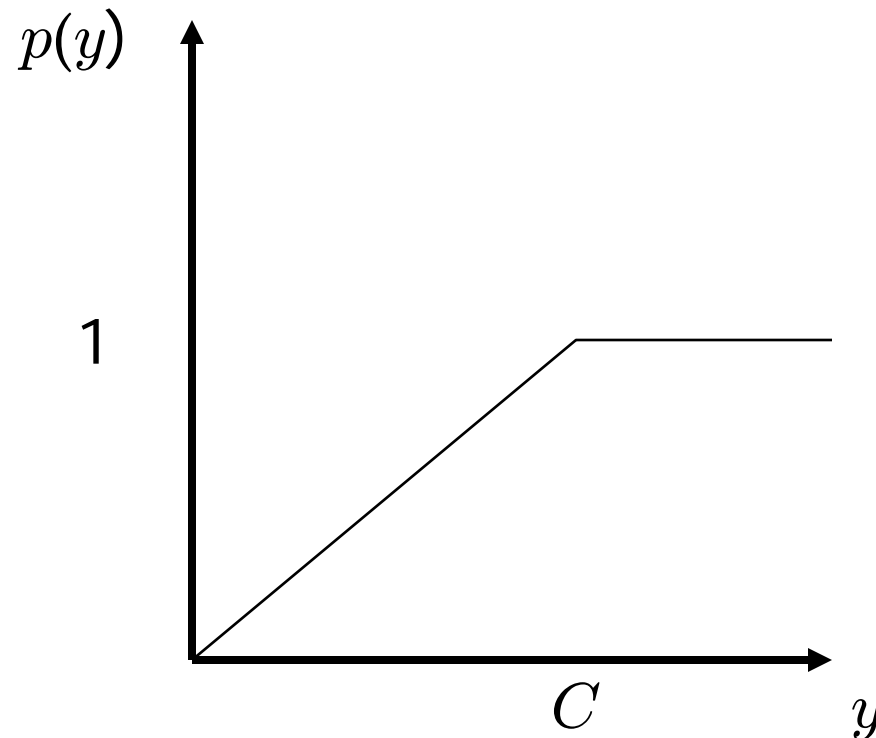
# Resource sharing

- $N$  users want to send data across a shared communication medium
- $x_n$  : sending rate of user  $n$  (pkts/sec)
- $p(y)$  : probability a packet is lost when total sending rate is  $y$
- $\Pi_n(\mathbf{x}) =$  *net throughput* of user  $n$   
$$= x_n (1 - p(\sum_i x_i) )$$

# Resource sharing

---

- Suppose:  $p(y) = \min(y/C, 1)$



# Resource sharing

- Suppose:  $p(y) = \min(y/C, 1)$

- Given  $\mathbf{x}$ :

Define  $Y = \sum_i x_i$  and  $Y_{-n} = \sum_{i \neq n} x_i$

- Thus, given  $\mathbf{x}_{-n}$ ,

$$\Pi_n(x_n, \mathbf{x}_{-n}) = x_n \left( 1 - \frac{x_n + Y_{-n}}{C} \right)$$

if  $x_n + Y_{-n} \leq C$ , and zero otherwise



# Pure strategy Nash equilibrium

- We only search for NE s.t.  $\sum_i x_i \leq C$   
(Why?)
- In this region, first order conditions are:  
$$1 - Y_{-n}/C - 2x_n/C = 0, \text{ for all } n$$

# Pure strategy Nash equilibrium

- We only search for NE s.t.  $\sum_i x_i \leq C$   
(Why?)
- In this region, first order conditions are:

$$1 - Y/C = x_n/C, \text{ for all } n$$

- If we sum over  $n$  and solve for  $Y$ , we find:

$$Y^{\text{NE}} = N C / (N + 1)$$

- So:  $x_n^{\text{NE}} = C / (N + 1)$ , and

$$\Pi_n(\mathbf{x}^{\text{NE}}) = C / (N + 1)^2$$

# Maximum throughput

- Note that total throughput  
=  $\sum_n \Pi_n(\mathbf{x}) = Y(1 - p(Y)) = Y(1 - Y/C)$
- This is maximized at  $Y^{\text{MAX}} = C / 2$
- Define  $x_n^{\text{MAX}} = Y^{\text{MAX}} / N = C / 2N$
- Then (if  $N > 1$ ):

$$\Pi_n(\mathbf{x}^{\text{MAX}}) = C / 4N > C / (N + 1)^2 = \Pi_n(\mathbf{x}^{\text{NE}})$$

So:  $\mathbf{x}^{\text{NE}}$  *is not efficient.*

# Resource sharing: summary

---

- At NE, users' rates are *too high*. Why?
- When user  $n$  maximizes  $\Pi_n$ , he ignores reduction in throughput he causes for other players (the *negative externality*)
- AKA: Tragedy of the Commons
- If externality is *positive*, then NE strategies are *too low*

# An interference model

---

- $N = 2$  wireless devices want to send data
- Strategy = transmit power  
 $S_1 = S_2 = \{ 0, P \}$
- Each device sees the other's transmission as *interference*

# An interference model

Payoff matrix ( $0 < \varepsilon \ll R_2 < R_1$ ):

		Device 2	
		0	$P$
Device 1	0	$(0, 0)$	$(0, R_2)$
	$P$	$(R_1, 0)$	$(\varepsilon, \varepsilon)$

# An interference model

- $(P, P)$  is unique strict dominant strategy equilibrium (and hence unique NE)
- Note that  $(P, P)$  is not Pareto dominated by any pure strategy pair
- But...the mixed strategy pair  $(\mathbf{p}_1, \mathbf{p}_2)$  with  $p_1(0) = p_2(0) = p_1(P) = p_2(P) = 1/2$  Pareto dominates  $(P, P)$  if  $R_n \gg \varepsilon$   
(Payoffs:  $\Pi_n(\mathbf{p}_1, \mathbf{p}_2) = R_n/4 + \varepsilon/4$ )

# An interference model

---

- How can coordination improve throughput?
- *Idea:*  
Suppose both devices agree to a protocol that decides when each device is allowed to transmit.



# An interference model

---

- *Cooperative timesharing:*

Device 1 is allowed to transmit a fraction  $q$  of the time.

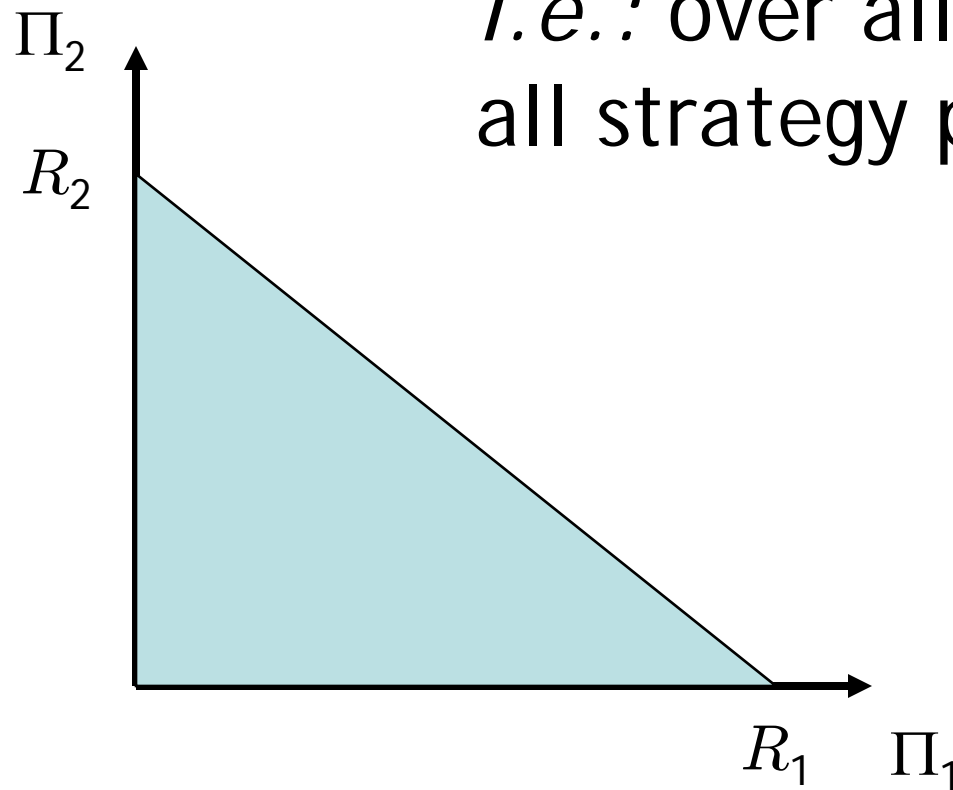
Device 2 is allowed to transmit a fraction  $1 - q$  of the time.

Devices can use any mixed strategy when they control the channel.

# An interference model

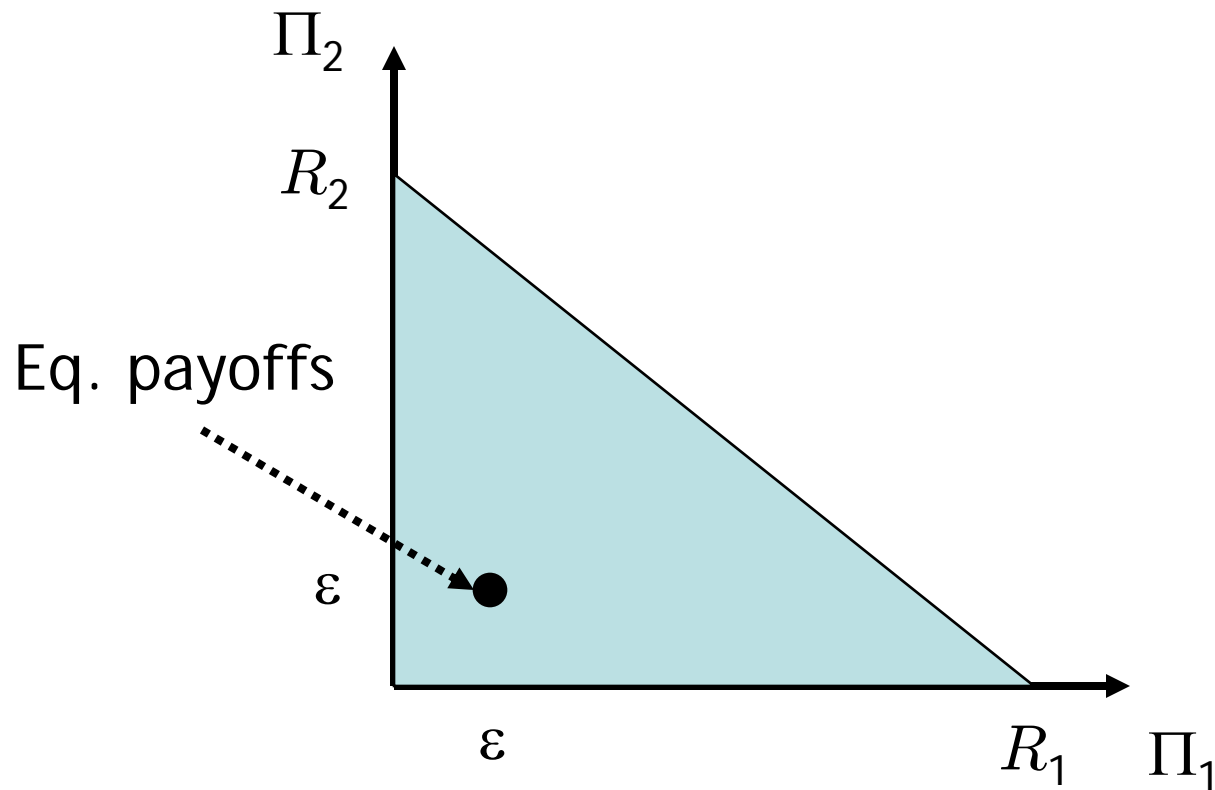
Achievable payoffs via timesharing:

*i.e.:* over all  $q$  and  
all strategy pairs  $(\sigma_1, \sigma_2)$



# An interference model

Achievable payoffs via timesharing:



# An interference model

---

- So when timesharing is used, the set of Pareto efficient payoffs becomes:

$$\{ (\Pi_1, \Pi_2) : \Pi_1 = q R_1, \Pi_2 = (1 - q) R_2 \}$$

- For efficiency:  
When device  $n$  has control, it transmits at power  $P$

# An interference model

---

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# An interference model

---

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$$\{ (\Pi_1, \Pi_2) : \Pi_1 = q R_1, \Pi_2 = (1 - q) R_2 \}$$

(*Note:* in general, the set of achievable payoffs is the *convex hull* of entries in the payoff matrix)

# Choosing an efficient point

Which  $q$  should the protocol choose?

- Choice 1: *Utilitarian solution*

⇒ Maximize total throughput

$$\max_q q R_1 + (1 - q) R_2 \quad \Rightarrow \quad q = 1$$

$$\Pi_1 = R_1, \quad \Pi_2 = 0$$

Is this "fair"?

# Choosing an efficient point

Which  $q$  should the protocol choose?

- Choice 2: *Max-min fair solution*

⇒ Maximize smallest  $\Pi_n$

$$\max_q \min \{ q R_1, (1 - q) R_2 \}$$

$$\Rightarrow q R_1 = (1 - q) R_2,$$

so  $\Pi_1 = \Pi_2$  (i.e., equalize rates)



# Fairness

---

*Fairness* corresponds to a rule for choosing between multiple efficient outcomes.

*Unlike efficiency, there is no universally accepted definition of "fair."*

# Nash bargaining solution (NBS)

---

- Fix desirable properties of a “fair” outcome
- Show there exists a unique outcome satisfying those properties

# NBS: Framework

---

- $T = \{ (\Pi_1, \Pi_2) : (\Pi_1, \Pi_2) \text{ is achievable} \}$ 
  - assumed closed, bounded, and convex
- $\Pi^* = (\Pi_1^*, \Pi_2^*) : \textit{status quo}$  point
  - each  $n$  can guarantee  $\Pi_n^*$  for himself through unilateral action

# NBS: Framework

---

- $f(T, \Pi^*) = (f_1(T, \Pi^*), f_2(T, \Pi^*)) \in T$  :  
a "*bargaining solution*",  
i.e., a rule for choosing a payoff pair
- What properties (*axioms*) should  $f$  satisfy?

# Axioms

---

*Axiom 1:* Pareto efficiency

The payoff pair  $f(T, \Pi^*)$  must be Pareto efficient in  $T$ .

*Axiom 2:* Individual rationality

For all  $n$ ,  $f_n(T, \Pi^*) \geq \Pi_n^*$ .

# Axioms

---

Given  $\mathbf{v} = (v_1, v_2)$ , let

$$T + \mathbf{v} = \{ (\Pi_1 + v_1, \Pi_2 + v_2) : (\Pi_1, \Pi_2) \in T \}$$

(i.e., a change of origin)

*Axiom 3: Independence of utility origins*

Given any  $\mathbf{v} = (v_1, v_2)$ ,

$$f(T + \mathbf{v}, \Pi^* + \mathbf{v}) = f(T, \Pi^*) + \mathbf{v}$$

# Axioms

---

Given  $\beta = (\beta_1, \beta_2)$ , let

$$\beta \cdot T = \{ (\beta_1 \Pi_1, \beta_2 \Pi_2) : (\Pi_1, \Pi_2) \in T \}$$

(i.e., a change of utility units)

*Axiom 4: Independence of utility units*

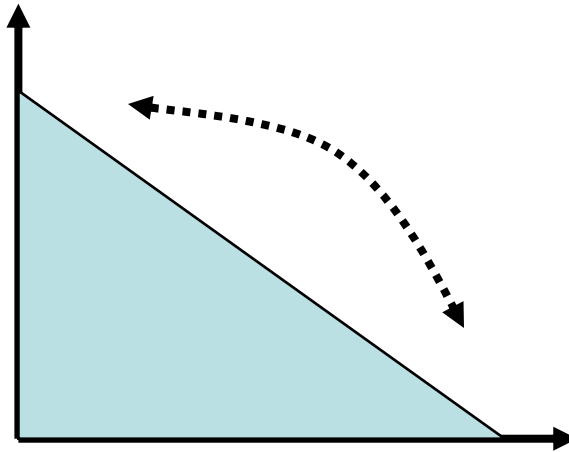
Given any  $\beta = (\beta_1, \beta_2)$ , for each  $n$  we have

$$f_n(\beta \cdot T, (\beta_1 \Pi_1^*, \beta_2 \Pi_2^*)) = \beta_n f_n(T, \Pi^*)$$

# Axioms

---

The set  $T$  is *symmetric* if it looks the same when the  $\Pi_1$ - $\Pi_2$  axes are swapped:

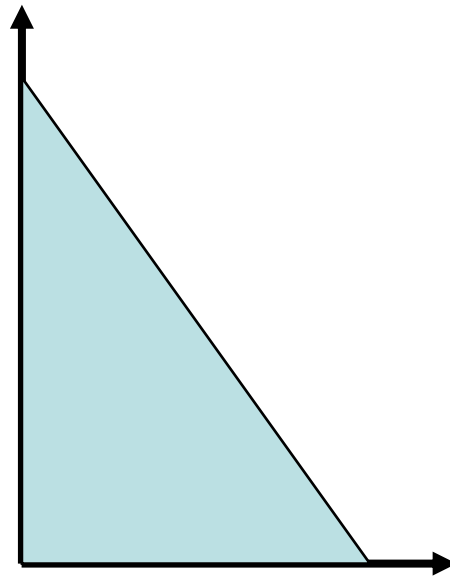




# Axioms

---

The set  $T$  is *symmetric* if it looks the same when the  $\Pi_1$ - $\Pi_2$  axes are swapped:

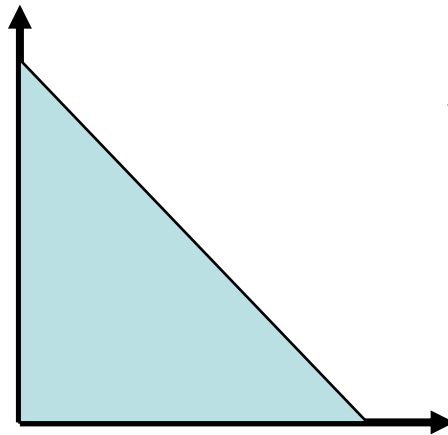


*Not symmetric*

# Axioms

---

The set  $T$  is *symmetric* if it looks the same when the  $\Pi_1$ - $\Pi_2$  axes are swapped:



*Symmetric*

# Axioms

---

The set  $T$  is *symmetric* if it looks the same when the  $\Pi_1$ - $\Pi_2$  axes are swapped.

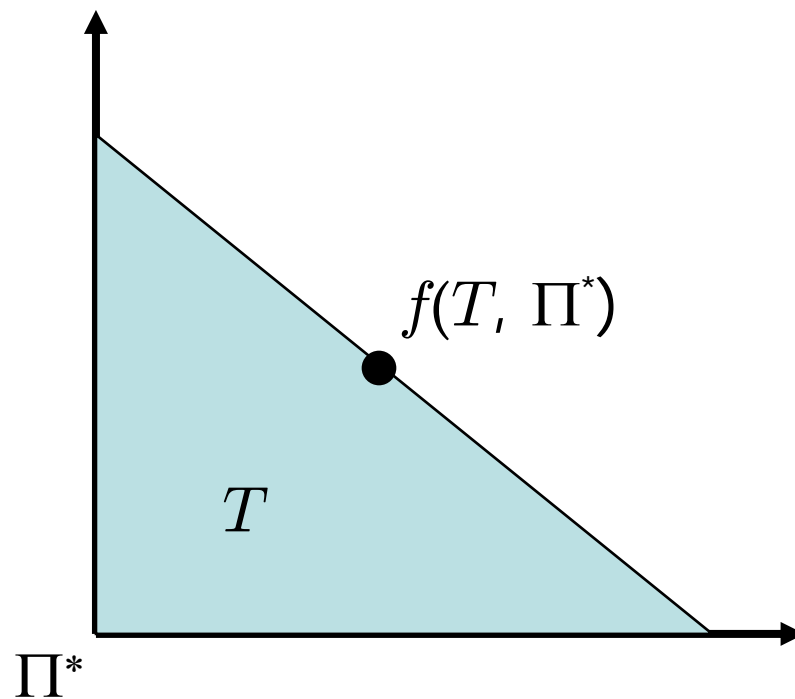
*Axiom 5: Symmetry*

If  $T$  is symmetric and  $\Pi_1^* = \Pi_2^*$ ,  
then  $f_1(T, \Pi^*) = f_2(T, \Pi^*)$ .

# Axioms

---

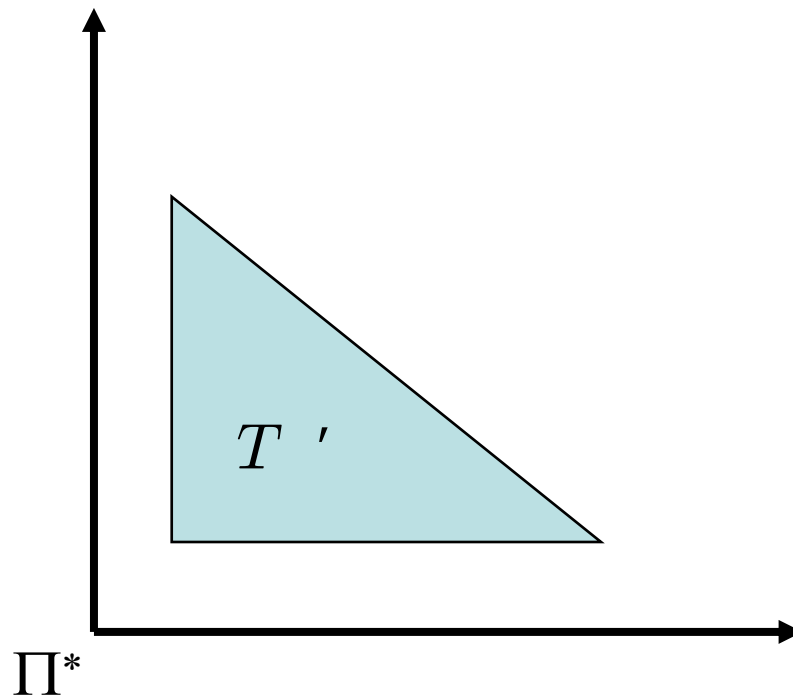
*Axiom 6:* Independence of irrelevant alternatives



# Axioms

---

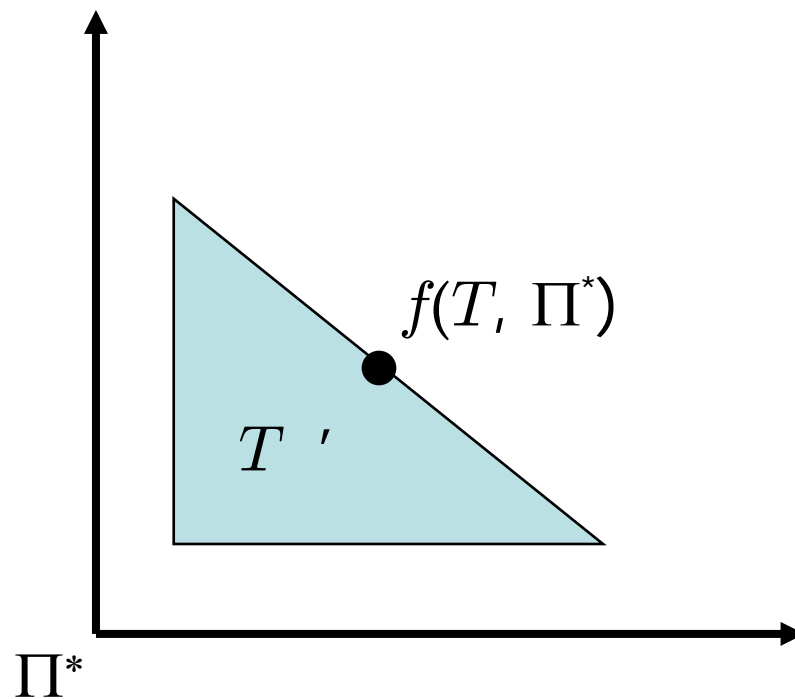
*Axiom 6:* Independence of irrelevant alternatives



# Axioms

---

*Axiom 6:* Independence of irrelevant alternatives



# Axioms

---

*Axiom 6:* Independence of irrelevant alternatives

If  $T' \subset T$  and  $f(T, \Pi^*) \in T'$ ,  
then  $f(T, \Pi^*) = f(T', \Pi^*)$ .

# Nash bargaining solution

Theorem (Nash):

There exists a unique  $f$  satisfying Axioms 1-6, and it is given by:

$$f(T, \Pi^*)$$

$$= \arg \max_{\Pi \in T: \Pi \geq \Pi^*} (\Pi_1 - \Pi_1^*)(\Pi_2 - \Pi_2^*)$$

$$= \arg \max_{\Pi \in T: \Pi \geq \Pi^*} \sum_{n=1,2} \log (\Pi_n - \Pi_n^*)$$

*(Sometimes called proportional fairness.)*



# Nash bargaining solution

---

- The proof relies on *all* the axioms
- The utilitarian solution and the max-min fair solution do not satisfy independence of utility units
- See course website for excerpt from MWG

# Back to the interference model

- $T = \{ (\Pi_1, \Pi_2) \geq 0 : \Pi_1 \leq q R_1, \Pi_2 \leq (1 - q) R_2, 0 \leq q \leq 1 \}$
- $\Pi^* = (\varepsilon, \varepsilon)$

- NBS:  $\max_q \log(q R_1 - \varepsilon) + \log((1 - q) R_2 - \varepsilon)$

*Solution:*  $q = 1/2 + (\varepsilon/2)(1/R_1 - 1/R_2)$

e.g., when  $\varepsilon = 0$ ,

$$\Pi_1^{\text{NBS}} = R_1/2, \quad \Pi_2^{\text{NBS}} = R_2/2$$

# Comparisons

Assume  $\varepsilon = 0$ ,  $R_1 > R_2$

	$q$	$\Pi_1$	$\Pi_2$
Utilitarian	1	$R_1$	0
NBS	1/2	$R_1/2$	$R_2/2$
Max-min fair	$\frac{R_2}{R_1 + R_2}$	$\frac{R_1 R_2}{R_1 + R_2}$	$\frac{R_1 R_2}{R_1 + R_2}$

# Summary

---

- When we say “efficient”, we mean *Pareto efficient*.
- When we say “fair”, we must make clear what we mean!
- Typically, Nash equilibria are not efficient
- The Nash bargaining solution is one axiomatic approach to fairness

# **MS&E 246: Lecture 6**

## **Dynamic games of perfect and complete information**

---

Ramesh Johari

# Outline

---

- Dynamic games
- Perfect information
- Game trees
- Strategies
- Backward induction

# Dynamic games

---

Instead of playing simultaneously,  
the rules dictate *when* players play,  
and *what they know about the past*  
when they play.

# Example

Consider the following game:

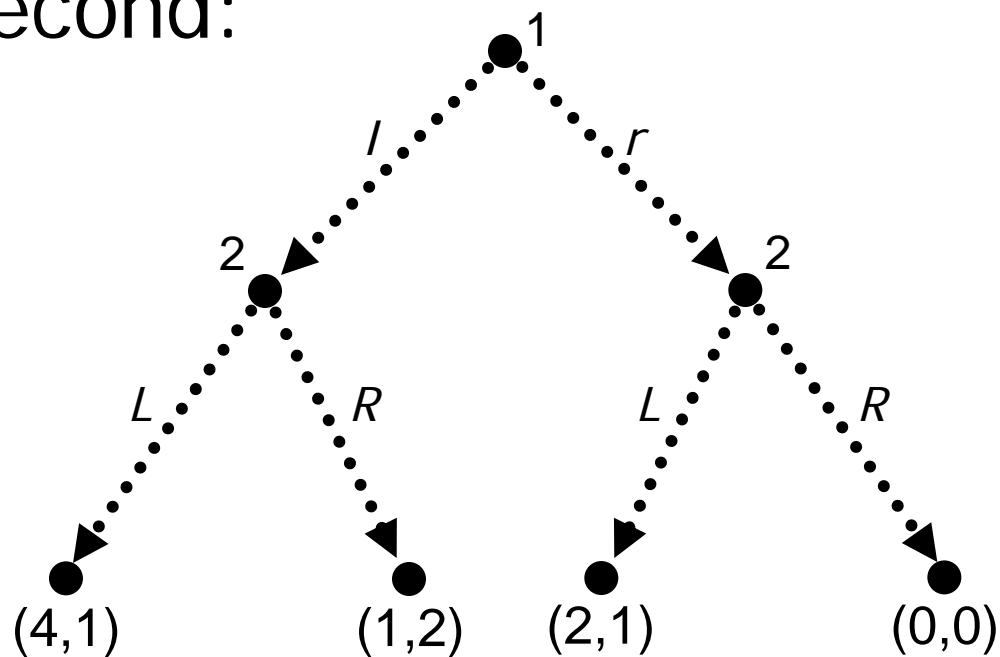
		Player 2	
		<i>L</i>	<i>R</i>
Player 1	<i>l</i>	(4, 1)	(1, 2)
	<i>r</i>	(2, 1)	(0, 0)

Only pure NE is  $(l, R)$ .



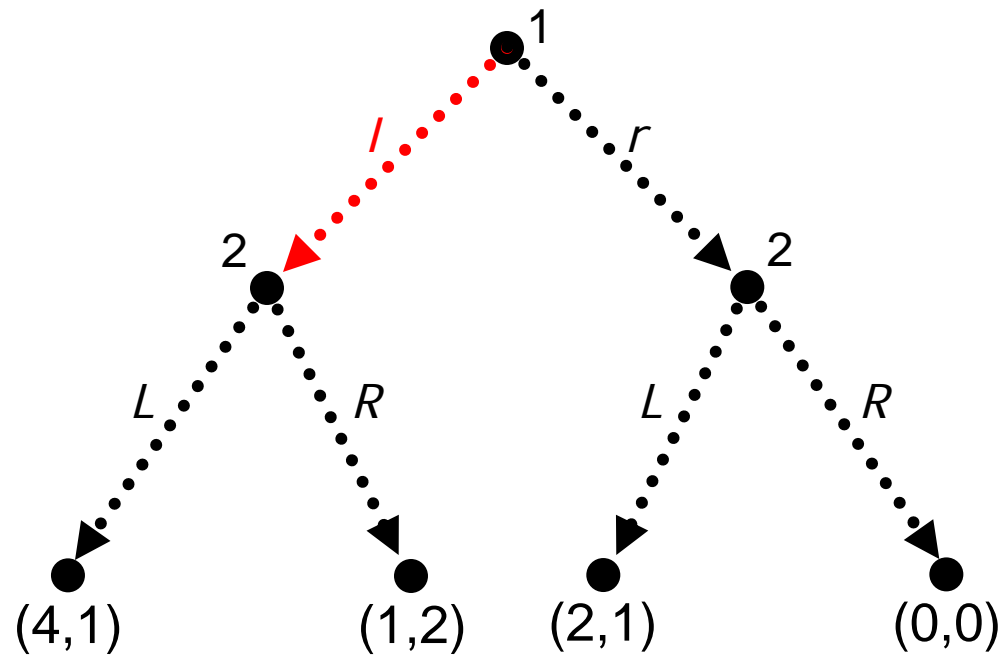
# Example: dynamic game

Suppose player 1 moves first, and player 2 moves second:



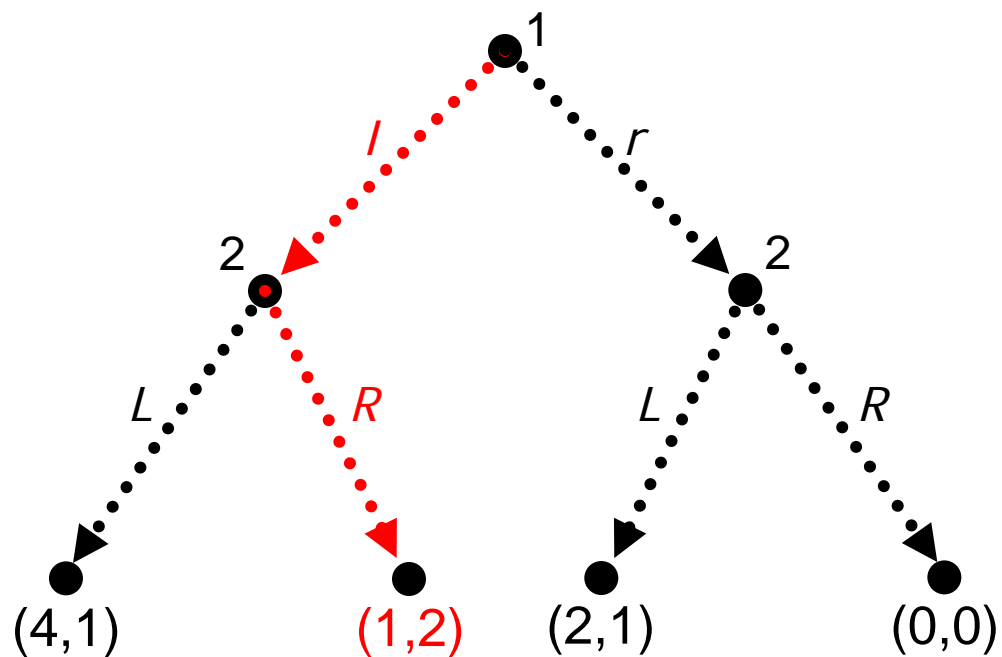
# Example: dynamic game

If player 1 plays  $l$  ...



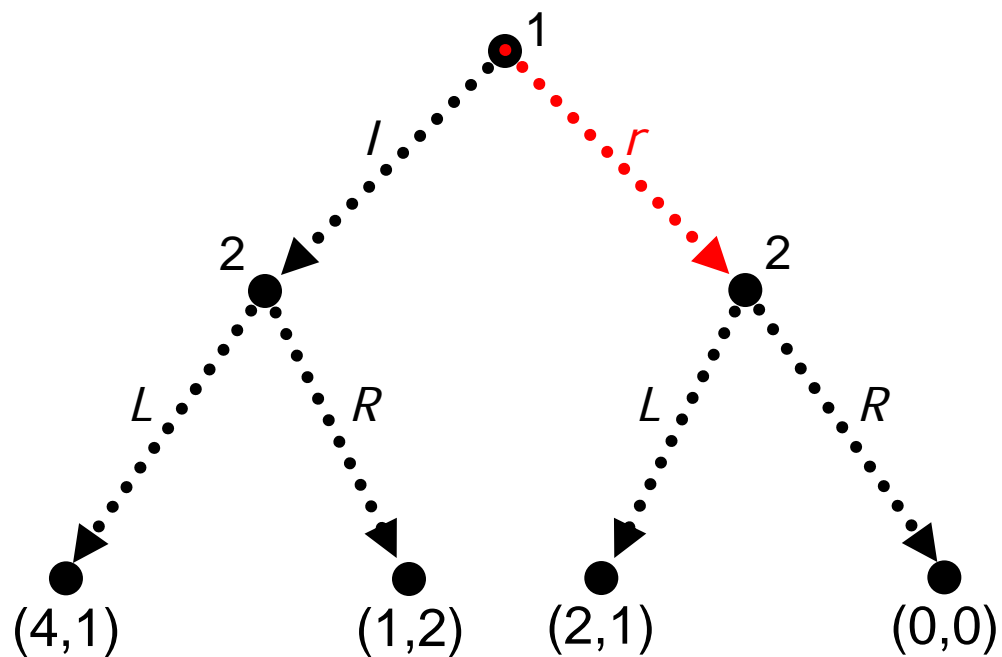
# Example: dynamic game

...then player 2 plays  $R \Rightarrow \Pi_1 = 1$ .



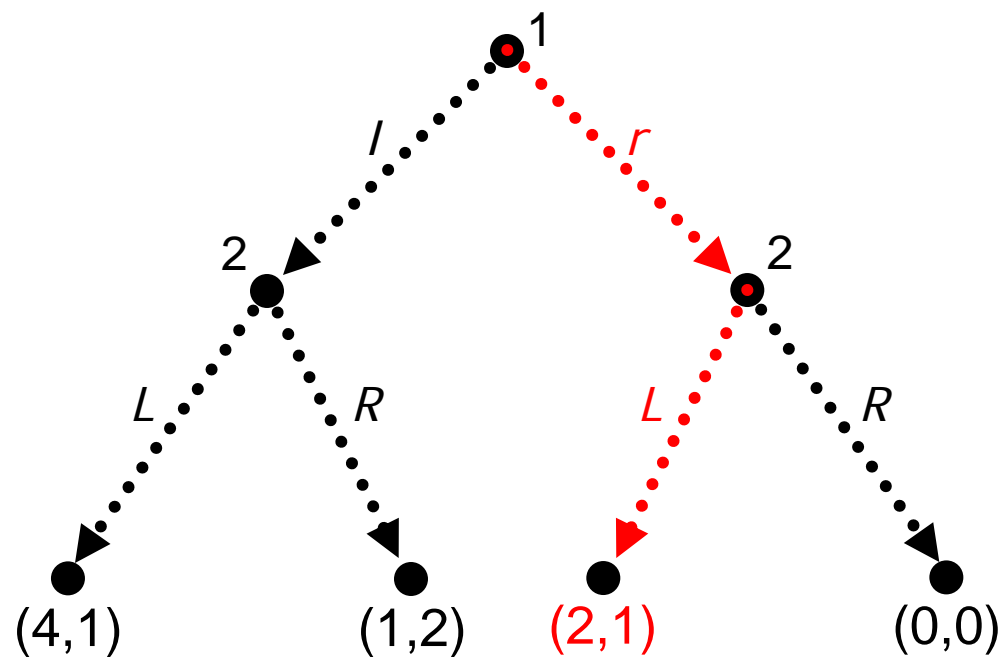
# Example: dynamic game

If player 1 plays  $r$  ...



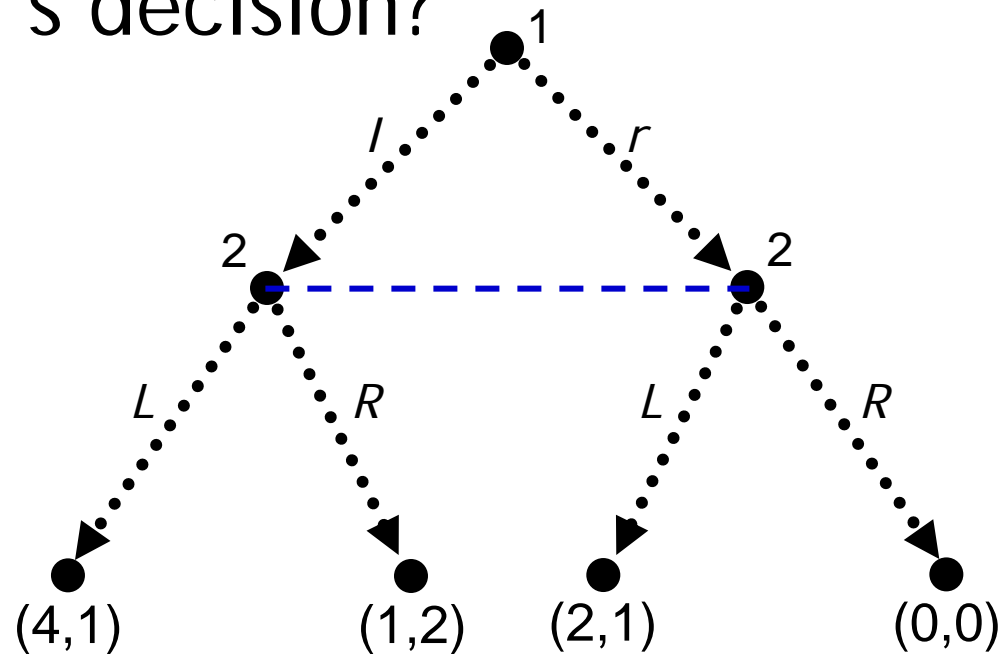
# Example: dynamic game

...then player 2 plays  $L \Rightarrow \Pi_1 = 2!$



# Example: dynamic game

What if player 2 does not observe player 1's decision?



--- : Player 2 cannot distinguish between these nodes

# Dynamics

---

What if player 2 does not observe player 1's decision?

Harder to predict what player 2 might do at stage 2.

# Perfect information

---

In this lecture we will study (finite) dynamic games of *perfect information*:

These are games where all players observe the entire *history* of the game, and the game terminates in finitely many steps.

*(NOTE: This is not complete information!)*



# Game tree

---

Fundamental structure: the *game tree*.

- 1) Each non-leaf node  $v$  is identified with a unique player  $I(v)$ .
- 2) All edges out from a node  $v$  correspond to *actions* available to  $I(v)$ .
- 3) All leaves are labeled with the *payoffs* for all players.



# Game trees and extensive form

---

*Idea:* At each node  $v$ , player  $I(v)$  chooses an action; this leads to the next “stage.”

The game tree is also called the *extensive form* of the game.

# Strategies

---

For player 1 to “reason” about player 2, there must be a prediction of what player 2 would play *in any of his nodes*.  
(See example at the beginning of lecture.)

# Strategies

---

For player 1 to “reason” about player 2, there must be a prediction of what player 2 would play *in any of his nodes*.

Thus in a dynamic game, a strategy  $s_i$  is a *complete contingent plan*:

For each  $v$  such that  $I(v) = i$ ,  $s_i(v)$  specifies the *action* of player  $i$  at node  $v$ .

# Backward induction

---

We solve finite games of perfect information using *backward induction*.

*Idea:* find “optimal” decisions for players from the bottom of the tree to the top.

# Backward induction

---

Formally: Suppose the game has  $L$  stages.

- Find the set of optimal actions for player  $I(v)$  at each node  $v$  in stage  $L$  (possibly including mixed actions).
- Label each node  $v$  in stage  $L$  with payoffs from optimal actions, and remove any children.
- Return to (1) and repeat.

# Backward induction

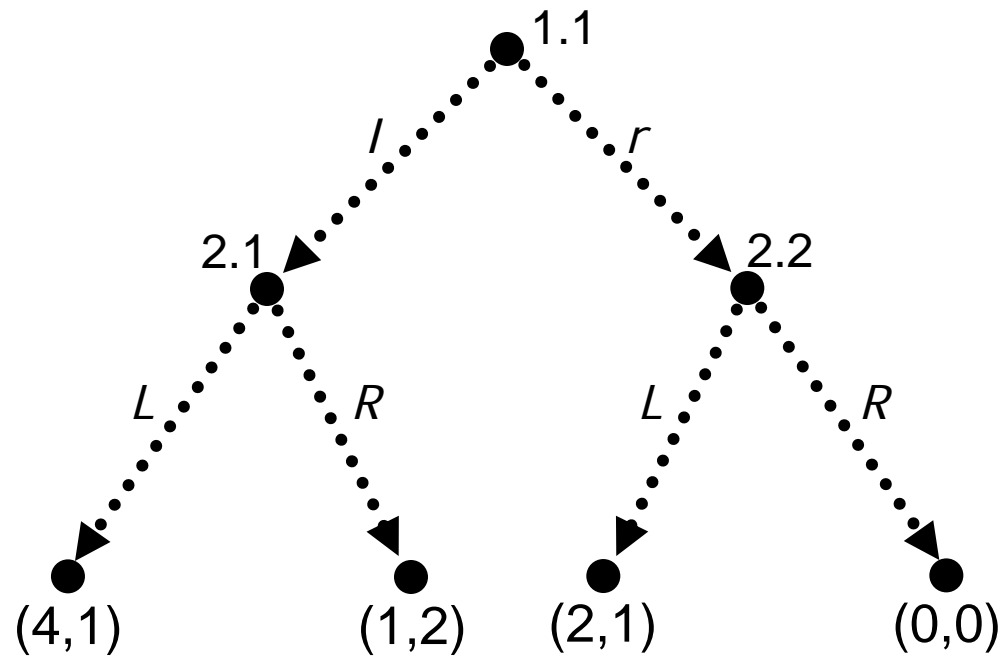
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- Note this specifies *complete strategies* for all players, as well as the *path(s) of actual play*.
- Any finite dynamic game of perfect information has a backward induction solution.

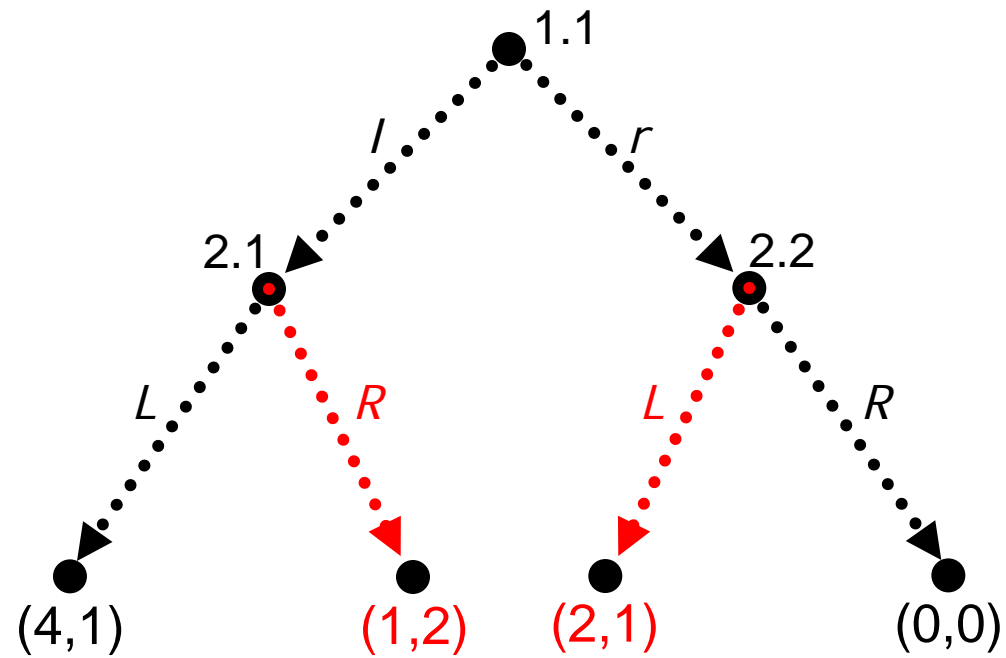


# Example

---

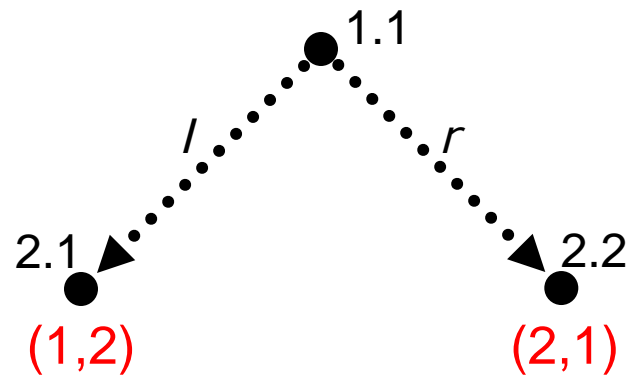


# Example



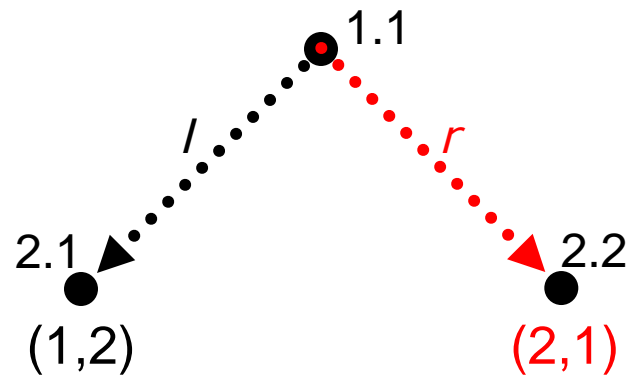
# Example

---



# Example

---



# Example

---

● 1.1  
(2,1)

# Backward induction solution

---

*Strategies:*

Player 1 plays  $r$  at node 1.1.

Player 2 plays  $R$  at node 2.1, and  
plays  $L$  at node 2.2.

The *equilibrium path of play* is  $(r, L)$ .

# Strategic form

The strategic (or normal) form is:

		Player 2			
		<i>LL</i>	<i>LR</i>	<i>RL</i>	<i>RR</i>
Player 1	<i>l</i>	(4, 1)	(4, 1)	(1, 2)	(1, 2)
	<i>r</i>	(2, 1)	(0, 0)	(2, 1)	(0, 0)

# Strategic form

---

*What are all pure NE of the strategic form?*

$(r, RL)$  and  $(l, RR)$

But  $(l, RR)$  is *not credible*:

Player 1 knows a rational player 2 would never play  $R$  in 2.2.



# Strategic form

---

Any backward induction solution must be a NE of the strategic form,  
but the converse does not necessarily hold.

# **MS&E 246: Lecture 7**

## **Stackelberg games**

---

Ramesh Johari

# Stackelberg games

---

In a Stackelberg game, one player (the “leader”) moves first, and all other players (the “followers”) move after him.

# Stackelberg competition

- Two firms ( $N = 2$ )
- Each firm chooses a quantity  $s_n \geq 0$
- Cost of producing  $s_n$  :  $c_n s_n$

- *Demand curve:*

$$\text{Price} = P(s_1 + s_2) = a - b (s_1 + s_2)$$

- Payoffs:

$$\text{Profit} = \Pi_n(s_1, s_2) = P(s_1 + s_2) s_n - c_n s_n$$

# Stackelberg competition

---

In *Stackelberg competition*, firm 1 moves before firm 2.

Firm 2 observes firm 1's quantity choice  $s_1$ , then chooses  $s_2$ .

# Stackelberg competition

---

We solve the game using  
*backward induction*.

Start with second stage:

Given  $s_1$ , firm 2 chooses  $s_2$  as

$$s_2 = \arg \max_{s_2 \in S_2} \Pi_2(s_1, s_2)$$

But this is just the *best response*  $R_2(s_1)$ !

## Best response for firm 2

Recall the best response given  $s_1$ :

$$\max_{s_2 \geq 0} [(a - bs_2 - bs_1)s_2 - c_2s_2] \implies$$

Differentiate and solve:

$$a - c_2 - bs_1 - 2bs_2 = 0$$

So:

$$R_2(s_1) = \left[ \frac{a - c_2}{2b} - \frac{s_1}{2} \right]^+$$

# Firm 1's decision

---

Backward induction:

Maximize firm 1's decision, *accounting for firm 2's response at stage 2.*

Thus firm 1 chooses  $s_1$  as

$$s_1 = \arg \max_{s_1 \in S_1} \Pi_1(s_1, R_2(s_1))$$



# Firm 1's decision

---

Define  $t_n = (a - c_n)/b$ .

If  $s_1 \leq t_2$ , then payoff to firm 1 is:

$$\Pi_1 = \left( a - bs_1 - b \left( \frac{t_2}{2} - \frac{s_1}{2} \right) \right) s_1 - c_1 s_1$$

If  $s_1 > t_2$ , then payoff to firm 1 is:

$$\Pi_1 = (a - bs_1) s_1 - c_1 s_1$$

# Firm 1's decision

---

For simplicity, we assume that

$$2c_2 \leq a + c_1$$

This assumption ensures that

$$(a - bs_1) s_1 - c_1 s_1$$

is *strictly decreasing* for  $s_1 > t_2$ .

Thus firm 1's optimal  $s_1$  must lie in  $[0, t_2]$ .

## Firm 1's decision

---

If  $s_1 \leq t_2$ , then payoff to firm 1 is:

$$\Pi_1 = \left( a - bs_1 - b \left( \frac{t_2}{2} - \frac{s_1}{2} \right) \right) s_1 - c_1 s_1$$

# Firm 1's decision

---

If  $s_1 \leq t_2$ , then payoff to firm 1 is:

$$\Pi_1 = \left( \frac{a}{2} - \frac{b}{2}s_1 + \frac{c_2}{2} \right) s_1 - c_1 s_1$$

# Firm 1's decision

---

If  $s_1 \leq t_2$ , then payoff to firm 1 is:

$$\Pi_1 = -\frac{b}{2}s_1^2 + \left(\frac{a}{2} + \frac{c_2}{2} - c_1\right)s_1$$

Thus optimal  $s_1$  is:

$$s_1 = \frac{a - 2c_1 + c_2}{2b}$$

# Stackelberg equilibrium

---

So what is the Stackelberg equilibrium?

*Must give complete strategies:*

$$s_1^* = (a - 2c_1 + c_2)/2b$$

$$s_2^*(s_1) = (t_2/2 - s_1/2)^+$$

The *equilibrium outcome* is that

firm 1 plays  $s_1^*$ , and firm 2 plays  $s_2^*(s_1^*)$ .

# Comparison to Cournot

---

Assume  $c_1 = c_2 = c$ .

In Cournot equilibrium:

(1)  $s_1 = s_2 = t/3$ .

(2)  $\Pi_1 = \Pi_2 = (a - c)^2/(9b)$ .

In Stackelberg equilibrium:

(1)  $s_1 = t/2, s_2 = t/4$ .

(2)  $\Pi_1 = (a - c)^2/(8b), \Pi_2 = (a - c)^2/(16b)$

# Comparison to Cournot

---

So in Stackelberg competition:

- the *leader* has *higher* profits
- the *follower* has *lower* profits

This is called a *first mover advantage*.



# Stackelberg competition: moral

---

*Moral:*

Additional information available can lower a player's payoff, if it is common knowledge that the player will have the additional information.

(*Here:* firm 1 takes advantage of knowing firm 2 knows  $s_1$ .)

**MS&E 246: Lecture 8**  
**Dynamic games of complete and  
imperfect information**

---

Ramesh Johari

# Outline

---

- Imperfect information
- Information sets
- Perfect recall
- Moves by nature
- Strategies
- Subgames and subgame perfection

# Imperfect information

---

Informally:

In *perfect information* games, the history is common knowledge.

In *imperfect information* games, players move without necessarily knowing the past.

# Game trees

---

We adhere to the same model of a *game tree* as in Lecture 6.

- 1) Each non-leaf node  $v$  is identified with a unique player  $I(v)$ .
- 2) All edges out from a node  $v$  correspond to *actions* available to  $I(v)$ .
- 3) All leaves are labeled with the *payoffs* for all players.

# Information sets

---

We represent imperfect information by *combining* nodes into *information sets*.

An information set  $h$  is:

- a subset of nodes of the game tree
- all identified with the same player  $I(h)$
- with the same actions available to  $I(h)$  at each node in  $h$

# Information sets

---

*Idea:*

When player  $I(h)$  is in information set  $h$ ,  
*she cannot distinguish between  
the nodes of  $h$ .*

# Information sets

---

Let  $H$  denote all information sets.

The union of all sets  $h \in H$   
gives all nodes in the tree.

(We use  $h(v)$  to denote the information set  
corresponding to a node  $v$ .)



# Perfect information

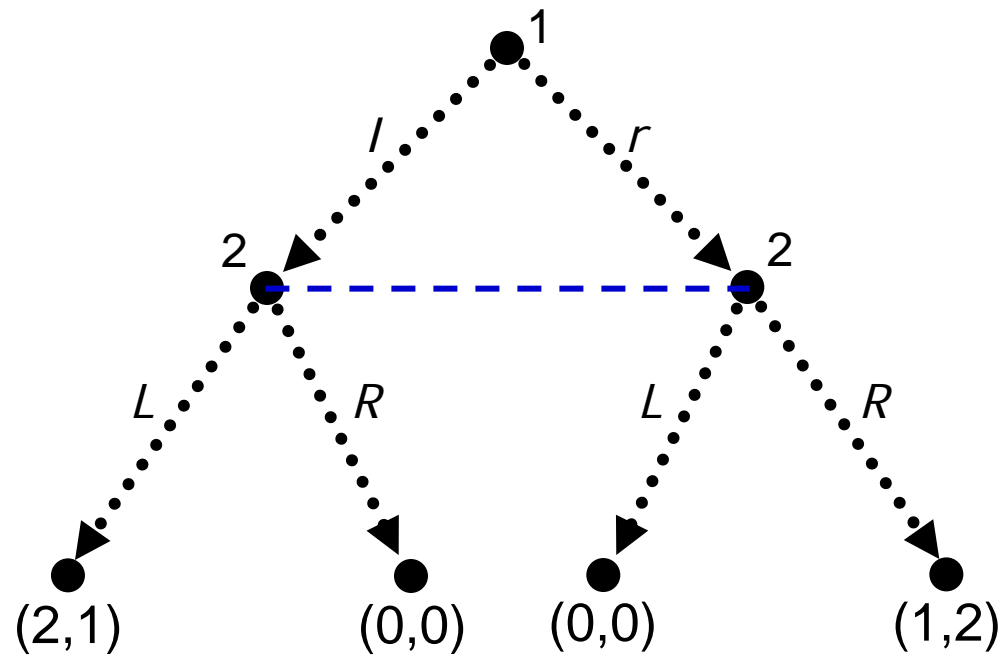
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Formal definition of perfect information:

*All information sets are singletons.*

# Example

Coordination game without observation:



--- : Player 2 cannot distinguish between these nodes

# Perfect recall

We restrict attention to games of *perfect recall*:

These are games where the information sets ensure a player never forgets what she once knew, or what she played.

[Formally:

If  $v, v'$  are in the same information set  $h$ , neither is a predecessor of the other in the game tree.

Also, if  $v', v''$  are in the same information set, and  $v$  is a predecessor of  $v'$ , then there must exist a node  $w \in h(v)$  that is a predecessor of  $v''$ , such that the action taken on the path from  $v$  to  $v'$  is the same as the action taken on the path from  $w$  to  $v''$ . ]

# Moves by nature

---

We allow one additional possibility:

At some nodes, *Nature* moves.

At such a node  $v$ , the edges are labeled with *probabilities* of being selected.

Any such node  $v$  models an *exogenous* event.

[*Note: Players use expected payoffs.*]

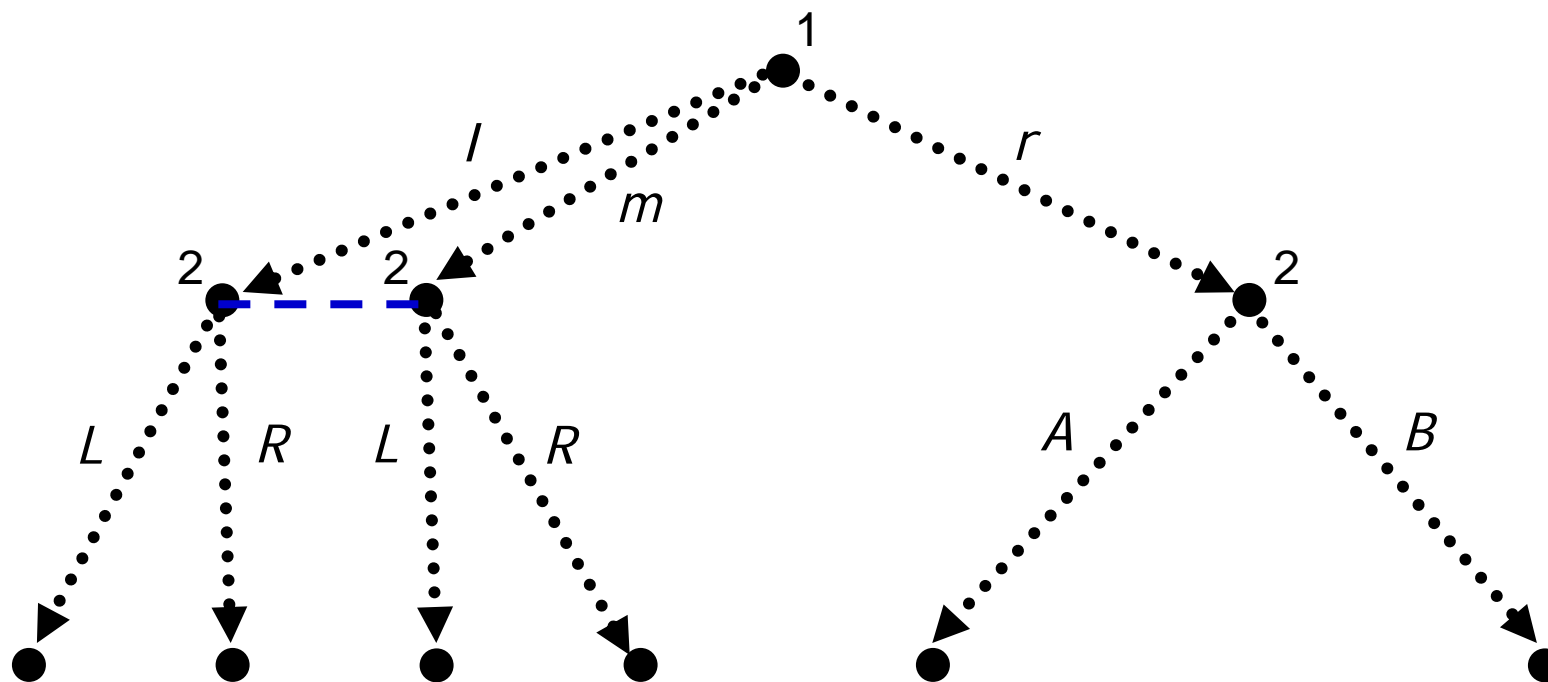
# Strategies

---

The *strategy* of a player is a function from *information sets* of that player to an *action* in each information set.

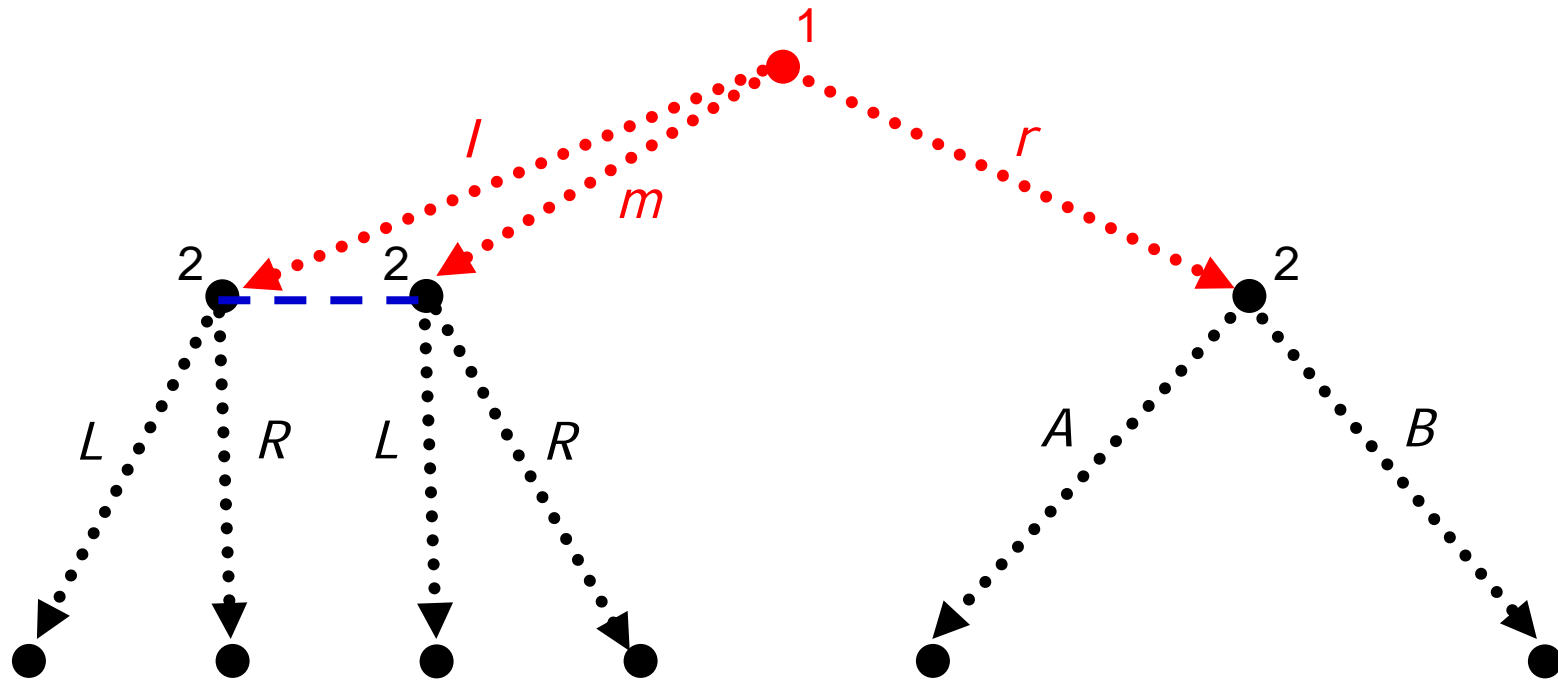
(In perfect information games, strategies are mappings from nodes to actions.)

# Example



# Example

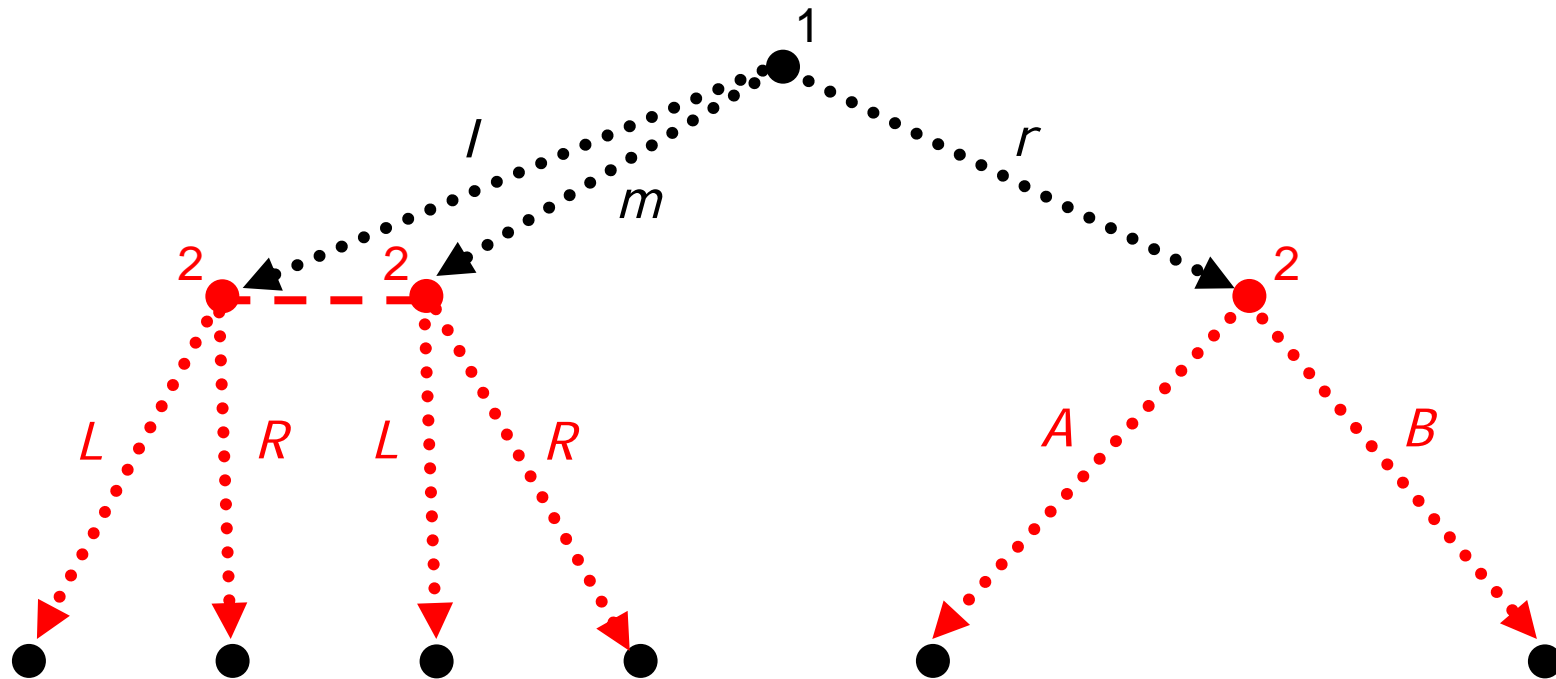
Player 1: 1 information set  
3 strategies -  $l$ ,  $m$ ,  $r$



# Example

Player 2: 2 information sets

4 strategies -  $LA, LB, RA, RB$





# Subgames

---

A *(proper) subgame* is a subtree that:

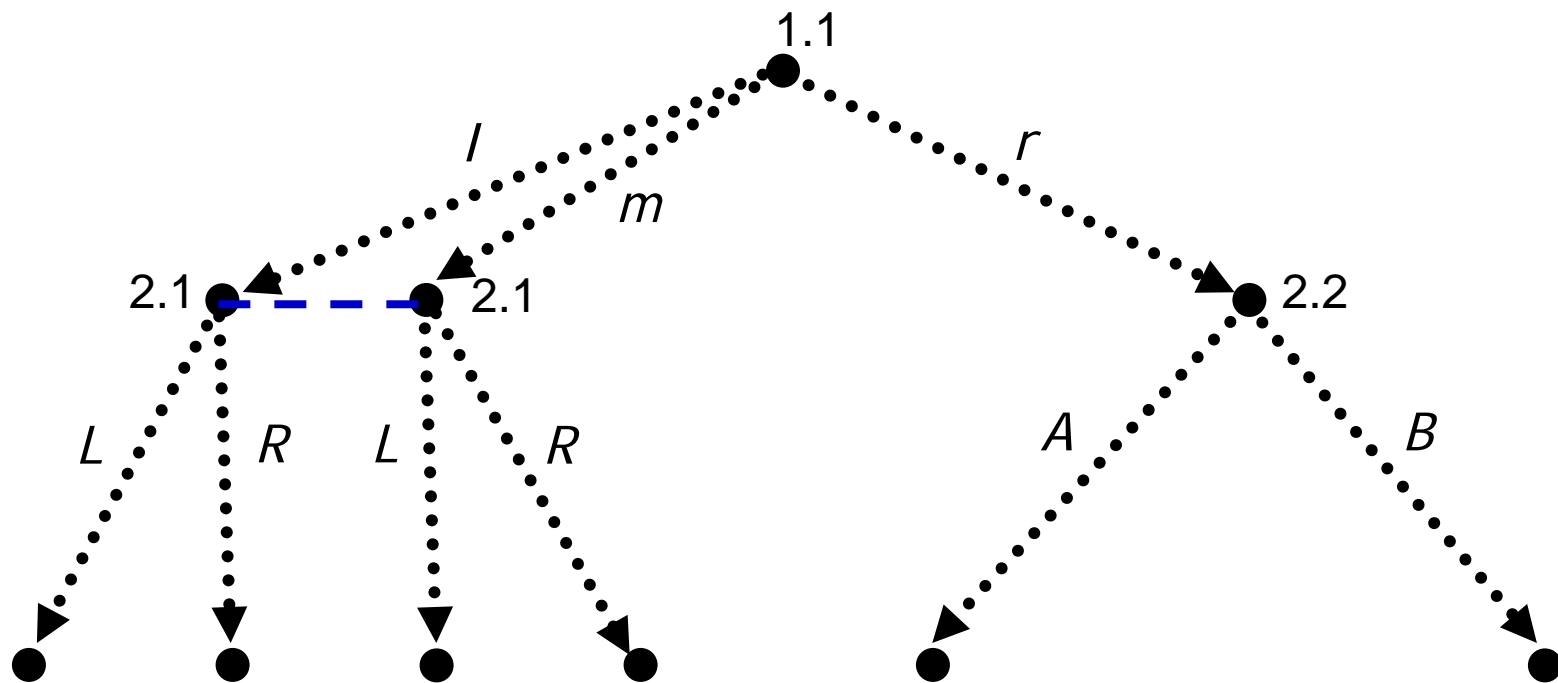
- begins at a singleton information set;
- includes all subsequent nodes;
- and *does not cut any information sets*.

*Idea:*

Once a subgame begins, subsequent structure is *common knowledge*.

# Example

This game has two subgames, rooted at 1.1 and 2.2.



# Extending backward induction

---

In games of perfect information,  
any subtree is a subgame.

What is the analog of backward induction?

Try to find “equilibrium” behavior from the  
“bottom” of the tree upwards.

# Subgame perfection

---

A strategy vector  $(s_1, \dots, s_N)$  is a *subgame perfect Nash equilibrium* (SPNE) if it induces a Nash equilibrium in (the strategic form of) every subgame.

(In games of perfect information, SPNE reduces to backward induction.)

# Subgame perfection

---

“Every subgame” includes the game itself.

*Idea:*

- Find NE for “lowest” subgame
- Replace subgame subtree with equilibrium payoffs
- Repeat until we reach the root node of the original game

# Subgame perfection

---

- As before, a SPNE specifies a *complete contingent plan* for each player.
- The *equilibrium path* is the actual play of the game under the SPNE strategies.
- As long as the game has finitely many stages, and finitely many actions at each information set, an SPNE always exists.

# **MS&E 246: Lecture 9**

## **Sequential bargaining**

---

Ramesh Johari

# Nash bargaining solution

---

Recall Nash's approach to bargaining:

The planner is *given* the set of achievable payoffs and status quo point.

Implicitly:

The *process* of bargaining does not matter.



# Dynamics of bargaining

---

In this lecture:

We use a dynamic game of perfect information to model the *process* of bargaining.

# An interference model

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Recall the interference model:

- Two devices
- Device 1 given channel a fraction  $q$  of the time
- For efficiency:  
When device  $n$  has control,  
it transmits at full power  $P$

# An interference model

---

- When timesharing is used, the set of Pareto efficient payoffs becomes:  
$$\{ (\Pi_1, \Pi_2) : \Pi_1 = q R_1, \Pi_2 = (1 - q) R_2 \}$$
- We now assume the devices bargain through a sequence of *alternating offers*.

# Alternating offers

---

- At time 0:
  - Stage 0A:  
Device 1 *proposes* a choice of  $q$   
(denoted  $q_1$ )
  - Stage 0B:  
Device 2 decides to *accept* or *reject*  
device 1's offer

# Two period model

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*Assumption 1:*

If device 2 *rejects* at stage 0B,  
then predetermined choice  $Q \in [0, 1]$   
is implemented at time 1

# Discounting

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*Assumption 2:*

Devices care about delay:

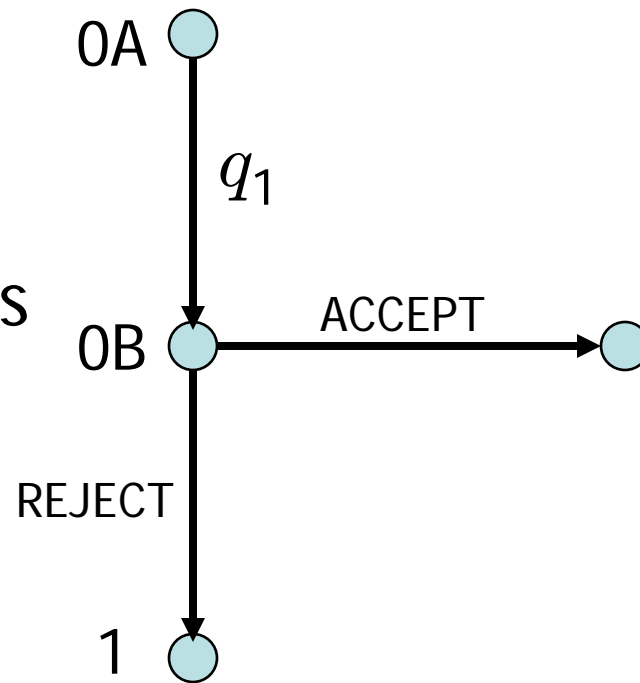
Any payoff received by device  $i$  at time  $k$  is *discounted* by  $\delta_i^k$ .

$0 < \delta_i < 1$ : *discount factor* of device  $i$

# Game tree

Device 1 makes  
initial offer

Device 2 accepts  
or rejects



$$\Pi_1 = q_1 R_1$$

$$\Pi_2 = (1 - q_1) R_2$$

$$\Pi_1 = \delta_1 Q R_1$$

$$\Pi_2 = \delta_2 (1 - Q) R_2$$

# Game tree

---

- This is a *dynamic game of perfect information*.
- We solve it using *backward induction*.



# Backward induction

---

1. Given  $q_1$ , at Stage 0B:

- Device 2 *rejects* if:

$$\delta_2 (1 - Q) > (1 - q_1)$$

# Backward induction

---

1. Given  $q_1$ , at Stage 0B:

- Device 2 *rejects* ( $s_2(q_1) = R$ ) if:  
 $q_1 > 1 - \delta_2 (1 - Q)$
- Device 2 *accepts* ( $s_2(q_1) = A$ ) if:  
 $q_1 < 1 - \delta_2 (1 - Q)$
- Device 2 is *indifferent* ( $s_2(q_1) \in \{ A, R \}$ ) if  
 $q_1 = 1 - \delta_2 (1 - Q)$

# Backward induction

---

2. At Stage 0A:

- Device 1 maximizes  $\Pi_1(q_1, s_2(q_1))$  over offers ( $0 \leq q_1 \leq 1$ )

- *Claim:* Maximum value of  $\Pi_1$  is

$$(1 - \delta_2 (1 - Q)) R_1$$

# Backward induction

---

2. At Stage 0A:

- *Claim:* Maximum value of  $\Pi_1$  is

$$\Pi_1^{\text{MAX}} = (1 - \delta_2 (1 - Q)) R_1$$

- *Proof:*

(a) Maximum is achievable:

If  $q_1$  increases to  $1 - \delta_2(1 - Q)$ ,

then  $\Pi_1$  increases to  $\Pi_1^{\text{MAX}}$

# Backward induction

---

2. At Stage 0A:

- *Claim:* Maximum value of  $\Pi_1$  is

$$\Pi_1^{\text{MAX}} = (1 - \delta_2 (1 - Q)) R_1$$

- *Proof:*

(b) If  $q_1 > 1 - \delta_2(1 - Q)$ , then  $\Pi_1 < \Pi_1^{\text{MAX}}$ :

$$\text{Device 2 rejects} \Rightarrow \Pi_1 = \delta_1 Q R_1$$

# Backward induction

---

2. At Stage 0A:

- *Claim:* Maximum value of  $\Pi_1$  is

$$\Pi_1^{\text{MAX}} = (1 - \delta_2 (1 - Q)) R_1$$

- *Proof:*

(b) If  $q_1 > 1 - \delta_2(1 - Q)$ , then  $\Pi_1 < \Pi_1^{\text{MAX}}$ :

But note that:  $\delta_1 Q + \delta_2 (1 - Q) < 1$

# Backward induction

---

2. At Stage 0A:

- *Claim:* Maximum value of  $\Pi_1$  is

$$\Pi_1^{\text{MAX}} = (1 - \delta_2 (1 - Q)) R_1$$

- *Proof:*

(b) If  $q_1 > 1 - \delta_2(1 - Q)$ , then  $\Pi_1 < \Pi_1^{\text{MAX}}$ :

But note that:  $\delta_1 Q < 1 - \delta_2(1 - Q)$

# Backward induction

---

2. At Stage 0A:

- *Claim:* Maximum value of  $\Pi_1$  is

$$\Pi_1^{\text{MAX}} = (1 - \delta_2 (1 - Q)) R_1$$

- *Proof:*

(b) If  $q_1 > 1 - \delta_2(1 - Q)$ , then  $\Pi_1 < \Pi_1^{\text{MAX}}$ :

$$\text{So } \delta_1 Q R_1 < (1 - \delta_2 (1 - Q)) R_1$$



# Backward induction

---

2. At Stage 0A:

- *Best responses* for device 1 :

All choices of  $q_1$  that achieve  $\Pi_1^{\text{MAX}}$

The only possibility:

$$q_1^* = 1 - \delta_2 (1 - Q)$$

# Backward induction

---

2. At Stage 0A:

- If  $s_2(q_1^*) = \text{reject}$ ,  
*no best response exists for device 1!*
- If  $s_2(q_1^*) = \text{accept}$ ,  
*best response for device 1 is  $q_1 = q_1^*$*

# Unique SPNE

---

What is the unique SPNE?

- Must give *strategies* for both players!

# Unique SPNE

---

What is the unique SPNE?

- Device 1:  
At Stage 0A, offer  $q_1 = q_1^*$
- Device 2:  
At Stage 0B,  
*accept* if  $q_1 \leq q_1^*$ , *reject* if  $q_1 > q_1^*$

# Payoffs at unique SPNE

---

- So the offer of device 1 is *accepted immediately* by device 2.
- Device 1 gets:  $\Pi_1 = (1 - \delta_2(1 - Q)) R_1$
- Device 2 gets:  $\Pi_2 = \delta_2(1 - q_0) R_2$

# Infinite horizon

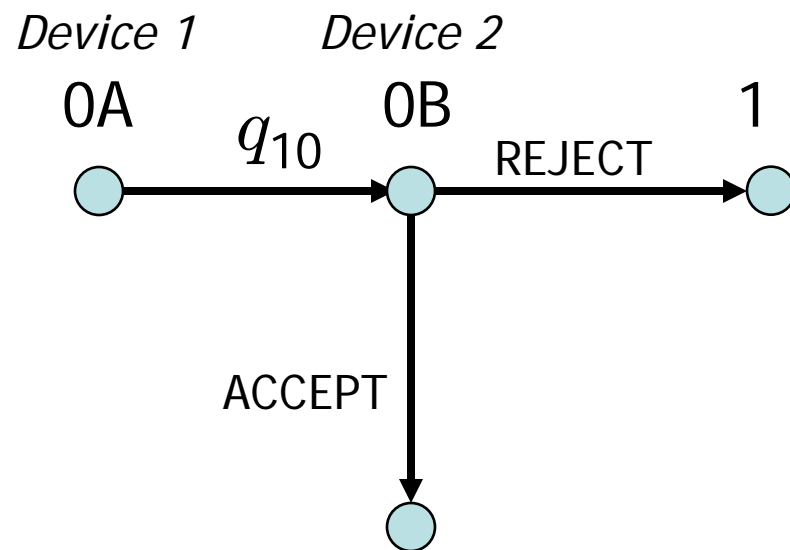
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More realistic model:

Devices alternate offers indefinitely.

For simplicity: assume  $\delta_1 = \delta_2 = \delta$

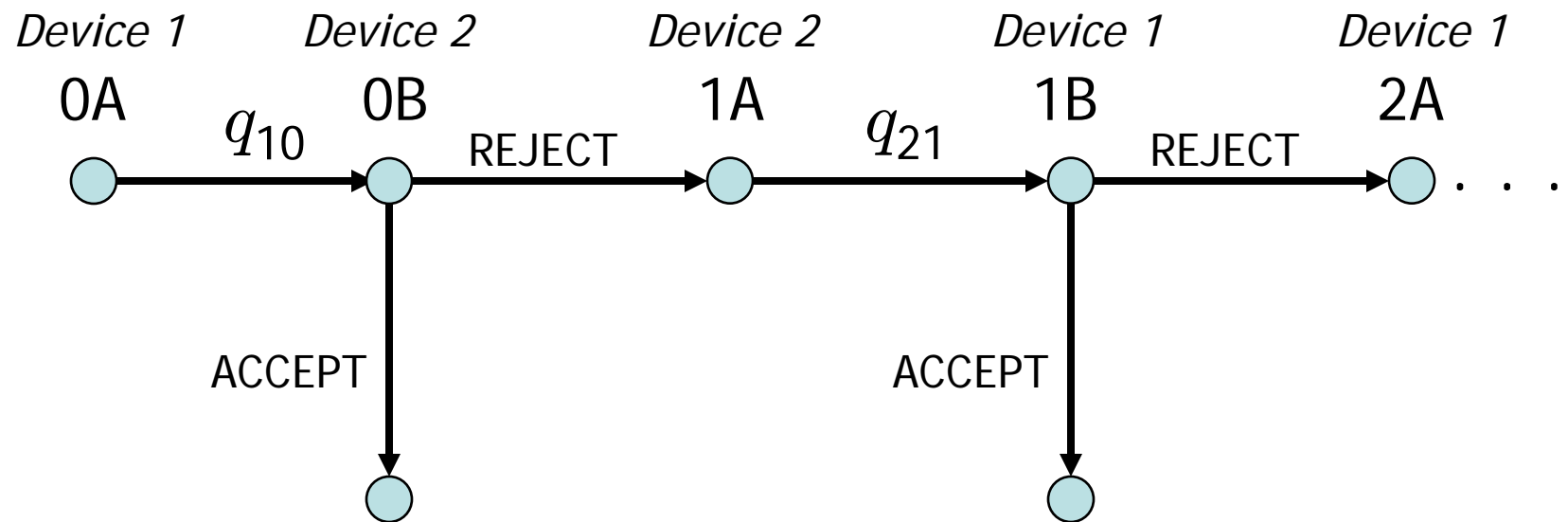
# Finite horizon



$$\Pi_1 = q_{10}R_1$$

$$\Pi_2 = (1 - q_{10})R_2$$

# Infinite horizon



$$\Pi_1 = q_{10}R_1$$

$$\Pi_2 = (1 - q_{10})R_2$$

$$\Pi_1 = \delta q_{21}R_1$$

$$\Pi_2 = \delta(1 - q_{21})R_2$$



# Infinite horizon: formal model

---

- Device 1 offers  $q_{1k}$  at stage  $kA$ , for  $k$  even
- Device 2 offers  $q_{2k}$  at stage  $kA$ , for  $k$  odd
  
- Device 2 accepts/rejects stage  $kA$  offer at stage  $kB$ , for  $k$  even
- Device 1 accepts/rejects stage  $kA$  offer at stage  $kB$ , for  $k$  odd

# Infinite horizon: formal model

---

- Payoffs:

$\Pi_1 = \Pi_2 = 0$  if no offer ever accepted  
(similar to status quo in NBS)

# Infinite horizon: formal model

---

- Payoffs:

If offer made at stage  $k$ A by player  $i$   
accepted at stage  $k$ B :

$$\Pi_1 = \delta^k q_{ik} R_1$$

$$\Pi_2 = \delta^k (1 - q_{ik}) R_2$$

# Infinite horizon

---

- Can't use backward induction!
- Use *stationarity*:

Subgame rooted at 1A is  
*the same as the original game,*  
with roles of 1 and 2 reversed.

# SPNE

---

Define  $V$  and  $v$ :

$V R_1$  = highest time 0 payoff to device 1  
among *all* SPNE

$v R_1$  = lowest time 0 payoff to device 1  
among *all* SPNE

# SPNE

---

Then if device 2 rejects at 0B:

$V R_2 =$  highest time 1 payoff to device 2  
among *all* SPNE

$v R_2 =$  lowest time 1 payoff to device 2  
among *all* SPNE

# SPNE: Two inequalities

---

- $v R_1 \geq (1 - \delta V) R_1$

At Stage 0B:

Device 2 will accept any  $q_{10} < 1 - \delta V$

So at Stage 0A:

Device 1 must earn at least  $(1 - \delta V) R_1$

# SPNE: Two inequalities

---

- $V R_1 \leq (1 - \delta v) R_1$

If offer  $q_{10}$  is *accepted* at stage 0B,  
device 2 must get a timeshare  
of at least  $\delta v$

$$\Rightarrow q_{10} \leq 1 - \delta v$$



# SPNE: Two inequalities

---

- $V R_1 \leq (1 - \delta v) R_1$

If offer  $q_{10}$  is *rejected* at stage 0B,  
device 1 earns at most  $\delta (1 - v) R_1$   
since device 2 earns at least  $\delta v R_2$   
 $\Rightarrow \Pi_1 \leq \delta (1 - v) R_1 \leq (1 - \delta v) R_1$

# Combining inequalities

---

- $v \leq V$
- $v \geq 1 - \delta V$
- $V \leq 1 - \delta v$

# Combining inequalities

---

- $v \leq V$
- $v + \delta V \geq 1$
- $V + \delta v \leq 1$

So:

$$V + \delta v \leq v + \delta V$$
$$\Rightarrow (1 - \delta) V \leq (1 - \delta) v$$
$$\Rightarrow V = v$$

# Unique SPNE

---

- So  $V = 1 - \delta V \Rightarrow$

$$V = \frac{1}{1 + \delta}$$

- SPNE strategies for device 1:

At Stage  $kA$ ,  $k$  even:

Offer  $q_{1k} = 1 - \delta V$

At Stage  $kB$ ,  $k$  odd:

Accept if  $q_{2k} \geq \delta V$

# Unique SPNE

---

- So  $V = 1 - \delta V \Rightarrow$

$$V = \frac{1}{1 + \delta}$$

- SPNE strategies for device **2**:

At Stage  $kA$  ,  $k$  **odd**:

Offer  $q_{2k} = \delta V$

At Stage  $kB$  ,  $k$  **even**:

Accept if  $q_{1k} \leq 1 - \delta V$

# Unique SPNE: Payoffs

---

Stage 0A offer by device 1 is  
accepted in Stage 0B by device 2.

$$\pi_1^{SPNE} = \frac{R_1}{1 + \delta}, \quad \pi_2^{SPNE} = \frac{\delta R_2}{1 + \delta}$$

# Infinite horizon: Discussion

---

- Outcome is *efficient*:  
No “lost utility” due to discounting
- *Stationary* SPNE strategies:  
Actions do not depend on time  $k$
- *First mover* advantage:  
 $\Pi_1^{\text{SPNE}} > \Pi_2^{\text{SPNE}}$

# Shortening time periods

*Shorten* each time step to length  $t < 1$  ...

... Same as changing discount factor to  $\delta^t$

$$\Pi_1^{\text{SPNE}} = \frac{R_1}{1 + \delta^t}, \quad \Pi_2^{\text{SPNE}} = \frac{\delta^t R_2}{1 + \delta^t}$$

As  $t \rightarrow 0$ , note that  $\Pi_i^{\text{SPNE}} \rightarrow R_i/2$ .

***Nash bargaining solution!***



# In general

---

If  $\delta_1 \neq \delta_2$  :

Find SPNE using two period model:

Note that  $Q$  must be SPNE payoff when device 2 offers first

Can show (for an appropriate limit) that *weighted NBS* obtained as  $t \rightarrow 0$ :

More patient player weighted higher

# Summary

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- Alternating offers: finite horizon  
Backward induction solution
- Alternating offers: infinite horizon  
Unique SPNE  
Relation to Nash bargaining solution

# **MS&E 246: Lecture 10**

## **Repeated games**

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Ramesh Johari

# What is a repeated game?

---

A *repeated game* is:

A dynamic game constructed by playing the same game over and over.

*It is a dynamic game of imperfect information.*

# This lecture

---

- Finitely repeated games
- Infinitely repeated games
  - Trigger strategies
  - The folk theorem

# Stage game

---

At each stage, the same game is played:  
the *stage game*  $G$ .

Assume:

- $G$  is a simultaneous move game
- In  $G$ , player  $i$  has:
  - Action set  $A_i$
  - Payoff  $P_i(a_i, \mathbf{a}_{-i})$

# Finely repeated games

---

$G(K)$  :  $G$  is repeated  $K$  times

Information sets:

All players observe outcome of each stage.

What are:

strategies? payoffs? equilibria?

# History and strategies

---

*Period  $t$  history  $h_t$ :*

$h_t = (\mathbf{a}(0), \dots, \mathbf{a}(t-1))$  where

$\mathbf{a}(\tau)$  = action profile played at stage  $\tau$

Strategy  $s_i$ :

Choice of stage  $t$  action  $s_i(h_t) \in A_i$

for each history  $h_t$

i.e.  $a_i(t) = s_i(h_t)$



# Payoffs

---

Assume payoff = *sum of stage game payoffs*

$$\Pi_i(\mathbf{s}) = \sum_{t=0}^{K-1} P_i(s_1(h_t), \dots, s_N(h_t))$$

# Example: Prisoner's dilemma

Recall the Prisoner's dilemma:

		Player 1	
		defect	cooperate
Player 2	defect	(1, 1)	(4, 0)
	cooperate	(0, 4)	(2, 2)

# Example: Prisoner's dilemma

Two volunteers

Five rounds

No communication  
allowed!

Round	1	2	3	4	5	Total
Player 1	1	1	1	1	1	5
Player 2	1	1	1	1	1	5

# SPNE

---

Suppose  $\mathbf{a}^{\text{NE}}$  is a stage game NE.

Any such NE gives a SPNE:

Player  $i$  plays  $a_i^{\text{NE}}$  at every stage,  
regardless of history.

Question: Are there any other SPNE?

# SPNE

---

How do we find SPNE of  $G(K)$ ?

Observe:

Subgame starting after history  $h_t$  is identical to  $G(K - t)$

# SPNE: Unique stage game NE

---

Suppose  $G$  has a unique NE  $a^{\text{NE}}$

Then regardless of period  $K$  history  $h_K$ ,  
last stage has unique NE  $a^{\text{NE}}$

$\Rightarrow$  At SPNE,  $s_i(h_K) = a_i^{\text{NE}}$

# SPNE: Backward induction

At stage  $K - 1$ , given  $s_{-i}(\cdot)$ , player  $i$  chooses  $s_i(h_{K-1})$  to maximize:

$$\underbrace{P_i(s_i(h_{K-1}), s_{-i}(h_{K-1}))}_{\text{payoff at stage } K-1} + \underbrace{P_i(s(h_K))}_{\text{payoff at stage } K}$$

# SPNE: Backward induction

At stage  $K - 1$ , given  $s_{-i}(\cdot)$ , player  $i$  chooses  $s_i(h_{K-1})$  to maximize:

$$\underbrace{P_i(s_i(h_{K-1}), s_{-i}(h_{K-1}))}_{\text{payoff at stage } K-1} + \underbrace{P_i(\mathbf{a}^{NE})}_{\text{payoff at stage } K}$$

We know: at last stage,  $\mathbf{a}^{NE}$  is played.



# SPNE: Backward induction

At stage  $K - 1$ , given  $s_{-i}(\cdot)$ , player  $i$  chooses  $s_i(h_{K-1})$  to maximize:

$$\underbrace{P_i(s_i(h_{K-1}), s_{-i}(h_{K-1}))}_{\text{payoff at stage } K-1}$$

$\Rightarrow$  Stage game NE again!

# SPNE: Conclusion

---

*Theorem:*

If stage game has unique NE  $\mathbf{a}^{\text{NE}}$ ,  
then finitely repeated game has  
unique SPNE:

$$s_i(h_t) = a_i^{\text{NE}} \text{ for all } h_t$$

# Example: Prisoner's dilemma

---

Moral: "Cooperate" should never be played.

*Axelrod's tournament (1980):*

Winning strategy was "tit for tat":

Cooperate if and only if  
your opponent did so at the last stage

# SPNE: Multiple stage game NE

---

*Note:*

If multiple NE exist for stage game NE,  
there may exist SPNE where  
actions are played that appear in  
*no stage game NE*

(See Gibbons, 2.3.A)

# Infinitely repeated games

---

- History, strategy definitions same as finitely repeated games
- Payoffs:  
Sum might not be finite!

# Discounting

---

Define payoff as:

$$\Pi_i(\mathbf{s}) = (1 - \delta) \sum_{t=0}^{\infty} \delta^t P_i(s_1(h_t), \dots, s_N(h_t))$$

i.e., *discounted sum* of stage game payoffs

This game is denoted  $G(\delta, \infty)$

(*Note:*  $(1 - \delta)$  is a normalization)

# Discounting

---

Two interpretations:

1. Future payoffs worth less than today's payoffs
2. Total # of stages is a geometric random variable

# Folk theorems

---

- Major problem with infinitely repeated games:

*If players are patient enough, SPNE can achieve “any” reasonable payoffs.*



# Prisoner's dilemma

---

Consider the following strategies,  $(s_1, s_2)$ :

1. Play C at first stage.
2. If  $h_t = ( (C, C), \dots, (C, C) )$ ,  
then play C at stage  $t$ .  
Otherwise play D.

i.e., punish the other player for defecting

# Prisoner's dilemma

---

*Note:  $G(\delta, \infty)$  is stationary*

*Case 1:* Consider any subgame where at least one player has defected in  $h_t$ .

Then (D,D) played forever.

This is NE for subgame,  
since (D,D) is stage game NE.

# Prisoner's dilemma

---

*Step 2:* Suppose  $h_t = ( (C, C), \dots, (C, C) )$ .

Player 1's options:

- (a) Follow  $s_1 \Rightarrow$  play C forever
- (b) Deviate at time  $t \Rightarrow$  play D forever

# Prisoner's dilemma

---

Given  $s_2$ :

Playing C forever gives payoff:

$$(1 - \delta) ( P_1(C, C) + \delta P_1(C, C) + \dots ) = P_1(C, C)$$

Playing D forever gives payoff:

$$(1 - \delta) ( P_1(D, C) + \delta P_1(D, D) + \dots ) \\ = (1 - \delta) P_1(D, C) + \delta P_1(D, D)$$

# Prisoner's dilemma

---

So cooperate if and only if:

$$P_1(C, C) \geq (1 - \delta) P_1(D, C) + \delta P_1(D, D)$$

*Note:* if  $P_1(C, C) > P_1(D, D)$ ,

then this is always true for  $\delta$  close to 1

Conclude:

If  $\delta$  close to 1, then  $(s_1, s_2)$  is an SPNE

# Prisoner's dilemma

---

In our game:

$$\text{Need } 2 \geq (1 - \delta) 4 + \delta \Rightarrow \delta \geq 2/3$$

So cooperation can be sustained if  
time horizon is *finite but uncertain*.

# Trigger strategies

---

In a *(Nash) trigger strategy* for player  $i$  :

1. Play  $a_i$  at first stage.
2. If  $h_t = ( \mathbf{a}, \dots, \mathbf{a} )$ ,  
then play  $a_i$  at stage  $t$ .  
Otherwise play  $a_i^{\text{NE}}$ .

# Trigger strategies

---

If  $\mathbf{a}$  Pareto dominates  $\mathbf{a}^{\text{NE}}$ ,  
trigger strategies will be an SPNE  
for large enough  $\delta$

Formally: need

$$P_i(\mathbf{a}) > (1 - \delta) P_i(a_i', \mathbf{a}_{-i}) + \delta P_i(\mathbf{a}^{\text{NE}})$$

for all players  $i$  and actions  $a_i'$ .

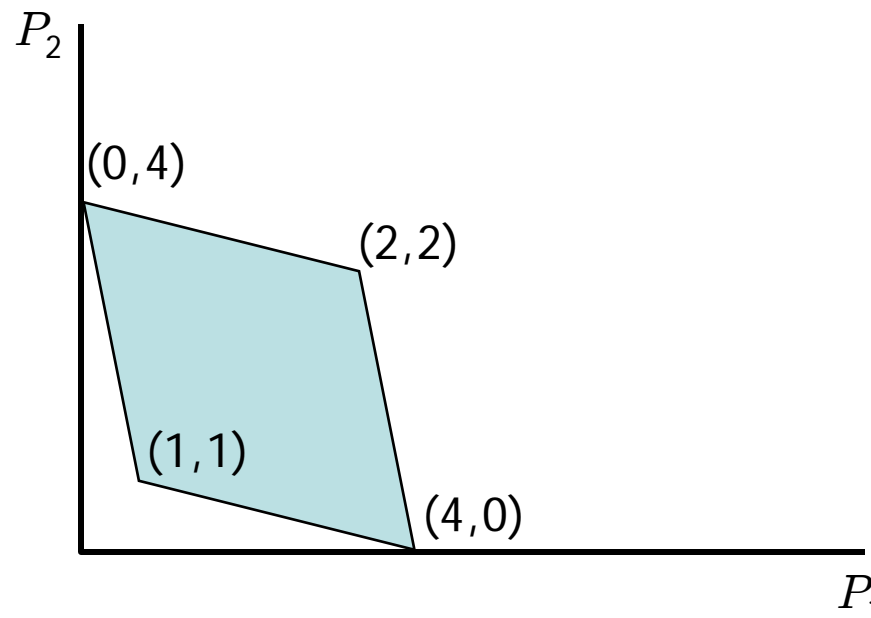


# Achievable payoffs

Achievable payoffs:

$T = \text{Convex hull of } \{ ( P_1(\mathbf{a}), P_2(\mathbf{a}) ) : a_i \in S_i \}$

e.g., in Prisoner's Dilemma:



# Achievable payoffs and SPNE

---

A key result in repeated games:

Any “reasonable” achievable payoff can be realized in an SPNE of the repeated game, if players are patient enough.

Simple proof: generalize prisoner’s dilemma.

# Randomization

---

- To generalize, suppose before stage  $t$  all players observe i.i.d. uniform r.v.  $U_t$
- History:  
$$h_t = (\mathbf{a}(0), \dots, \mathbf{a}(t-1), U_0, \dots, U_t)$$
- Players can use  $U_t$  to *coordinate* strategies at stage  $t$

# Randomization

---

E.g., suppose players want to achieve

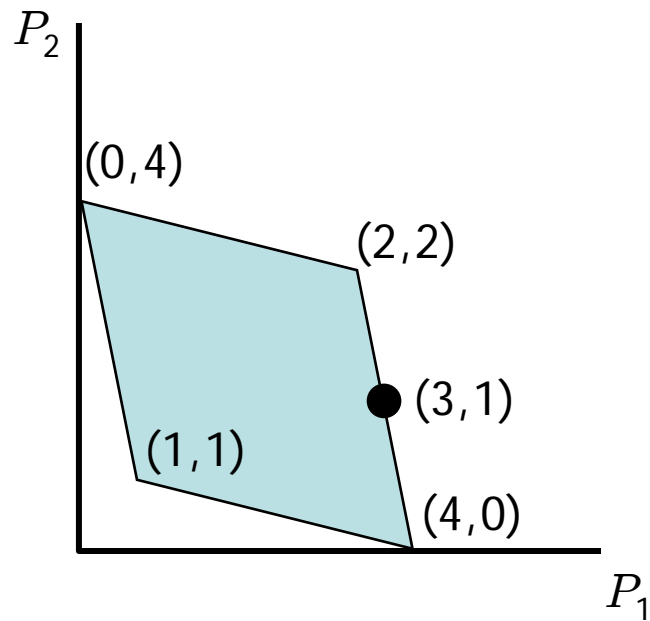
$$\mathbf{P} = \alpha \mathbf{P}(\mathbf{a}) + (1 - \alpha) \mathbf{P}(\mathbf{a}')$$

If  $U_t \leq \alpha$  : Player  $i$  plays  $a_i$

If  $U_t > \alpha$  : Player  $i$  plays  $a_i'$

We'll call this the  *$\mathbf{P}$ -achieving action* for  $i$ .  
(Uniquely defined for all  $\mathbf{P} \in T$ .)

# Randomization



E.g., Prisoner's Dilemma

Let  $\mathbf{P} = (3,1)$ .

$\mathbf{P}$ -achieving actions:

Player 1 plays C if  $U_t \leq \frac{1}{2}$   
and D if  $U_t > \frac{1}{2}$

Player 2 plays C if  $U_t \leq \frac{1}{2}$   
and C if  $U_t > \frac{1}{2}$

# Randomization and triggering

---

So now suppose  $\mathbf{P} \in T$  and:

$$P_i > P_i(\mathbf{a}^{\text{NE}}) \text{ for all } i$$

Trigger strategy:

Punish forever (by playing  $a_i^{\text{NE}}$ ) if opponent deviates from  $\mathbf{P}$ -achieving action

# Randomization and triggering

Both players using this trigger strategy is again an SPNE for large enough  $\delta$ .

Formally: need

$$(1 - \delta) P_i(p_i, \mathbf{p}_{-i}) + \delta P_i$$
$$> (1 - \delta) P_i(a_i', \mathbf{p}_{-i}) + \delta P_i(\mathbf{a}^{\text{NE}})$$

for all players  $i$  and actions  $a_i'$ .

(Here  $p$  is  $\mathbf{P}$ -achieving action for player  $i$ , and  $\mathbf{p}_{-i}$  is  $\mathbf{P}$ -achieving action vector for all other players.)

# Randomization and triggering

Both players using this trigger strategy is again an SPNE for large enough  $\delta$ .

Formally: need

$$(1 - \delta) P_i(p_i, \mathbf{p}_{-i}) + \delta P_i$$
$$> (1 - \delta) P_i(a_i', \mathbf{p}_{-i}) + \delta P_i(\mathbf{a}^{\text{NE}})$$

for all players  $i$  and actions  $a_i'$ .

(At time  $t$ :

LHS is payoff if player  $i$  does not deviate after seeing  $U_t$ ;

RHS is payoff if player  $i$  deviates to  $a_i'$  after seeing  $U_t$ )



# Folk theorem

---

*Theorem (Friedman, 1971):*

Fix a Nash equilibrium  $\mathbf{a}^{\text{NE}}$ , and

$\mathbf{P} \in T$  such that

$$P_i > P_i(\mathbf{a}^{\text{NE}}) \text{ for all } i$$

Then for large enough  $\delta$ ,

there exists an SPNE  $\mathbf{s}$  such that:

$$\Pi_i(\mathbf{s}) = P_i$$

# Minimax payoffs

---

What is the *minimum* payoff  
Player 1 can guarantee himself?

$$\min_{a_2 \in A_2} \left\{ \max_{a_1 \in A_1} P_1(a_1, a_2) \right\}$$

# Minimax payoffs

---

What is the *minimum* payoff  
Player 1 can guarantee himself?

$$\min_{a_2 \in A_2} \left\{ \max_{a_1 \in A_1} P_1(a_1, a_2) \right\}$$

*Given  $a_2$ , this is the  
highest payoff  
player 1 can get...*

# Minimax payoffs

What is the *minimum* payoff  
Player 1 can guarantee himself?

$$\min_{a_2 \in A_2} \left\{ \max_{a_1 \in A_1} P_1(a_1, a_2) \right\}$$

*...so Player 1 can guarantee  
himself this payoff if he knows  
how Player 2 is punishing him*

# Minimax payoffs

---

What is the *minimum* payoff  
Player 1 can guarantee himself?

$$\min_{a_2 \in A_2} \left\{ \max_{a_1 \in A_1} P_1(a_1, a_2) \right\}$$

This is  $m_1$ , the *minimax value* of Player 1.

# Generalization

---

*Theorem (Fudenberg and Maskin, 1986):*

Folk theorem holds for all  $\mathbf{P}$  such that

$$P_i > m_i \text{ for all } i$$

*(Technical note:*

*This result requires that dimension of  $T = \#$  of players)*

# Finite vs. infinite

*Theorem (Benoit and Krishna, 1985):*

Assume: for each  $i$ , we can find two NE  $\mathbf{a}^{\text{NE}}$ ,  $\underline{\mathbf{a}}^{\text{NE}}$  such that  $P_i(\mathbf{a}^{\text{NE}}) > P_i(\underline{\mathbf{a}}^{\text{NE}})$

Then as  $K \rightarrow \infty$ ,  
set of SPNE payoffs of  $G(K)$   
approaches  $\{ \mathbf{P} \in T : P_i > m_i \}$

*(Same technical note as Fudenberg-Maskin applies)*

# Finite vs. infinite

---

In the unique Prisoner's Dilemma NE,  
*only one NE exists*

⇒ Benoit-Krishna result fails

Note at Prisoner's Dilemma NE,  
each player gets minimax value.



# Summary

---

Repeated games are a simple way to model interaction over time.

- (1) In general, too many SPNE  $\Rightarrow$  not very good predictive model
- (2) However, can gain insight from *structure* of SPNE strategies

# **MS&E 246: Lecture 11**

## **Concluding remarks on subgame perfection**

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Ramesh Johari

# Dynamic games

---

In our discussion of dynamic games of complete information, we studied two main types:

- Perfect information
- Imperfect information

In both cases, subgame perfect NE emerged as a natural way to capture “sequential rationality” (or credibility).

# Possible problems

---

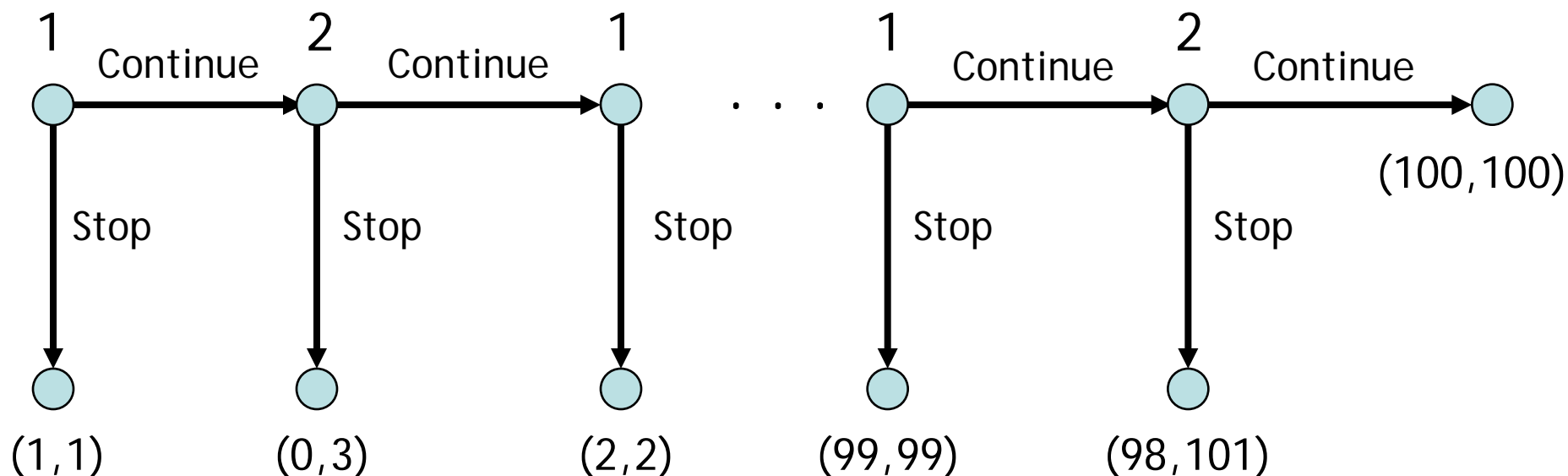
However, subgame perfection can give rise to two possible issues.

In some cases, it is overly restrictive as a predictive tool:  
there are “not enough” SPNE.

In some cases, it is not useful as a predictive tool:  
there are too many SPNE.

# SPNE: overly restrictive?

Consider the following game:



(This is called the "centipede" game.)

## SPNE: overly restrictive?

---

- In last information set, player 2 prefers to “stop” instead of “continue”
- Inductively, in each information set each player prefers to “stop” instead of “continue”
- Equilibrium payoffs:  $(1, 1)$
- Is this a reasonable prediction of play?

## SPNE: overly restrictive?

---

The centipede game reveals a key flaw in the definition of SPNE:

If play ever reaches a subgame *off* the equilibrium path of play, then rationality must have failed already.

But SPNE assumes rational behavior in *every subgame!*

# SPNE: not restrictive enough?

---

- In repeated games, we saw the folk theorem(s): with enough patience, any individually rational payoffs can be sustained by an SPNE.
- Too many equilibria for predictive use



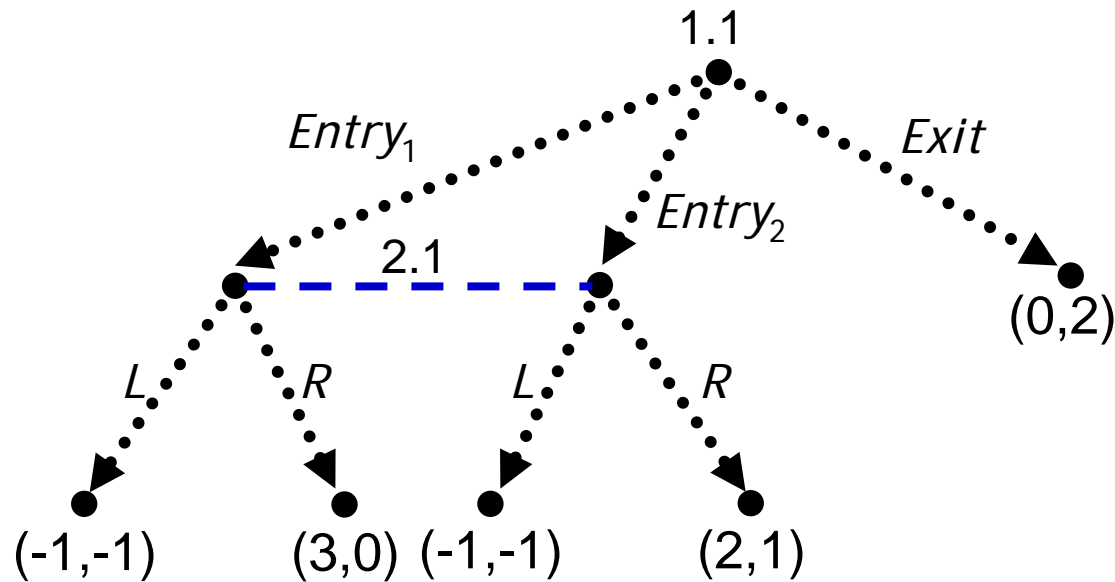
# SPNE: not restrictive enough?

---

Other problems can occur in situations where there are “not enough subgames” to rule out equilibria.

# SPNE: not restrictive enough?

- Two firms
- First firm decides if/how to enter
- Second firm can choose to “fight”



# Entry example

Note that this game only has *one* subgame.  
Thus SPNE are *any* NE of strategic form.

		Firm 2	
		<i>L</i>	<i>R</i>
Firm 1	<i>Entry</i> <sub>1</sub>	(-1, -1)	(3, 0)
	<i>Entry</i> <sub>2</sub>	(-1, -1)	(2, 1)
	<i>Exit</i>	(0, 2)	(0, 2)

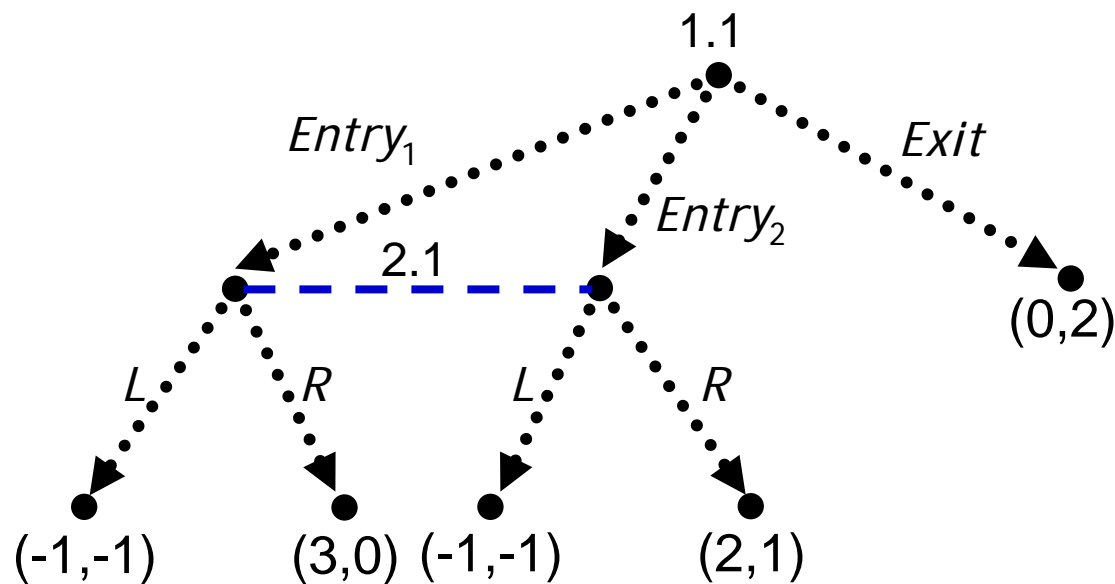
# Entry example

Two pure NE of strategic form:  
 $(Entry_1, R)$  and  $(Exit, L)$

		Firm 2	
		$L$	$R$
Firm 1	$Entry_1$	$(-1, -1)$	$(3, 0)$
	$Entry_2$	$(-1, -1)$	$(2, 1)$
	$Exit$	$(0, 2)$	$(0, 2)$

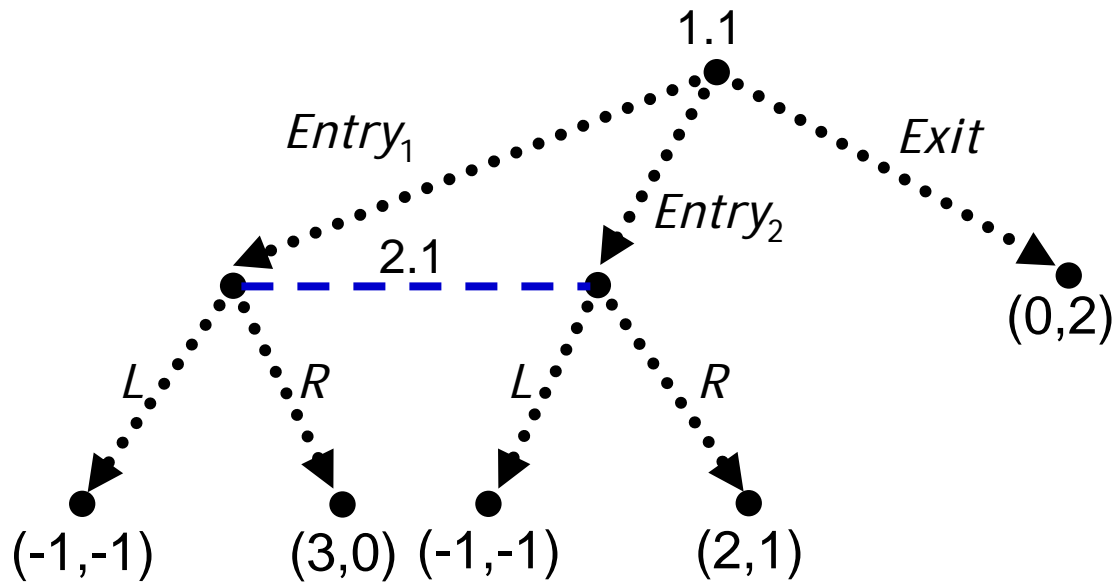
# SPNE: not restrictive enough?

But firm 1 should “*know*” that if it chooses to enter, firm 2 will never “fight.”



# SPNE: not restrictive enough?

So in this situation, there are again too many SPNE.



## SPNE: not restrictive enough?

---

A solution to the problem of the entry game is to include *beliefs* as part of the solution concept:

Firm 2 should never fight, regardless of what it believes firm 1 played.

(We will study such an approach in the last part of the course.)

# **MS&E 246: Lecture 12**

## **Static games of incomplete information**

---

Ramesh Johari



# Incomplete information

---

- *Complete information* means the entire structure of the game is common knowledge
- *Incomplete information* means "anything else"

# Cournot revisited

---

Consider the Cournot game again:

- Two firms ( $N = 2$ )
- Cost of producing  $s_n$  :  $c_n s_n$

- *Demand curve:*

$$\text{Price} = P(s_1 + s_2) = a - b (s_1 + s_2)$$

- Payoffs:

$$\text{Profit} = \Pi_n(s_1, s_2) = P(s_1 + s_2) s_n - c_n s_n$$

# Cournot revisited

---

Suppose  $c_i$  is known only to firm  $i$ .

*Incomplete information:*

Payoffs of firms are not common knowledge.

How should firm  $i$  *reason* about what it expects the competitor to produce?

# Beliefs

---

A first approach:

Describe firm 1's *beliefs* about firm 2.

Then need firm 2's beliefs about firm 1's beliefs...

And firm 1's beliefs about firm 2's beliefs about firm 1's beliefs...

Rapid growth of complexity!

# Harsanyi's approach

---

Harsanyi made a key breakthrough in the analysis of incomplete information games:

He represented a *static game of incomplete information* as a *dynamic game of complete but imperfect information*.

# Harsanyi's approach

---

- *Nature* chooses  $(c_1, c_2)$  according to some probability distribution.
- Firm  $i$  now knows  $c_i$ , but opponent only knows the *distribution* of  $c_i$ .
- Firms maximize *expected* payoff.

# Harsanyi's approach

---

All firms share the *same* beliefs about incomplete information, determined by the *common prior*.

*Intuitively:*

*Nature* determines "who we are" at time 0, according to a distribution that is common knowledge.

# Bayesian games

---

In a Bayesian game, player  $i$ 's preferences are determined by his *type*  $\theta_i \in T_i$  ;  
 $T_i$  is the *type space* for player  $i$ .

When player  $i$  has type  $\theta_i$ ,  
his payoff function is:  $\Pi_i(\mathbf{s} ; \theta_i)$



# Bayesian games

---

A *Bayesian game* with  $N$  players is a dynamic game of  $N + 1$  stages.

Stage 0: *Nature* moves first, and chooses a type  $\theta_i$  for each player  $i$ , according to some joint distribution  $P(\theta_1, \dots, \theta_N)$  on  $T_1 \times \dots \times T_N$ .

# Bayesian games

---

Player  $i$  learns his own type  $\theta_i$ ,  
but not the types of other players.

Stage  $i$ : Player  $i$  chooses an action  
from  $S_i$ .

After stage  $N$ : payoffs are realized.

# Bayesian games

---

An alternate, equivalent interpretation:

- 1) Nature chooses players' types.
- 2) All players *simultaneously* choose actions.
- 3) Payoffs are realized.

# Bayesian games

---

- How many subgames are there?
- How many information sets does player  $i$  have?
- What is a strategy for player  $i$ ?

# Bayesian games

---

- How many subgames are there?  
ONE - the entire game.
- How many information sets does player  $i$  have?  
ONE per type  $\theta_i$ .
- What is a strategy for player  $i$ ?  
A function from  $T_i \rightarrow S_i$ .

# Bayesian games

---

One subgame  $\Rightarrow$

SPNE and NE are identical concepts.

*A Bayesian equilibrium*

*(or Bayes-Nash equilibrium)*

is a NE of this dynamic game.

# Expected payoffs

---

How do players reason about uncertainty regarding *other players' types*?

They use *expected payoffs*.

Given  $s_{-i}(\cdot)$ , player  $i$  chooses  $a_i = s_i(\theta_i)$  to maximize

$$E[ \Pi_i( a_i , s_{-i}(\theta_{-i}) ; \theta_i ) \mid \theta_i ]$$

# Bayesian equilibrium

Thus  $s_1(\cdot), \dots, s_N(\cdot)$

is a Bayesian equilibrium if and only if:

$$s_i(\theta_i) \in \arg \max_{a_i \in S_i} E[ \Pi_i( a_i, \mathbf{s}_{-i}(\theta_{-i}) ; \theta_i ) \mid \theta_i ]$$

for all  $\theta_i$ , and for all players  $i$ .

[Notation:  $\mathbf{s}_{-i}(\theta_{-i}) = (s_1(\theta_1), \dots, s_{i-1}(\theta_{i-1}), s_{i+1}(\theta_{i+1}), \dots, s_N(\theta_N))$  ]



# Bayesian equilibrium

The conditional distribution  $P(\theta_{-i} \mid \theta_i)$  is called player  $i$ 's *belief*.

Thus in a Bayesian equilibrium, players maximize expected payoffs given their beliefs.

[ *Note:* Beliefs are found using *Bayes' rule*:

$$P(\theta_{-i} \mid \theta_i) = P(\theta_1, \dots, \theta_N) / P(\theta_i) ]$$

# Bayesian equilibrium

---

Since Bayesian equilibrium is a NE of a certain dynamic game of imperfect information, *it is guaranteed to exist* (as long as type spaces  $T_i$  are finite and action spaces  $S_i$  are finite).

# Cournot revisited

---

Back to the Cournot example:

Let's assume  $c_1$  is common knowledge,  
but firm 1 does not know  $c_2$ .

Nature chooses  $c_2$  according to:

$$\begin{aligned}c_2 &= c_H, \text{ w/prob. } p \\ &= c_L, \text{ w/prob. } 1 - p\end{aligned}$$

(where  $c_H > c_L$ )

# Cournot revisited

---

These are also informally called games of *asymmetric information*:  
Firm 2 has information that firm 1 does not have.

# Cournot revisited

---

- The *type* of each firm is their marginal cost of production,  $c_i$ .
- Note that  $c_1, c_2$  are *independent*.
- Firm 1's *belief*:  
$$P(c_2 = c_H \mid c_1) = 1 - P(c_2 = c_L \mid c_1) = p$$
- Firm 2's *belief*: Knows  $c_1$  exactly

# Cournot revisited

---

- The *strategy* of firm 1 is the quantity  $s_1$ .
- The *strategy* of firm 2 is a function:  
 $s_2(c_H)$  : quantity produced if  $c_2 = c_H$   
 $s_2(c_L)$  : quantity produced if  $c_2 = c_L$

# Cournot revisited

---

We want a NE of the dynamic game.

Given  $s_1$  and  $c_2$ , Firm 2 plays a  
best response.

Thus given  $s_1$  and  $c_2$ , Firm 2 produces:

$$R_2(s_1) = \left[ \frac{a - c_2}{2b} - \frac{s_1}{2} \right]^+$$

# Cournot revisited

---

Given  $s_2(\cdot)$  and  $c_1$ ,

Firm 1 maximizes *expected payoff*.

Thus Firm 1 maximizes:

$$E[ \Pi_1 (s_1, s_2(c_2) ; c_1) \mid c_1 ] =$$

$$[p P(s_1 + s_2(c_H)) + (1 - p)P(s_1 + s_2(c_L))] s_1 - c_1 s_1$$



# Cournot revisited

- Recall demand is *linear*:  $P(Q) = a - b Q$
- So expected payoff to firm 1 is:  
 $[ a - b(s_1 + p s_2(c_H) + (1 - p)s_2(c_L)) ] s_1 - c_1 s_1$
- Thus firm 1 plays best response to *expected production of firm 2*.

$$R_1(s_2) = \left[ \frac{a - c_1}{2b} - \frac{p s_2(c_H) + (1 - p) s_2(c_L)}{2} \right]^+$$

# Cournot revisited: equilibrium

- A Bayesian equilibrium has 3 unknowns:

$$s_1, s_2(c_H), s_2(c_L)$$

- There are 3 equations:

Best response of firm 1 given  $s_2(c_H), s_2(c_L)$

Best response of firm 2 given  $s_1$ ,  
when type is  $c_H$

Best response of firm 2 given  $s_1$ ,  
when type is  $c_L$

# Cournot revisited: equilibrium

- Assume all quantities are positive at BNE (can show this must be the case)

- Solution:

$$s_1 = [a - 2c_1 + pc_H + (1 - p)c_L] / 3$$

$$s_2(c_H) = [a - 2c_H + c_1] / 3 + (1 - p)(c_H - c_L) / 6$$

$$s_2(c_L) = [a - 2c_L + c_1] / 3 - p(c_H - c_L) / 6$$

# Cournot revisited: equilibrium

When  $p = 0$ , *complete information*:

Both firms know  $c_2 = c_L \Rightarrow \text{NE } (s_1^{(0)}, s_2^{(0)})$

When  $p = 1$ , *complete information*:

Both firms know  $c_2 = c_H \Rightarrow \text{NE } (s_1^{(1)}, s_2^{(1)})$

For  $0 < p < 1$ , note that:

$$s_2(c_L) < s_2^{(0)}, \quad s_2(c_H) > s_2^{(1)}, \quad s_1^{(0)} < s_1 < s_1^{(1)}$$

Why?

# Coordination game

Consider coordination game with incomplete information:

		Player 2	
		$L$	$R$
Player 1	$l$	$(2 + t_1, 1)$	$(0, 0)$
	$r$	$(0, 0)$	$(1, 2 + t_2)$

# Coordination game

$t_1, t_2$  are independent  
uniform r.v.'s on  $[0, x]$ .

Player  $i$  learns  $t_i$ , but not  $t_{-i}$ .

		Player 2	
		$L$	$R$
Player 1	$l$	$(2 + t_1, 1)$	$(0, 0)$
	$r$	$(0, 0)$	$(1, 2 + t_2)$

# Coordination game

---

*Types:*  $t_1, t_2$

*Beliefs:*

Types are independent, so  
player  $i$  believes  $t_{-i}$  is uniform $[0, x]$

*Strategies:*

Strategy of player  $i$  is a function  $s_i(t_i)$

# Coordination game

---

We'll search for a specific form of Bayesian equilibrium:

Assume each player  $i$  has a *threshold*  $c_i$ ,

such that the strategy of player 1 is:

$$s_1(t_1) = l \text{ if } t_1 > c_1 ; = r \text{ if } t_1 \leq c_1.$$

and the strategy of player 2 is:

$$s_2(t_2) = R \text{ if } t_2 > c_2 ; = L \text{ if } t_2 \leq c_2.$$



# Coordination game

Given  $s_2(\cdot)$  and  $t_1$ , player 1 maximizes expected payoff:

If player 1 plays  $l$ :

$$E [ \Pi_1(l, s_2(t_2); t_1) \mid t_1 ] = \\ (2 + t_1) \cdot P(t_2 \leq c_2) + 0 \cdot P(t_2 > c_2)$$

If player 1 plays  $r$ :

$$E [ \Pi_1(r, s_2(t_2) ; t_1) \mid t_1 ] = \\ 0 \cdot P(t_2 \leq c_2) + 1 \cdot P(t_2 > c_2)$$

# Coordination game

---

Given  $s_2(\cdot)$  and  $t_1$ , player 1 maximizes expected payoff:

If player 1 plays  $l$ :

$$E [ \Pi_1(l, s_2(t_2) ; t_1) \mid t_1 ] = (2 + t_1)(c_2/x)$$

If player 1 plays  $r$ :

$$E [ \Pi_1(r, s_2(t_2) ; t_1) \mid t_1 ] = 1 - c_2/x$$

# Coordination game

---

So player 1 should play  $L$  if and only if:

$$t_1 > x/c_2 - 3$$

Similarly:

Player 2 should play  $R$  if and only if:

$$t_2 > x/c_1 - 3$$

# Coordination game

---

So player 1 should play  $L$  if and only if:

$$t_1 > x/c_2 - 3$$

Similarly:

Player 2 should play  $R$  if and only if:

$$t_2 > x/c_1 - 3$$

The right hand sides must be the  
**thresholds!**

# Coordination game: equilibrium

Solve:  $c_1 = x/c_2 - 3$ ,  $c_2 = x/c_1 - 3$

Solution:

$$c_i = \frac{\sqrt{9 + 4x} - 3}{2}$$

Thus *one* Bayesian equilibrium  
is to play strategies  $s_1(\cdot)$ ,  $s_2(\cdot)$ ,  
with thresholds  $c_1$ ,  $c_2$  (respectively).

# Coordination game: equilibrium

---

What is the *unconditional* probability that player 1 plays  $r$ ?

$$= c_1/x \rightarrow 1/3 \text{ as } x \rightarrow 0$$

Thus as  $x \rightarrow 0$ , the unconditional distribution of play matches the *mixed strategy NE of the complete information game*.

# Purification

---

This phenomenon is one example of *purification*:

recovering a mixed strategy NE via Bayesian equilibrium of a perturbed game.

Harsanyi showed mixed strategy NE can “almost always” be purified in this way.

# Summary

---

To find Bayesian equilibria,  
provide strategies  $s_1(\cdot), \dots, s_N(\cdot)$  where:  
For each type  $\theta_i$ , player  $i$  chooses  $s_i(\theta_i)$  to  
maximize expected payoff given  
his belief  $P(\theta_{-i} \mid \theta_i)$ .



# **MS&E 246: Lecture 13**

## **Auctions: Imperfect information**

---

Ramesh Johari

# Auctions: Theory

---

- Basic definitions
- Revelation principle
- Truthtelling lemma
- Payoff equivalence theorem
- Revenue equivalence theorem
- Symmetric BNE
- Examples next lecture

# A basic auction model

---

- Assume two players want the same item

- Type of player  $i$  : valuation  $v_i \geq 0$

Assume:  $P(v_i \leq x_i) = \Phi_i(x_i)$

$F_i$  : continuous dist. on  $[0, V]$ , with pdf  $\phi_i$

*e.g.* uniform:  $\phi_i(x_i) = 1/V$ , for  $x_i \in [0, V]$

# A basic auction model

---

Payoffs depend on *winning* and *payment*

- Let  $w = i$  if player  $i$  wins
- Let  $p_i$  = payment of player  $i$
- Payoff to player  $i$  of type  $v_i$ :

$$\Pi_i(w, p_i; v_i) = \begin{cases} v_i - p_i, & \text{if } w = i \\ 0, & \text{otherwise} \end{cases}$$

# A basic auction model

An *auction mechanism* is:

- action set for each player,  $B_i$
- mapping from actions to:

$$\text{winner: } w(b_1, b_2) \in \{1, 2\}$$

$$\text{payments: } p_i(b_1, b_2) \in [0, \infty), \quad i = 1, 2$$

$$\text{Payoff to } i: \quad Q_i(b_1, b_2; v_i) = \Pi_i(w(\mathbf{b}), p_i(\mathbf{b}); v_i)$$

# Example: Second price auction

- Action space (bids):  $B_i = [0, \infty)$ ,  $i = 1, 2$
- Winner:  $w(b_1, b_2) = 1$  if  $b_1 > b_2$ ;  
 $= 2$  if  $b_1 \leq b_2$
- Payments:  $p_i(b_1, b_2) = b_{-i}$  if  $w(b_1, b_2) = i$ ;  
 $= 0$  otherwise

# Bayes-Nash equilibrium

Strategy of  $i$  :  $s_i : [0, \infty) \rightarrow B_i$

$s_1$  is a *Bayesian best response* to  $s_2$  if:

$$\int_0^{\infty} Q_1(s_1(v_1), s_2(v_2); v_1) \phi_2(v_2) dv_2 \\ \geq \int_0^{\infty} Q_1(b_1, s_2(v_2); v_1) \phi_2(v_2) dv_2$$

for all  $b_1 \in B_1$  , and  $v_1 \geq 0$

(similar definition for player 2)

# Bayes-Nash equilibrium

Strategy of  $i$  :  $s_i : [0, \infty) \rightarrow B_i$

$s_1$  is a *Bayesian best response* to  $s_2$  if:

$$\mathbf{E}[Q_1(s_1(v_1), s_2(v_2); v_1) | v_1] \geq \mathbf{E}_{v_2}[Q_1(b_1, s_2(v_2); v_1) | v_1]$$

for all  $b_1 \in B_1$  , and  $v_1 \geq 0$

*(Similarly for player 2)*



# Bayes-Nash equilibrium

---

$(s_1, s_2)$  is a BNE if:

- $s_1$  is a Bayesian best response to  $s_2$
- $s_2$  is a Bayesian best response to  $s_1$

# Second price auction and BNE

---

We start by finding a BNE for the second price auction.

Recall: Given type  $v_i$ , *truth telling* is a *weak dominant action* for  $i$ :

$$d_i(v_i) = v_i$$

# Dominant actions and BNE

Consider *any* Bayesian game with type spaces  $T_1, T_2$ .

Suppose for each type  $t_i$ , player  $i$  has a *(weakly) dominant action*  $d_i(t_i)$ :

$$Q_i(d_i(t_i), a_{-i}; t_i) \geq Q_i(a_i, a_{-i}; t_i)$$

for any other action  $a_i$

# Dominant actions and BNE

---

Then  $(d_1(\cdot), d_2(\cdot))$  is a BNE.

We know that for each player  $i$ :

$$Q_i(d_i(t_i), d_{-i}(t_{-i}) ; t_i) \\ \geq Q_i(a_i, d_{-i}(t_{-i}) ; t_i)$$

for all types  $t_i, t_{-i}$ , and actions  $a_i$ .

# Dominant actions and BNE

Then  $(d_1(\cdot), d_2(\cdot))$  is a BNE.

Take expectations:

$$\begin{aligned} E[ Q_i(d_i(t_i), d_{-i}(t_{-i}) ; t_i) \mid t_i ] \\ \geq E[ Q_i(a_i, d_{-i}(t_{-i}) ; t_i) \mid t_i ] \end{aligned}$$

for all types  $t_i$ , and actions  $a_i$ .

This is exactly the condition for a BNE.

# Second price auction and BNE

---

Conclusion:

In the second price auction,  
*truth telling is a BNE :*

$$s_i(v_i) = d_i(v_i) = v_i$$

(Note that this requires a dominant action  
for *every* possible type!)

# Incentive compatibility

---

Auctions where *truthtelling is a BNE*,  
i.e., where:

1.  $B_i = [0, \infty)$  for  $i = 1, 2$ , and
2.  $s_i(v_i) = v_i$  for  $i = 1, 2$  is a BNE

are called *incentive compatible*.

# Revelation principle

---

The *revelation principle* shows how to create an incentive compatible auction from any auction with a BNE.



# The revelation principle

---

Given:  $B_1, B_2, w(\cdot), p_1(\cdot), p_2(\cdot)$   
and a BNE  $s_1(\cdot), s_2(\cdot)$

Create a new auction with:

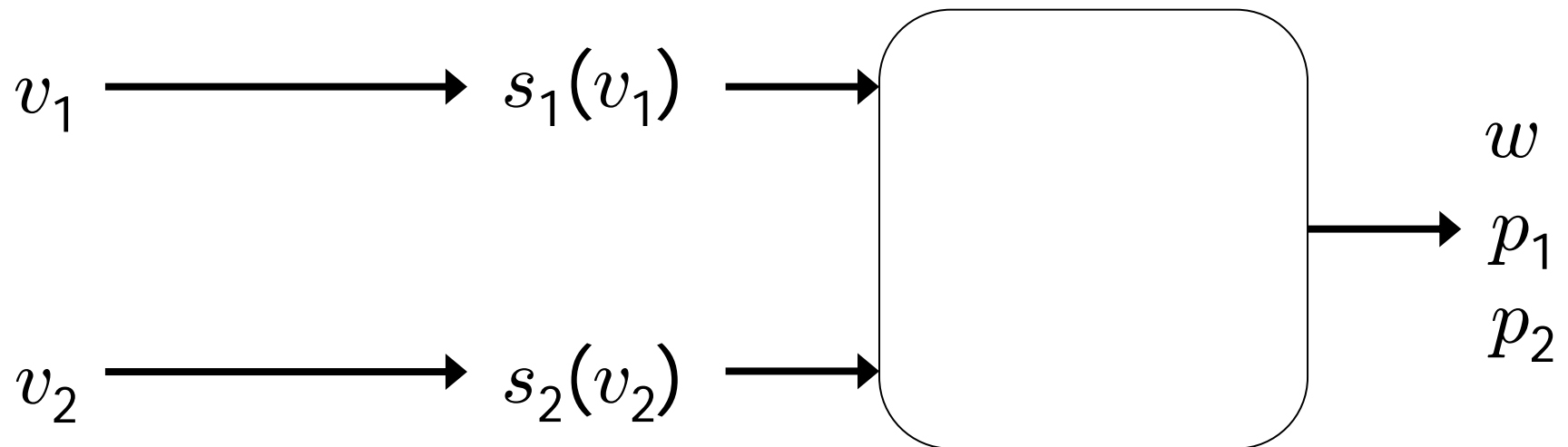
$$\underline{B}_1 = \underline{B}_2 = [0, \infty)$$

$$\underline{w}(\underline{b}_1, \underline{b}_2) = w(s_1(\underline{b}_1), s_2(\underline{b}_2))$$

$$\underline{p}_i(\underline{b}_1, \underline{b}_2) = p_i(s_1(\underline{b}_1), s_2(\underline{b}_2)), \quad i = 1, 2$$

# The revelation principle

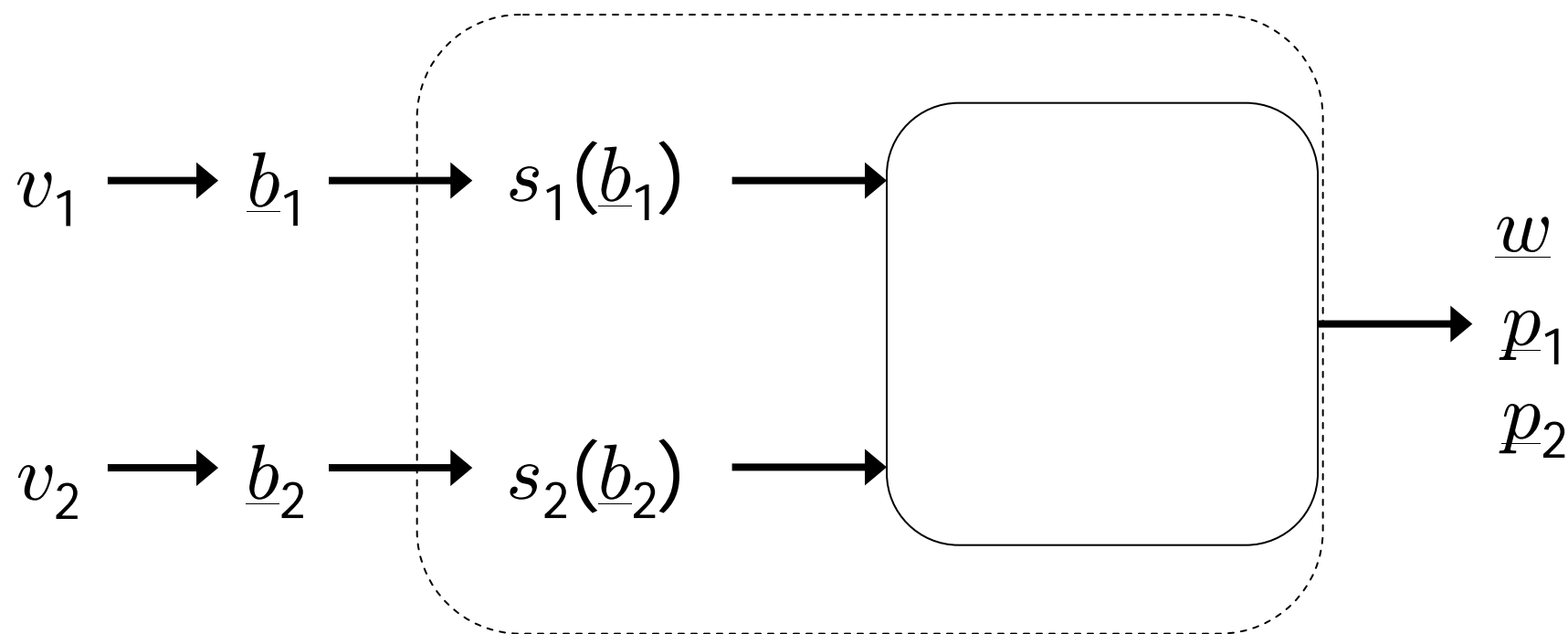
At the BNE of the original auction:



# The revelation principle

In the new auction:

Ask players to *declare valuation*.



# The revelation principle

---

*Theorem:*

The new auction is incentive compatible.

Further, the truth-telling strategies in the new auction give exactly the same outcomes as the BNE of the original auction.

# The revelation principle: Proof

---

For all  $v_1$ ,

$$E[ Q_1(v_1, v_2 ; v_1) \mid v_1 ]$$

$$= E[ Q_1(s_1(v_1), s_2(v_2) ; v_1) \mid v_1 ]$$

$$\geq E[ Q_1(b_1, s_2(v_2) ; v_1) \mid v_1 ]$$

for all  $b_1 \in B_1$

# The revelation principle: Proof

---

For all  $v_1$ ,

$$\begin{aligned} & E[ Q_1(v_1, v_2 ; v_1) \mid v_1 ] \\ &= E[ Q_1(s_1(v_1), s_2(v_2) ; v_1) \mid v_1 ] \\ &\geq E[ Q_1(s_1(\underline{b}_1), s_2(v_2) ; v_1) \mid v_1 ] \\ & \qquad \qquad \qquad \text{for all } \underline{b}_1 \in [0, \infty) \end{aligned}$$

# The revelation principle: Proof

For all  $v_1$ ,

$$\begin{aligned} & E[ Q_1(v_1, v_2 ; v_1) \mid v_1 ] \\ &= E[ Q_1(s_1(v_1), s_2(v_2) ; v_1) \mid v_1 ] \\ &\geq E[ Q_1(\underline{b}_1, v_2 ; v_1) \mid v_1 ] \end{aligned}$$

for all  $\underline{b}_1 \in [0, \infty)$

*(Similarly for player 2)*

# The revelation principle: Proof

---

Given  $v_1, v_2$  :

Outcome at truthtelling strategies

$$= ( \underline{w}(v_1, v_2), \underline{p}_1(v_1, v_2), \underline{p}_2(v_1, v_2) )$$

$$= ( w(s_1(v_1), s_2(v_2)), \\ p_1(s_1(v_1), s_2(v_2)), \\ p_2(s_1(v_1), s_2(v_2)) )$$

= outcome at original BNE



# The revelation principle

---

The new auction is called a  
*direct revelation mechanism (DRM)*.

*Note:*

It may have other, undesirable equilibria!!

# Two useful results

---

For a wide range of auctions  
(including first and second price),  
we will show  
*payoff equivalence* and  
*revenue equivalence*:

These auctions all have the *same* payoffs  
and auctioneer revenue at BNE.

# Definitions

---

Suppose we are given a DRM.

*Truthtelling expected payoff to player 1:*

$$S_1(v_1) = E[ Q_1( v_1, v_2 ; v_1 ) \mid v_1 ]$$

*Truthtelling expected probability  
of winning for player 1:*

$$P_1(v_1) = \int_0^\infty I\{ w(v_1, v_2) = 1 \} \phi_2(v_2) dv_2$$

# The truthtelling lemma

*Lemma:* Truthtelling is a BNE  
if and only if for  $i = 1, 2$ :

$$(1) S_i(v_i) = S_i(0) + \int_0^{v_i} P_i(z) dz$$

(2)  $P_i$  is nondecreasing:

$$v_i \geq v_i' \Rightarrow P_i(v_i) \geq P_i(v_i')$$

# The truthtelling lemma: Proof

---

Truthtelling is a BNE if and only if:

$$S_1(v_1) \geq E[ Q_1 ( v_1', v_2 ; v_1 ) \mid v_1 ]$$

for all  $v_1' \geq 0$

*(Similarly for player 2)*

# The truthtelling lemma: Proof

Truthtelling is a BNE if and only if:

$$S_1(v_1) \geq E[ Q_1 ( v_1', v_2 ; v_1 ) \mid v_1 ]$$

for all  $v_1' \geq 0$

$$E[ Q_1 ( v_1', v_2 ; v_1 ) \mid v_1 ] =$$

$$\int_0^\infty [v_1 - p_1(v_1', v_2)] I\{ w(v_1', v_2) = 1 \} \phi_2(v_2) dv_2$$

# The truthtelling lemma: Proof

Truthtelling is a BNE if and only if:

$$S_1(v_1) \geq E[ Q_1 ( v_1', v_2 ; v_1 ) \mid v_1 ]$$

for all  $v_1' \geq 0$

$$E[ Q_1 ( v_1', v_2 ; v_1 ) \mid v_1 ] =$$

$$\int_0^\infty [v_1 - p_1(v_1', v_2)] I\{ w(v_1', v_2) = 1 \} \phi_2(v_2) dv_2$$

# The truthtelling lemma: Proof

Truthtelling is a BNE if and only if:

$$S_1(v_1) \geq E[ Q_1 ( v_1', v_2 ; v_1 ) \mid v_1 ]$$

for all  $v_1' \geq 0$

$$E[ Q_1 ( v_1', v_2 ; v_1 ) \mid v_1 ] =$$

$$v_1 P_1 (v_1') -$$

$$\int_0^\infty [p_1(v_1', v_2)] I\{ w(v_1', v_2) = 1 \} \phi_2(v_2) dv_2$$



# The truthtelling lemma: Proof

Truthtelling is a BNE if and only if:

$$S_1(v_1) \geq E[ Q_1 ( v_1', v_2 ; v_1 ) \mid v_1 ]$$

for all  $v_1' \geq 0$

$$E[ Q_1 ( v_1', v_2 ; v_1 ) \mid v_1 ] =$$

$$v_1 P_1 (v_1') - v_1' P_1 (v_1')$$

$$\int_0^\infty [v_1' - p_1(v_1', v_2)] I\{ w(v_1', v_2) = 1 \} \phi_2(v_2) dv_2$$

# The truthtelling lemma: Proof

Truthtelling is a BNE if and only if:

$$S_1(v_1) \geq E[ Q_1 ( v_1', v_2 ; v_1 ) \mid v_1 ]$$

for all  $v_1' \geq 0$

$$E[ Q_1 ( v_1', v_2 ; v_1 ) \mid v_1 ] =$$

$$v_1 P_1 (v_1') - v_1' P_1 (v_1') + S_1 (v_1')$$

# The truthtelling lemma: Proof

---

Conclude:

Truthtelling is a BNE if and only if  
for  $i = 1, 2$ , and for all  $v_i, v_i' \geq 0$ :

$$S_i(v_i) \geq S_i(v_i') + P_i(v_i')(v_i - v_i')$$

i.e.,  $S_i$  is *convex*.

# The truthtelling lemma: Proof

Assume  $v_i' > v_i$ . Then:

$$S_i(v_i) \geq S_i(v_i') + P_i(v_i')(v_i - v_i')$$

$$S_i(v_i') \geq S_i(v_i) + P_i(v_i)(v_i' - v_i)$$

$$\Rightarrow P_i(v_i)(v_i' - v_i) \leq P_i(v_i')(v_i' - v_i)$$

So  $P_i(v_i) \leq P_i(v_i') \Rightarrow P_i$  is *nondecreasing*

# The truthtelling lemma: Proof

If  $v_i > v_i'$  :

$$\frac{S_i(v_i) - S_i(v_i')}{v_i - v_i'} \geq P_i(v_i')$$

If  $v_i < v_i'$  :

$$\frac{S_i(v_i) - S_i(v_i')}{v_i - v_i'} \leq P_i(v_i')$$

Take  $v_i' \uparrow v_i, v_i' \downarrow v_i \Rightarrow S_i'(v_i) = P_i(v_i)$

# The truthtelling lemma

---

How to use the truthtelling lemma:

- (1) Use a BNE of an auction  
to create an incentive compatible DRM
- (2) Apply the truthtelling lemma  
to characterize the original BNE

# Payoff equivalence

---

Given two auctions with BNE such that:

- in each BNE, if  $v_i = 0$  then player  $i$  gets zero payoff; and
- in each BNE, item *always* goes to highest valuation player

*Theorem:* Both BNE yield the same *expected payoff* to each player.

# Payoff equivalence: Proof

- Fix given BNE  $(s_1, s_2)$  of one of the auctions
- Construct incentive compatible DRM using revelation principle
- For this DRM:

$$\underline{S}_i(0) = 0, \text{ and}$$

$$\underline{P}_i(v_i) = \int_0^{v_i} \phi_{-i}(v_{-i}) \, dv_{-i}$$



# Payoff equivalence: Proof

---

Expected payoff to player 1 of type  $v_1$ :

depends only on  $S_1(0)$  and  $P_1(\cdot)$ ,

by the truthtelling lemma

*(Similarly for player 2)*

# Payoff equivalence: Proof

Expected payoff to player 1 of type  $v_1$ :

$$E[ Q_1(s_1(v_1), s_2(v_2) ; v_1) \mid v_1 ]$$

$$= E[ Q_1(v_1, v_2 ; v_1) \mid v_1 ]$$

$$= \underline{S}_1(v_1) = \int_0^{v_1} [ \int_0^{v_1'} \phi_2(v_2) dv_2 ] dv_1'$$

by the truthtelling lemma

*(Similarly for player 2)*

# Payoff equivalence: Proof

---

So at given BNE of *either auction*,  
expected payoff to player 1 of type  $v_1$  is:

$$\int_0^{v_1} \left[ \int_0^{v_1'} \phi_2(v_2) dv_2 \right] dv_1'$$

This does not depend on the BNE!

*(Similarly for player 2)*

# Revenue equivalence

---

Given two auctions with BNE such that:

- in each BNE, if  $v_i = 0$  then player  $i$  gets zero payoff; and
- in each BNE, item *always* goes to highest valuation player

*Theorem:* Both BNE yield the same *expected revenue* to the auctioneer.

# Revenue equivalence: Proof

Fix BNE  $(s_1, s_2)$  of one of the auctions

Note:

$$\sum_{i=1}^2 Q_i(s_1(v_1), s_2(v_2); v_i)$$

$$= v_{w(s_1(v_1), s_2(v_2))} - P_{w(s_1(v_1), s_2(v_2))}$$

# Revenue equivalence: Proof

---

Taking expectations:

*Sum of expected payoffs to players*

=  $\mathbf{E} [ \max \{v_1, v_2\} ] -$

*Expected revenue to auctioneer*

# Revenue equivalence: Proof

---

Taking expected values:

*Expected revenue to auctioneer*

=  $E[ \max \{v_1, v_2\} ]$  -

*Sum of expected payoffs to players*

# Revenue equivalence: Proof

---

Taking expected values:

*Expected revenue to auctioneer*

=  $E[ \max \{v_1, v_2\} ] -$

*Sum of expected payoffs to players*

Right hand side is same for BNE of both auctions (by payoff equivalence)



# Revenue equivalence

---

Note that at BNE,  
expected payoffs to players are  $\geq 0$ .

So:

$$\text{Revenue to auctioneer} \leq E[ \max \{v_1, v_2\} ]$$

## [ Aside: optimal auction theory ]

The problem of maximizing the equilibrium revenue to the auctioneer is called *optimal auction design*.

For this problem to be well-defined, an additional constraint is needed, *individual rationality*:

$$E[ Q_i(s_i(v_i), \mathbf{s}_{-i}(\mathbf{v}_{-i}) ; v_i) \mid v_i ] \geq 0 \text{ for all } i.$$

(Otherwise bidder  $i$  would not participate.)

## [ **Aside: optimal auction theory** ]

---

The framework defined here can be used to characterize the optimal auction design for any distribution of players' valuations.

(See Myerson 1979)

# Symmetric BNE

---

From now on, assume:

- $B_1 = B_2 = [0, \infty)$
- $\phi_1 = \phi_2 = \phi$  (*same distribution*)  
(Assume  $\phi$  is positive on its entire domain)

A BNE is *symmetric* if:

$$s_1(v) = s_2(v) \text{ for all } v \geq 0$$

$s(v) = s_i(v)$  is called the *bid function*.

# Symmetric BNE theorem

---

*Theorem:*

If highest bidder wins,  
then in a symmetric BNE with  
bid function  $s$ ,  
 $s$  is strictly increasing,  
so the winning bidder also has  
*the highest valuation.*

*(In case of tie, assume player 2 wins)*

# Symmetric BNE: Proof

Apply revelation principle to build  
new incentive compatible auction:

$$\underline{w}(\underline{b}_1, \underline{b}_2) = w(s(\underline{b}_1), s(\underline{b}_2))$$

$$\underline{p}_i(\underline{b}_1, \underline{b}_2) = p_i(s(\underline{b}_1), s(\underline{b}_2)), \quad i = 1, 2$$

In this auction:

$$\underline{P}_1(v_1) = \int_0^\infty I\{ \underline{w}(v_1, v_2) = 1 \} \phi(v_2) dv_2$$

# Symmetric BNE: Proof

Apply revelation principle to build  
new incentive compatible auction:

$$\underline{w}(\underline{b}_1, \underline{b}_2) = w(s(\underline{b}_1), s(\underline{b}_2))$$

$$\underline{p}_i(\underline{b}_1, \underline{b}_2) = p_i(s(\underline{b}_1), s(\underline{b}_2)), \quad i = 1, 2$$

In this auction:

$$\underline{P}_1(v_1) = \int_0^\infty I\{w(s(v_1), s(v_2)) = 1\} \phi(v_2) dv_2$$

# Symmetric BNE: Proof

Apply revelation principle to build  
new incentive compatible auction:

$$\underline{w}(\underline{b}_1, \underline{b}_2) = w(s(\underline{b}_1), s(\underline{b}_2))$$

$$\underline{p}_i(\underline{b}_1, \underline{b}_2) = p_i(s(\underline{b}_1), s(\underline{b}_2)), \quad i = 1, 2$$

In this auction:

$$\underline{P}_1(v_1) = \int_0^\infty I\{s(v_1) > s(v_2)\} \phi(v_2) dv_2$$



# Symmetric BNE: Proof

---

By truth-telling lemma,

$$\int_0^\infty I\{s(v_1) > s(v_2)\} \phi(v_2) dv_2$$

is nondecreasing in  $v_1$ .

Only possible if  $s(v)$  is nondecreasing in  $v$ .

We only need to show  $s$  is *strictly increasing*.

# Symmetric BNE: Proof

---

We will show  $s$  is *strictly increasing*  
in the special case of the  
*first price auction*:

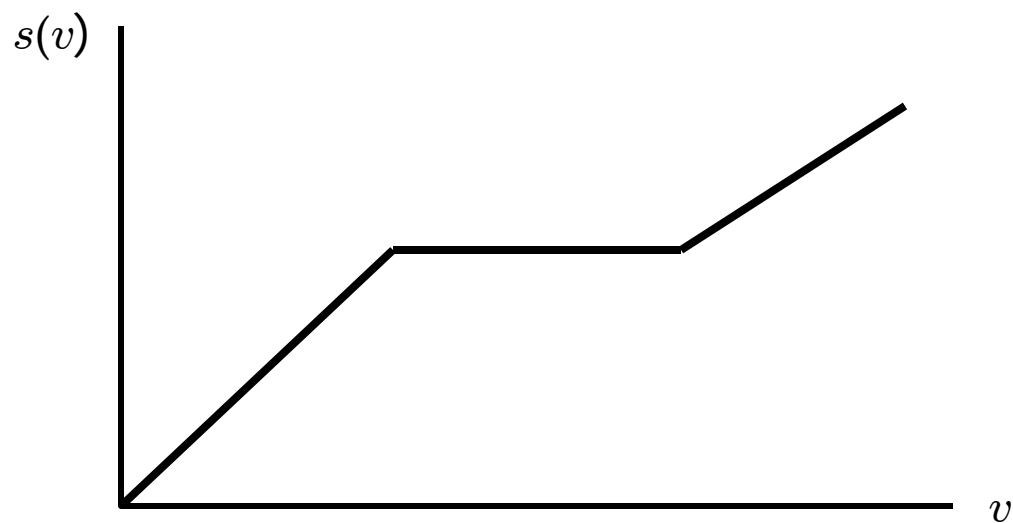
$$p_i(b_1, b_2) = b_i \text{ if } w(b_1, b_2) = i;$$
$$= 0 \text{ otherwise}$$

However, the result holds more generally  
for the other auctions we consider.

# Symmetric BNE: Proof

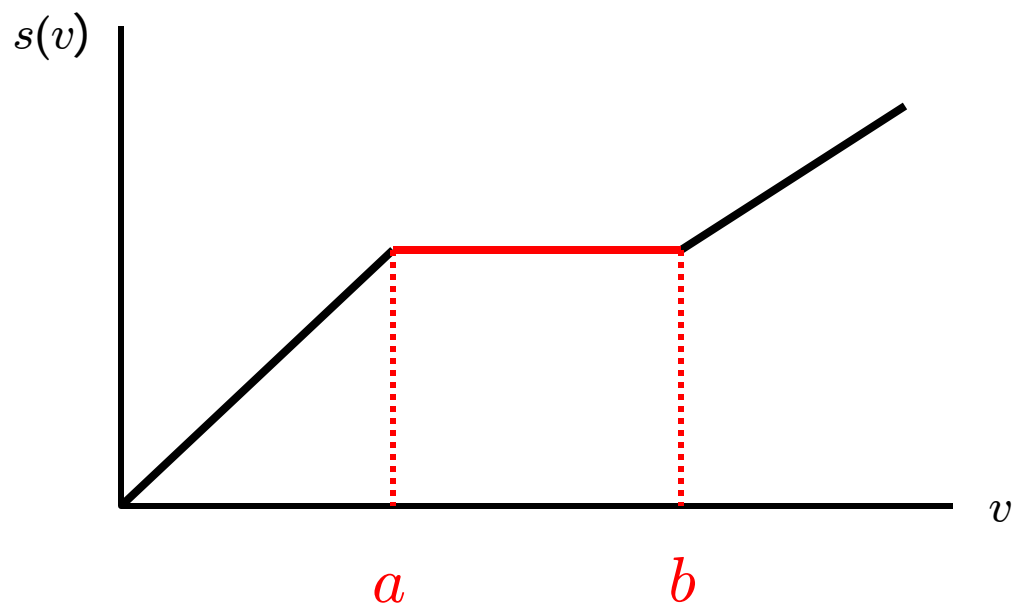
---

Suppose  $s$  is not strictly increasing:



# Symmetric BNE: Proof

Suppose  $s$  is not strictly increasing:



# Symmetric BNE: Proof

---

Suppose  $s$  is not strictly increasing.

Fix  $a < b$  such that:

$$s(v) = s(a), \quad a \leq v \leq b$$

We can assume:  $a > s(a)$ .

(If not, just increase  $a$  slightly.)

# Symmetric BNE: Proof

---

Given player 2 is using  $s_2 = s$ ,  
suppose player 1 bids

$$b_1 = s(a) + \varepsilon \text{ when } v_1 = a.$$

Then when  $v_1 = a$ :

- Expected *payment* by player 1 increases by at most  $\varepsilon$
- Player 1 wins if  $v_2 \in [a, b]$

# Symmetric BNE: Proof

---

Given player 2 is using  $s_2 = s$ ,  
suppose player 1 bids

$$b_1 = s(a) + \varepsilon \text{ when } v_1 = a.$$

Player 1's change in expected payoff

$$\geq (a - s(a) - \varepsilon)(F(b) - F(a)) - \varepsilon$$

$$> 0 \quad \text{for small enough } \varepsilon$$

Profitable deviation!

# Symmetric BNE: Proof

---

Conclude:

$s$  is strictly increasing

So:

Winner must have highest valuation



# Symmetric BNE

---

In general, can show the same result if:

(1)  $p_i(b_1, b_2) \geq 0$  for all  $b_1, b_2$ ;

(2) the winner's payment is positive when at least one of  $b_1, b_2$  is positive; and

(3)  $p_1(b_1, b_2) = p_2(b_2, b_1)$  for all  $b_1, b_2$   
(*permutation invariance*)

# Moral

---

*Symmetric BNE* of “standard auctions”

(first price, second price, etc.)

have the *same* expected payoffs and auctioneer revenue.

In particular,

Expected revenue =  $E[\text{second highest bid}]$

*(Why?)*

# **MS&E 246: Lecture 14**

## **Auctions: Examples**

---

Ramesh Johari

# Example: Second price auction

- Action space (bids):  $B_i = [0, \infty)$ ,  $i = 1, 2$
- Winner:  $w(b_1, b_2) = 1$  if  $b_1 > b_2$ ;  
 $= 2$  if  $b_1 \leq b_2$
- Payments:  $p_i(b_1, b_2) = b_{-i}$  if  $w(b_1, b_2) = i$ ;  
 $= 0$  otherwise
- Assume:  $\phi_1 = \phi_2 = \phi$ , continuous,  
positive everywhere on its domain,  
with distribution  $F$

# Example: Second price auction

---

Since  $d_i(v_i) = v_i$  is a

dominant action for each player,

$s_i(v_i) = v_i$  for  $i = 1, 2$  is a BNE.

It is a *symmetric* and *truthtelling* BNE.

So the second price auction is

*incentive compatible*.

# Example: Second price auction

The truthtelling lemma tells us:

$$S_1(v_1) = S_1(0) + \int_0^{v_1} P_1(z) dz$$

But:  $S_1(0) = 0$

$$P_1(v_1) = P(v_1 > v_2 \mid v_1) = \int_0^{v_1} \phi(v_2) dv_2$$

So  $S_1(v_1) = \int_0^{v_1} \left[ \int_0^z \phi(v_2) dv_2 \right] dz$

*(Similarly for player 2)*

# Example: Second price auction

The truthtelling lemma tells us:

$$S_1(v_1) = S_1(0) + \int_0^{v_1} P_1(z) dz$$

But:  $S_1(0) = 0$

$$P_1(v_1) = P(v_1 > v_2 \mid v_1) = \int_0^{v_1} \phi(v_2) dv_2$$

So  $S_1(v_1) = \int_0^{v_1} F(z) dz$

*(Similarly for player 2)*

# Example: Second price auction

---

Expected payoff to player 1, given type  $v_1$

$$= S_1(v_1) = \int_0^{v_1} F(z) dz$$

*(Similarly for player 2)*



## Example: Second price auction

---

Are there any *other* symmetric BNE of the second price auction?

Suppose  $s_1 = s_2 = s$  is such a BNE.

# Example: Second price auction

---

By symmetric BNE theorem,

$s$  is strictly increasing, and

player 1 wins if and only if  $v_1 > v_2$

Expected payoff to player 1 of type  $v_1$ :

$$\underline{S}_1(v_1) = \int_0^{v_1} (v_1 - s(v_2)) \phi(v_2) dv_2$$

# Example: Second price auction

---

Observe that:

- $\underline{S}_i(0) = 0$  for  $i = 1, 2$
- Highest valuation player always wins

So by payoff equivalence theorem:

$$S_1(v_1) = \underline{S}_1(v_1)$$

# Example: Second price auction

---

By payoff equivalence:

$$S_1(v_1) = \underline{S}_1(v_1)$$

# Example: Second price auction

---

By payoff equivalence:

$$\int_0^{v_1} F(z) dz = \int_0^{v_1} (v_1 - s(v_2)) \phi(v_2) dv_2$$

# Example: Second price auction

---

By payoff equivalence:

$$\int_0^{v_1} F(z) dz = v_1 F(v_1) - \int_0^{v_1} s(v_2) \phi(v_2) dv_2$$

Differentiate:

$$F(v_1) = F(v_1) + v_1 \phi(v_1) - s(v_1) \phi(v_1)$$

# Example: Second price auction

---

By payoff equivalence:

$$\int_0^{v_1} F(z) dz = v_1 F(v_1) - \int_0^{v_1} s(v_2) \phi(v_2) dv_2$$

Differentiate:

$$0 = v_1 \phi(v_1) - s(v_1) \phi(v_1)$$

# Example: Second price auction

---

By payoff equivalence:

$$\int_0^{v_1} F(z) dz = v_1 F(v_1) - \int_0^{v_1} s(v_2) \phi(v_2) dv_2$$

Differentiate:

$$0 = (v_1 - s(v_1)) \phi(v_1)$$

So:  $v_1 = s(v_1)$



# Example: Second price auction

---

Conclude: truth-telling is unique symmetric BNE.

Expected revenue to auctioneer:  
 $E[\text{second highest valuation}]$

# Example: First price auction

- Action space (bids):  $B_i = [0, \infty)$ ,  $i = 1, 2$
- Winner:  $w(b_1, b_2) = 1$  if  $b_1 > b_2$ ;  
 $= 2$  if  $b_1 \leq b_2$
- Payments:  $p_i(b_1, b_2) = b_i$  if  $w(b_1, b_2) = i$ ;  
 $= 0$  otherwise
- Assume:  $\phi_1 = \phi_2 = \phi$ , continuous,  
positive everywhere on its domain,  
with distribution  $F$

# Example: First price auction

---

What are the symmetric BNE of the first price auction?

Suppose  $s_1 = s_2 = s$  is a symmetric BNE.

# Example: First price auction

---

By symmetric BNE theorem,

$s$  is strictly increasing, and

player 1 wins if and only if  $v_1 > v_2$

Expected payoff to player 1 of type  $v_1$ :

$$\begin{aligned} S_1^{\text{FP}}(v_1) &= \int_0^{v_1} (v_1 - s(v_1)) \phi(v_2) \, dv_2 \\ &= (v_1 - s(v_1)) F(v_1) \end{aligned}$$

# Example: First price auction

---

Observe that:

- $S_i(0) = 0$  for  $i = 1, 2$
- Highest valuation player always wins

So by payoff equivalence theorem,

$S_1^{\text{FP}}(v_1)$  = expected payoff to type  $v_1$   
player in second price auction

# Example: First price auction

---

By payoff equivalence:

$$S_1^{\text{FP}}(v_1) = \int_0^{v_1} F(z) dz$$

# Example: First price auction

By payoff equivalence:

$$(v_1 - s(v_1)) F(v_1) = \int_0^{v_1} F(z) dz$$

So:

$$s(v) = v - \frac{\int_0^v F(z) dz}{F(v)}$$

(e.g., when  $\Phi$  is uniform:  $s(v) = v/2$ )

# Example: First price auction

---

$$s(v) = v - \frac{\int_0^v F(z) dz}{F(v)}$$

Observe that  $s(v) < v$ .

This practice is called *bid shading*.



## Example: First price auction

---

Revenue equivalence also holds, so:

Expected revenue to auctioneer =  
expected revenue under  
second price auction =  
 $\mathbf{E}[ \text{second highest valuation} ]$   
 $< \mathbf{E}[ \max\{ v_1, v_2 \} ]$

# Revenue

---

The shortfall between  $\mathbf{E}[\max\{v_1, v_2\}]$  and expected revenue is called an *information rent*:

At an equilibrium the buyers must make a profit if they reveal their private valuation.

# Revenue

---

However, this relies on  
*independent private valuations.*

If valuations are correlated, the auctioneer  
can get expected revenue =  $\mathbf{E}[ \max\{v_1, v_2\} ]$

*See Problem Set 6.*

(Theorem: Cremer and McLean, 1985)

# **MS&E 246: Lecture 15**

## **Perfect Bayesian equilibrium**

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Ramesh Johari

# Dynamic games

---

In this lecture, we begin a study of *dynamic games of incomplete information*.

We will develop an analog of Bayesian equilibrium for this setting, called *perfect Bayesian equilibrium*.

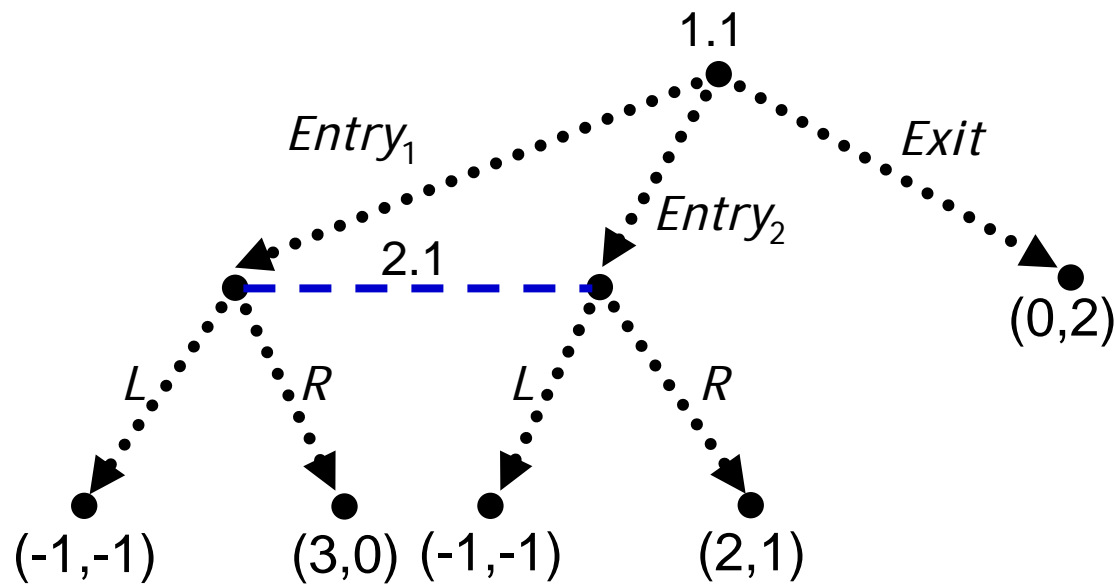
# Why do we need beliefs?

---

Recall in our study of subgame perfection that problems can occur if there are “not enough subgames” to rule out equilibria.

# Entry example

- Two firms
- First firm decides if/how to enter
- Second firm can choose to “fight”



# Entry example

Note that this game only has *one* subgame.  
Thus SPNE are *any* NE of strategic form.

		Firm 2	
		<i>L</i>	<i>R</i>
Firm 1	<i>Entry</i> <sub>1</sub>	(-1, -1)	(3, 0)
	<i>Entry</i> <sub>2</sub>	(-1, -1)	(2, 1)
	<i>Exit</i>	(0, 2)	(0, 2)



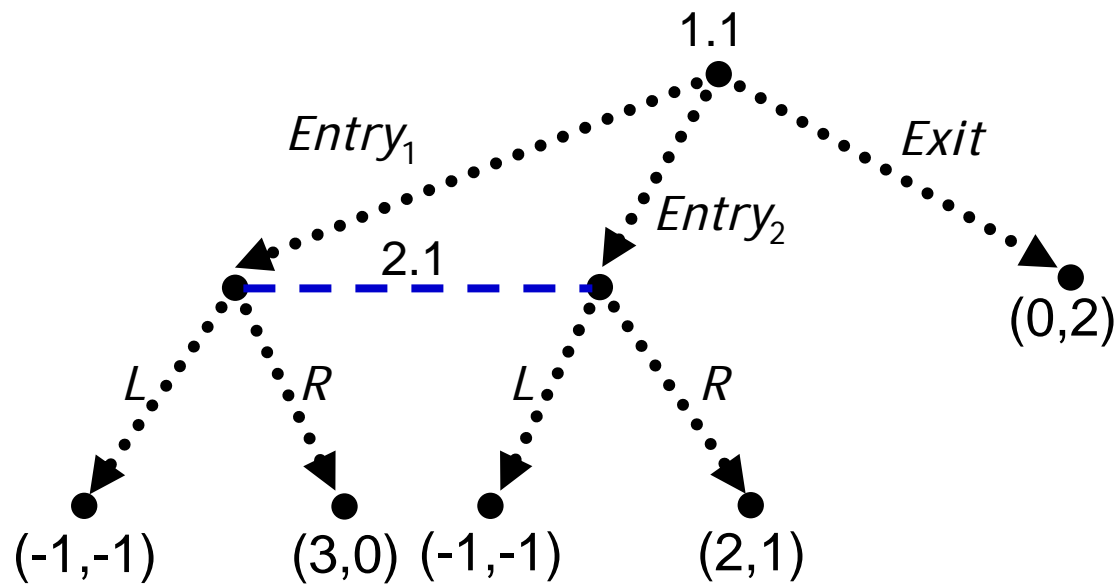
# Entry example

Two pure NE of strategic form:  
 $(Entry_1, R)$  and  $(Exit, L)$

		Firm 2	
		<i>L</i>	<i>R</i>
Firm 1	<i>Entry</i> <sub>1</sub>	(-1, -1)	(3, 0)
	<i>Entry</i> <sub>2</sub>	(-1, -1)	(2, 1)
	<i>Exit</i>	(0, 2)	(0, 2)

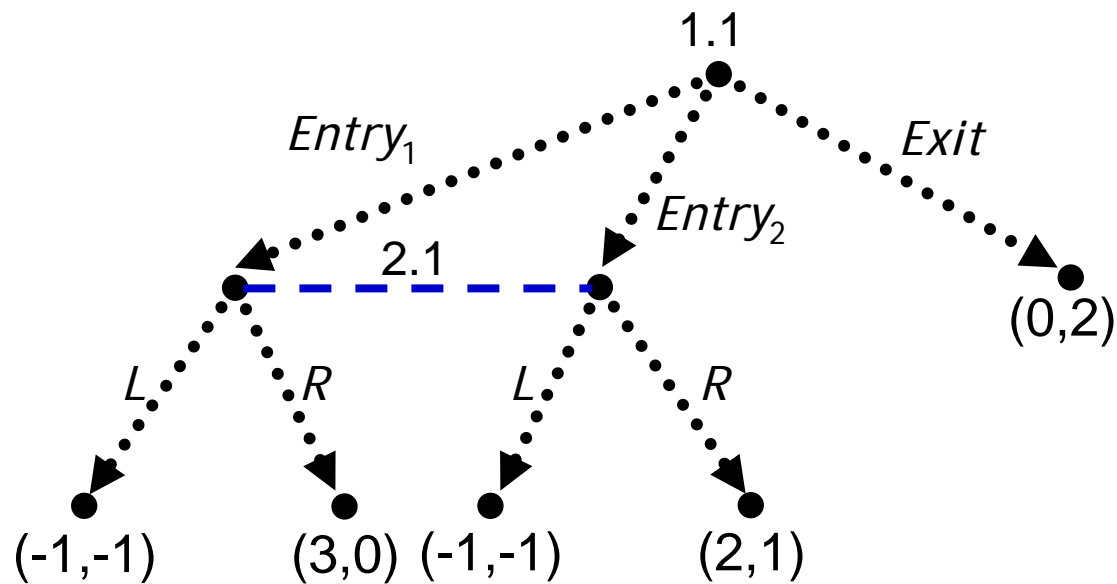
# Entry example

But firm 1 should “*know*” that if it chooses to enter, firm 2 will never “fight.”



# Entry example

So in this situation,  
there are too many SPNE.



# Beliefs

---

A solution to the problem of the entry game is to include *beliefs* as part of the solution concept:

Firm 2 should never fight, regardless of what it believes firm 1 played.

# Beliefs

---

In general, the beliefs of player  $i$  are:  
a conditional distribution over  
everything player  $i$  *does not know*,  
given everything that player  $i$  *does know*.

# Beliefs

---

In general, the beliefs of player  $i$  are:  
a conditional distribution over  
the nodes of the information set  $i$  is in,  
given player  $i$  is at that information set.

(When player  $i$  is in information set  $h$ ,  
denoted by  $P_i(v \mid h)$ , for  $v \in h$ )

# Beliefs

---

One example of beliefs:

In static Bayesian games, player  $i$ 's *belief* is  $P(\theta_{-i} \mid \theta_i)$  (where  $\theta_j$  is type of player  $j$ ).

But *types* and *information sets* are in 1-to-1 correspondence in Bayesian games, so this matches the new definition.

# Perfect Bayesian equilibrium

---

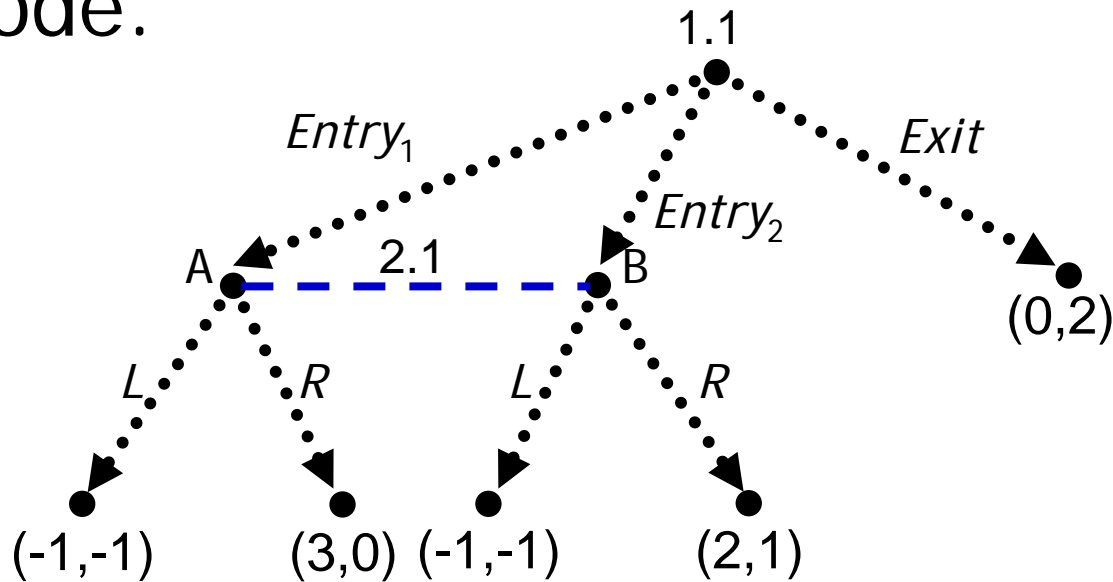
Perfect Bayesian equilibrium (PBE)  
strengthens subgame perfection by  
requiring two elements:

- a complete strategy for each player  $i$   
(mapping from info. sets to mixed actions)
- beliefs for each player  $i$   
( $P_i(v \mid h)$  for all information sets  $h$   
of player  $i$ )



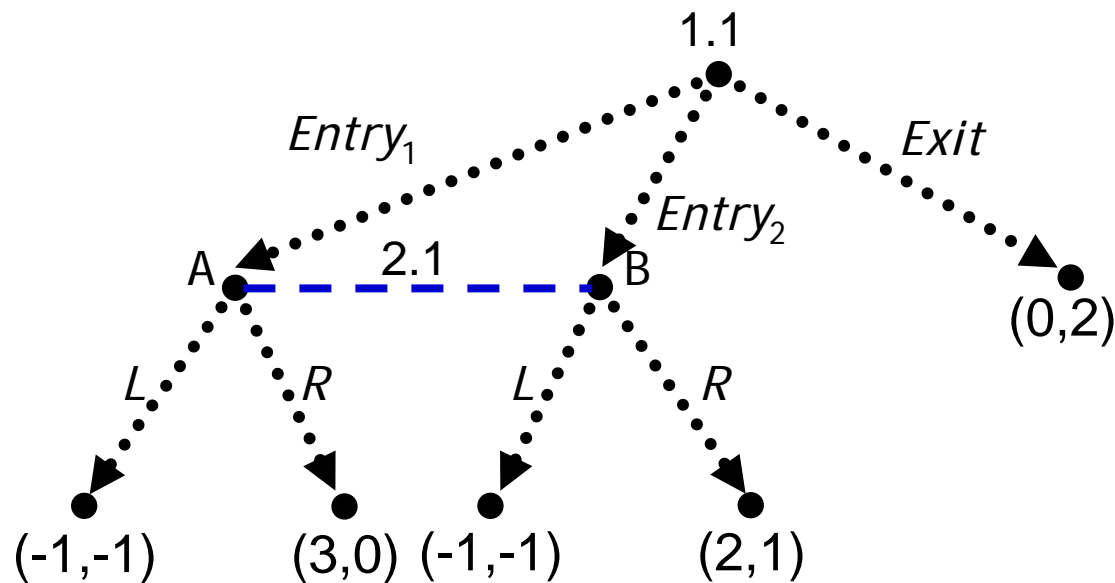
# Entry example

In our entry example, firm 1 has only one information set, containing one node. His belief just puts probability 1 on this node.



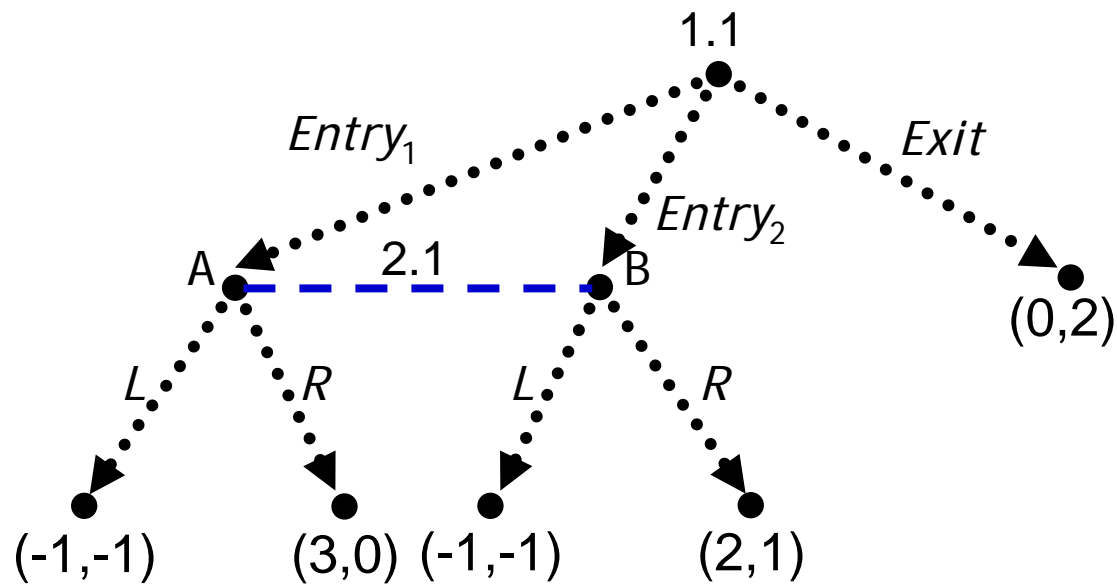
# Entry example

Suppose firm 1 plays a mixed action with probabilities  $(p_{\text{Entry}_1}, p_{\text{Entry}_2}, p_{\text{Exit}})$ , with  $p_{\text{Exit}} < 1$ .



# Entry example

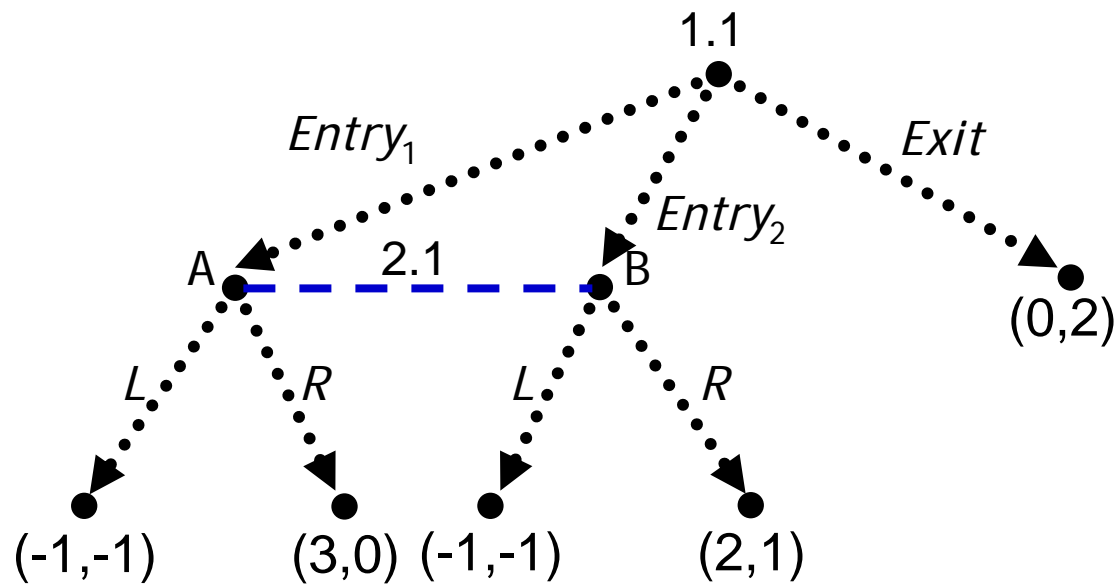
What are firm 2's *beliefs* in 2.1?  
Computed using **Bayes' Rule!**



# Entry example

What are firm 2's *beliefs* in 2.1?

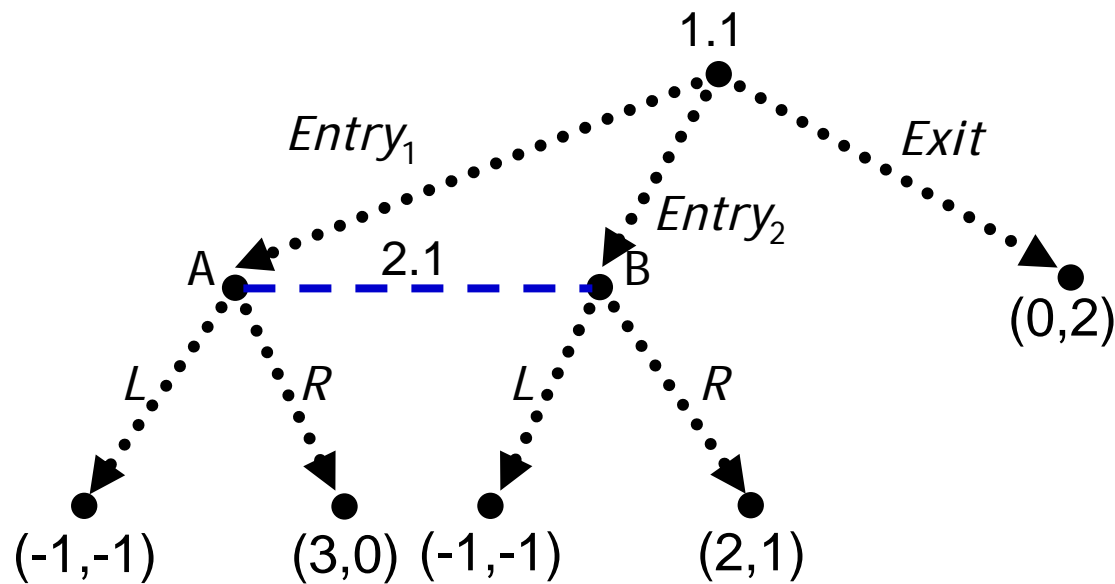
$$P_2(A \mid 2.1) = p_{\text{Entry}_1} / (p_{\text{Entry}_1} + p_{\text{Entry}_2})$$



# Entry example

What are firm 2's *beliefs* in 2.1?

$$P_2(B \mid 2.1) = p_{\text{Entry}_2} / (p_{\text{Entry}_1} + p_{\text{Entry}_2})$$



# Beliefs

---

In a perfect Bayesian equilibrium,  
*"wherever possible"*,  
beliefs must be computed  
using Bayes' rule and  
the strategies of the players.

*(At the very least, this ensures information sets that can be reached with positive probability have beliefs assigned using Bayes' rule.)*

# Rationality

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How do player's choose strategies?

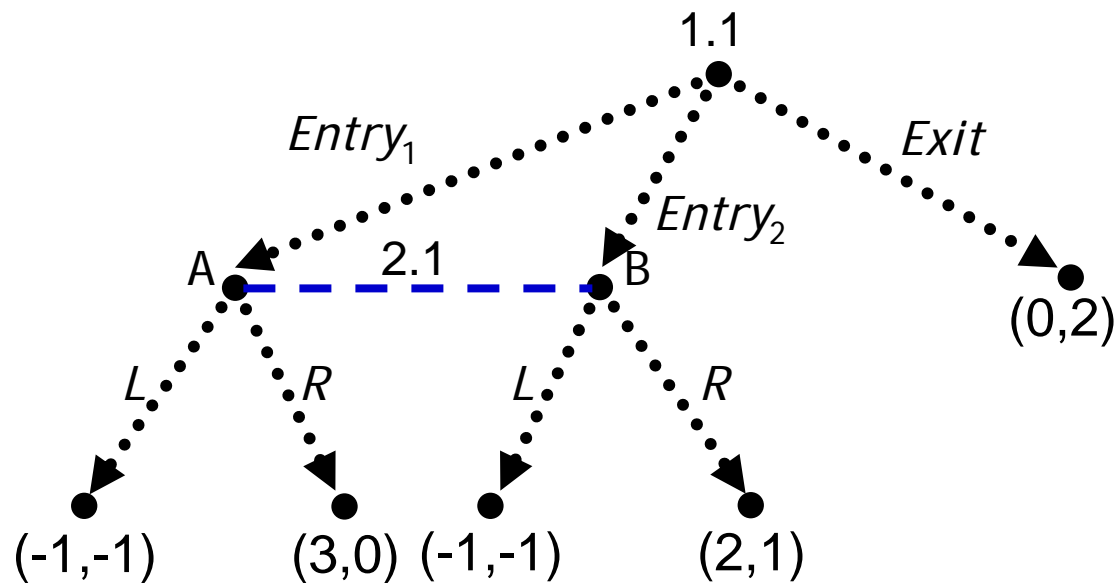
As always, they do so to  
*maximize payoff.*

Formally:

Player  $i$ 's strategy  $s_i(\cdot)$  is such that in any information set  $h$  of player  $i$ ,  $s_i(h)$  maximizes player  $i$ 's expected payoff, given his beliefs and others' strategies.

# Entry example

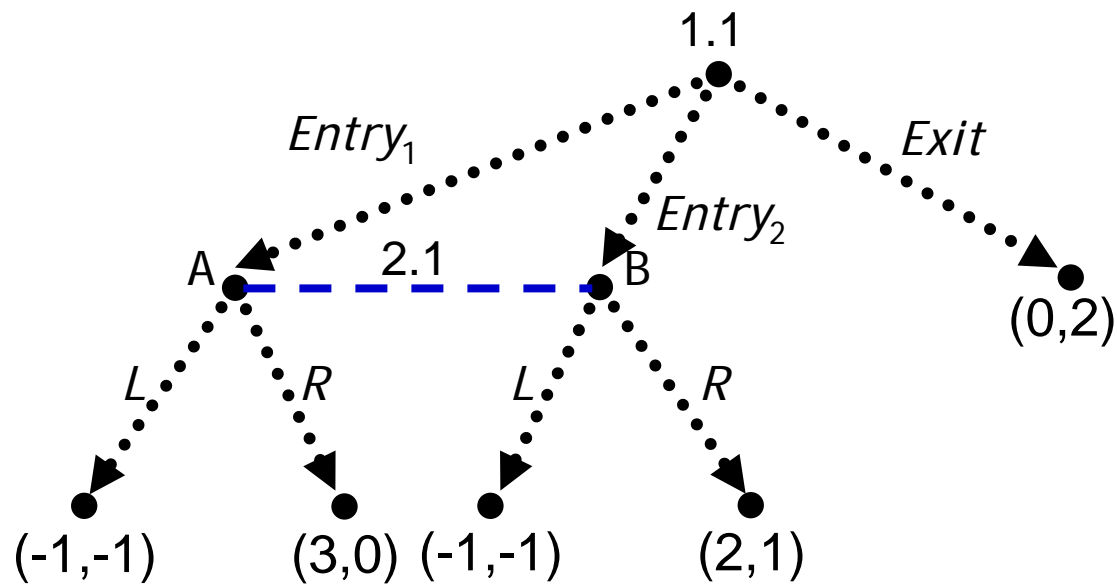
For *any* beliefs player 2 has in 2.1,  
he maximizes expected payoff by playing *R*.





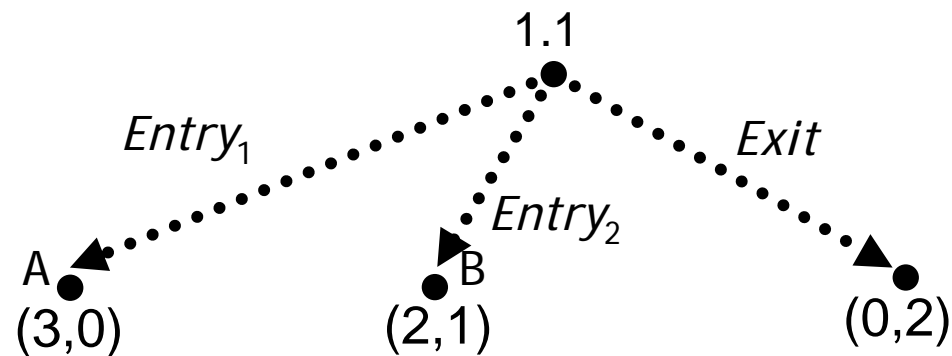
# Entry example

Thus, in any PBE, player 2 must play  $R$  in 2.1.



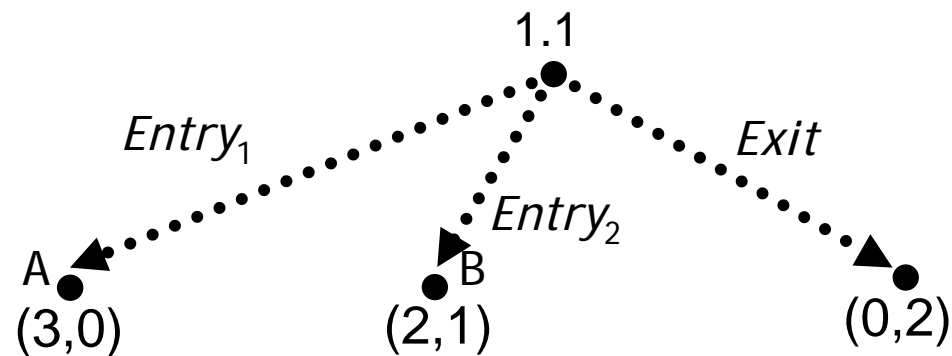
# Entry example

Thus, in any PBE, player 2 must play  $R$  in 2.1.



# Entry example

So in a PBE, player 1 will play  $Entry_1$  in 1.1.



# Entry example

---

Conclusion: unique PBE is  $(Entry_1, R)$ .  
We have eliminated the NE  $(Exit, L)$ .

# PBE vs. SPNE

---

Note that a PBE is *equivalent to* SPNE for dynamic games of complete and perfect information:

All information sets are singletons, so beliefs are trivial.

In general, PBE is *stronger* than SPNE for dynamic games of complete and imperfect information.

# Summary

---

- Beliefs: conditional distribution at every information set of a player
- Perfect Bayesian equilibrium:
  1. Beliefs computed using Bayes' rule and strategies (when possible)
  2. Actions maximize expected payoff, given beliefs and strategies

# An ante game

- Let  $t_1, t_2$  be uniform $[0,1]$ , independent.
- Player  $i$  observes  $t_i$ ;  
each player puts \$1 in the pot.
- Player 1 can force a “showdown”,  
or player 1 can “raise” (and add \$1 to the pot).
- In case of a showdown, both players show  $t_i$ ;  
the highest  $t_i$  wins the entire pot.
- In case of a raise, Player 2 can “fold” (so player 1 wins) or “match” (and add \$1 to the pot).
- If Player 2 matches, there is a showdown.

# An ante game

---

To find the perfect Bayesian equilibria of this game:

Must provide strategies  $s_1(\cdot)$ ,  $s_2(\cdot)$ ; and beliefs  $P_1(\cdot | \cdot)$ ,  $P_2(\cdot | \cdot)$ .



# An ante game

---

Information sets of player 1:

$t_1$  : His *type*.

Information sets of player 2:

$(t_2, a_1)$  : type  $t_2$ ,  
and action  $a_1$  played by player 1.

# An ante game

---

Represent the beliefs by *densities*.

Beliefs of player 1:

$p_1(t_2 \mid t_1) = t_2$  (as types are independent)

Beliefs of player 2:

$p_2(t_1 \mid t_2, a_1)$  = density of player 1's type,  
*conditional* on having played  $a_1$   
=  $p_2(t_1 \mid a_1)$  (as types are indep.)

# An ante game

---

Using this representation,  
can you find a perfect Bayesian  
equilibrium of the game?

# **MS&E 246: Lecture 16**

## **Signaling games**

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Ramesh Johari

# Signaling games

---

*Signaling games* are two-stage games where:

- Player 1 (with private information) moves first.  
His move is observed by Player 2.
- Player 2 (with no knowledge of Player 1's private information) moves second.
- Then payoffs are realized.

# Dynamic games

---

Signaling games are a key example of *dynamic games of incomplete information*.

(i.e., a dynamic game where the entire structure is *not* common knowledge)

# Signaling games

---

The formal description:

*Stage 0:*

*Nature* chooses a random variable  $t_1$ ,  
observable only to Player 1,  
from a distribution  $P(t_1)$ .

# Signaling games

---

The formal description:

*Stage 1:*

Player 1 chooses an *action*  
 $a_1$  from the set  $A_1$ .

Player 2 observes this choice of action.

(The action of Player 1 is also called a  
"message.")



# Signaling games

---

The formal description:

*Stage 2:*

Player 2 chooses an action  
 $a_2$  from the set  $A_2$ .

Following Stage 2, payoffs are realized:

$$\Pi_1(a_1, a_2 ; t_1) ; \Pi_2(a_1, a_2 ; t_1).$$

# Signaling games

---

Observations:

- The modeling approach follows Harsanyi's method for static Bayesian games.
- Note that Player 2's payoff depends on the type of player 1!
- When Player 2 moves first, and Player 1 moves second, it is called a *screening* game.

# Application 1: Labor markets

---

A key application due to Spence (1973):

Player 1: worker

$t_1$  : intrinsic ability

$a_1$  : education decision

Player 2: firm(s)

$a_2$  : wage offered

Payoffs:  $\Pi_1$  = net benefit

$\Pi_2$  = productivity

# Application 2: Online auctions

---

Player 1: seller

$t_1$  : true quality of the good

$a_1$  : advertised quality

Player 2: buyer(s)

$a_2$  : bid offered

Payoffs:  $\Pi_1$  = profit

$\Pi_2$  = net benefit

# Application 3: Contracting

A model of Cachon and Lariviere (2001):

Player 1: manufacturer

$t_1$  : demand forecast

$a_1$  : declared demand forecast,  
contract offer

Player 2: supplier

$a_2$  : capacity built

Payoffs:  $\Pi_1$  = profit of manufacturer

$\Pi_2$  = profit of supplier

# A simple signaling game

---

Suppose there are two types for Player 1,  
and two actions for each player:

- $t_1 = H$  or  $t_1 = L$

Let  $p = P(t_1 = H)$

- $A_1 = \{ a, b \}$
- $A_2 = \{ A, B \}$

# A simple signaling game

---

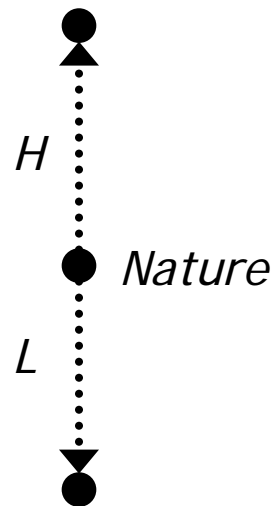
Nature moves first:

- *Nature*

# A simple signaling game

---

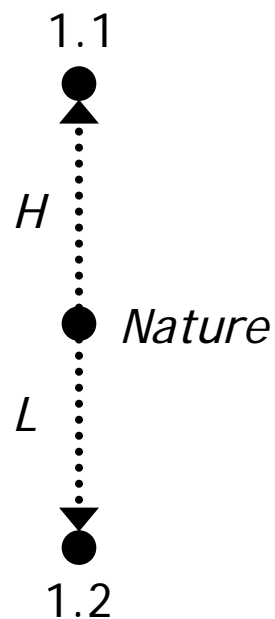
Nature moves first:





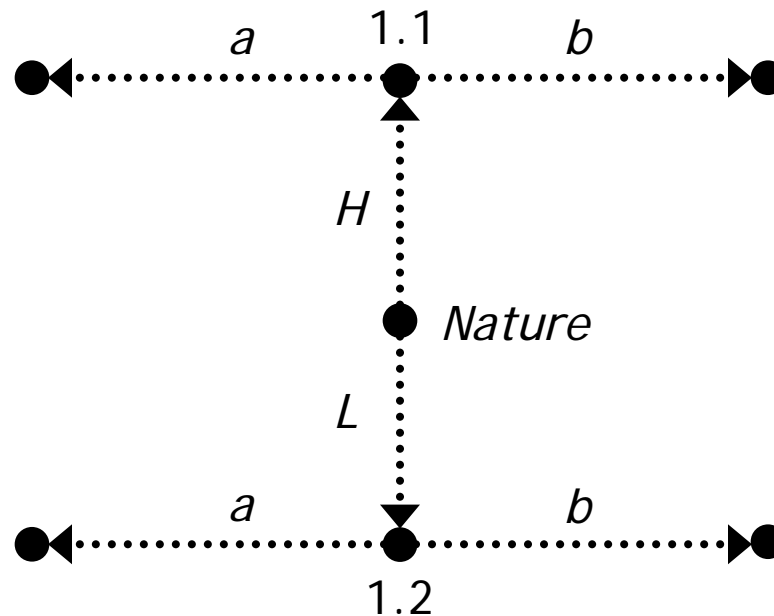
# A simple signaling game

Player 1 moves second:



# A simple signaling game

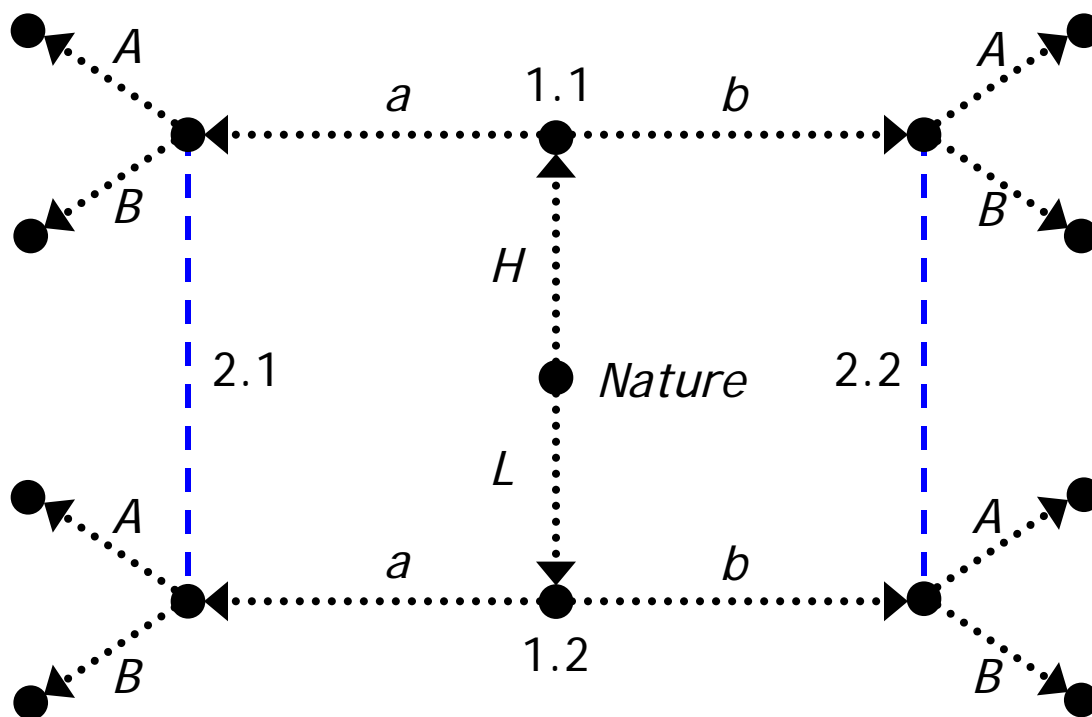
Player 1 moves second:





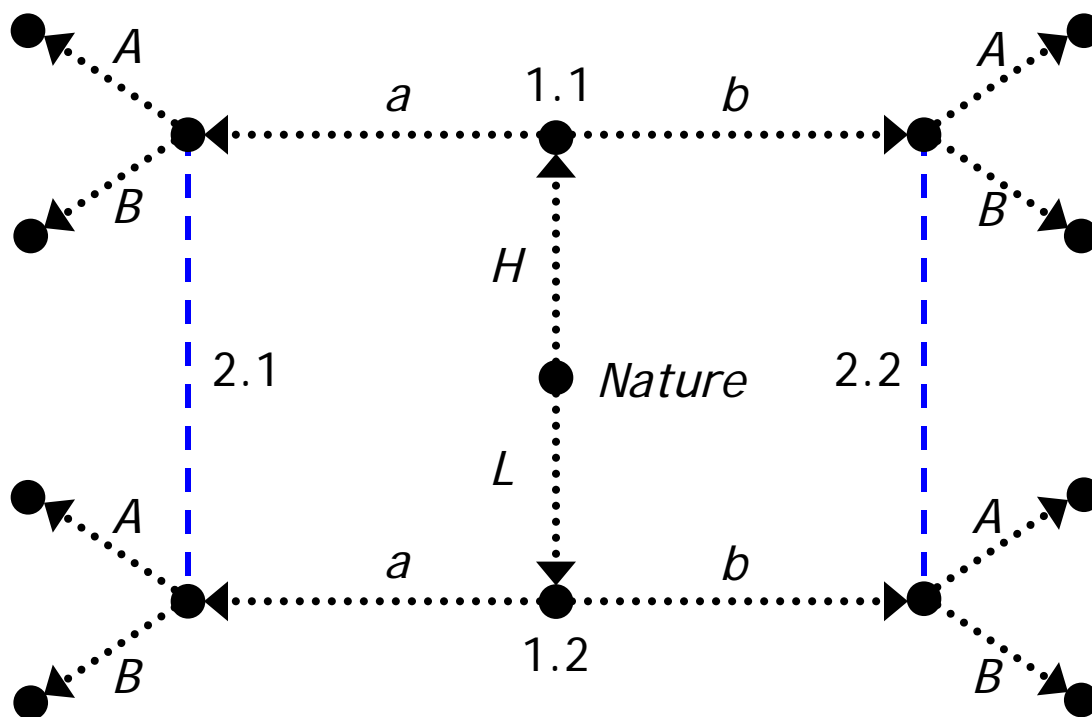
# A simple signaling game

Player 2 moves:



# A simple signaling game

Payoffs are realized:  $\Pi_i(a_1, a_2; t_1)$



# Perfect Bayesian equilibrium

---

Each player has 2 information sets,  
and 2 actions in each, so 4 strategies.

A PBE is a pair of strategies and beliefs  
such that:

- each players' beliefs are derived from strategies using Bayes' rule (if possible)
- each players' strategies maximize expected payoff given beliefs

# Pooling vs. separating equilibria

---

When player 1 plays the *same* action, regardless of his type, it is called a *pooling strategy*.

When player 1 plays *different* actions, depending on his type, it is called a *separating strategy*.

# Pooling vs. separating equilibria

In a *pooling equilibrium*,

Player 2 gains no information about  $t_1$  from Player 1's message

$$\Rightarrow P_2(t_1 = H \mid a_1) = P(t_1 = H) = p$$

In a *separating equilibrium*,

Player 2 knows Player 1's type *exactly* from Player 1's message

$$\Rightarrow P_2(t_1 = H \mid a_1) = 0 \text{ or } 1$$



# An eBay-like model

---

Suppose seller has an item with quality either  $H$  (prob.  $p$ ) or  $L$  (prob.  $1 - p$ ).

Seller can advertise either  $H$  or  $L$ .

Assume there are two bidders.

Suppose that bidders always bid truthfully, given their beliefs.

(This would be the case if the seller used a second price auction.)

# An eBay-like model

---

Suppose seller *always* advertises *high*.

Then: buyers will never “trust” the seller,  
and always bid expected valuation.

This is the pooling equilibrium:

$$s_1(H) = s_1(L) = H.$$

$$s_B(H) = s_B(L) = p H + (1 - p) L.$$

# An eBay-like model

---

Is there any equilibrium where  $s_1(t_1) = t_1$ ?  
(In this case the seller is *truthful*.)

In this case the buyers bid:

$$s_B(H) = H, s_B(L) = L.$$

But if the buyers use this strategy,  
the seller prefers to *always* advertise  $H$ !

# An eBay-like model

---

Now suppose that if the seller *lies* when the true value is  $L$ , there is a cost  $c$  (in the form of lower reputation in future transactions).

If  $H - c < L$ ,  
then the seller prefers to tell the truth  
 $\Rightarrow$  separating equilibrium.

# An eBay-like model

---

This example highlights the importance of *signaling costs*:

To achieve a separating equilibrium, there must be a difference in the costs of different messages.

(When there is no cost, the resulting message is called “cheap talk.”)